THE INTERNATIONAL CENTRE FOR THE SETTLEMENT OF INVESTMENT DISPUTES

In the Matter of Arbitration Between:

APOTEX HOLDINGS INC. and APOTEX INC.,

Case No.

Claimants, ARB (AF) 12/1

and

THE UNITED STATES OF AMERICA,

(Revised)

Respondent. Volume 1

HEARING ON JURISDICTION AND THE MERITS

Monday, November 18, 2013

The World Bank 1225 Connecticut Avenue, N.W. C Building Conference Room C8-150 Washington, D.C. 20433

The hearing in the above-entitled matter came on, pursuant to notice, at 8:55 a.m. before:

MR. V.V. VEEDER, QC, President

MR. J. WILLIAM ROWLEY, QC, Arbitrator

MR. JOHN R. CROOK, Arbitrator

Sheet 3 6 8 1 PROCEEDINGS 08:58:13 1 taken. PRESIDENT VEEDER: Well, good morning, ladies 2 The Respondent. 3 and gentlemen. We'll start the first day of this MS. McLEOD: It is satisfactory to us, also, 4 hearing, the 18th of November, 2013, in ICSID Case 4 Mr. President. 5 Number ARB(AF)/12/1. PRESIDENT VEEDER: Thank you very much. So The Tribunal has received a revised List of 6 we give the floor to the Claimants for its Opening 7 Participants attending this hearing, and many of us, I Statement. OPENING STATEMENT BY COUNSEL FOR CLAIMANTS 8 hope, are familiar with each other so we won't go 9 through all the names. MR. LEGUM: Mr. President, Members of the On my left, Mr. Crook; and on my right, you 10 Tribunal, it is my honor to appear before you today 10 11 know my co-arbitrator, Mr. Rowley. and deliver the Opening Statement of Claimants, Apotex I suggest we don't go through all the list of Inc. and Apotex Holdings. 13 names, but at the end of the day, if you could simply Early August 2009, the Commissioner of the 14 countersign to show that you've attended the day's 14 FDA appointed by the Obama administration gives her 15 hearing as we go through the week, that would be more 15 first policy speech. Commissioner Hamburg announces a 16 new emphasis on effective enforcement. The 16 helpful than going through a list every day. We've received the Parties' joint proposed 17 Commissioner proposes to "send a strong message" by 17 18 hearing timetable. We've also received a list of the 18 setting a precedent of major sanctions against at 19 Witnesses to be orally examined this week. That is 19 least one alleged offender and widely publicizing the 20 action. 20 all satisfactory to the Tribunal. There are some outstanding procedural Late August 2009, a high-ranking officer in 22 FDA CDER's Office of Compliance announces to a 22 applications of some importance. What we propose you 08:59:27 1 pharmaceutical industry gathering that "Next week you 08:57:15 1 do is not to deal with them now but to allow them to 2 will be reading about how FDA has placed a company on 2 form part of your respective introductory Opening 3 Import Alert only seven business days after the 3 Statements. So if that's agreeable to you, we'll proceed 4 conclusion of a foreign inspection." That same officer gave another speech a few 5 now immediately to the Claimants' Opening Statement, 6 not to last more than 45 minutes. We'll then have a 6 months later. He highlighted the exceptional nature 7 of the Import Alert imposed on Apotex. "That Import 7 short break, and then we'll give the floor for the 8 Opening Statement to the Respondent. And then we'll 8 Alert was implemented 10 days after the completion of 9 have another break, and we will then resume as planned 9 an inspection. We've never done that before. 10 with the Claimants' Case-in-Chief. 10 Generally, we place companies on an Import Alert after 11 a Warning Letter. This inspection was completed on a We plan to finish today for lunch at 12 12:30 and resume at 2:00, and then at 2:00 to 12 Friday. On Monday, FDA Office of Compliance 13 International Alert branch was on the phone with the 13 continue, again with a midafternoon break, until 14 Executive Officer and asked them what they intended to 14 6:00 p.m. Is that satisfactory so far to both sides? 15 do." 15 16 We ask the Claimants first. 16 Mr. President, Members of the Tribunal, we MR. LEGUM: It is satisfactory, 17 are here today because, as FDA recognized at the time, 18 Mr. President. It may be useful at some point for us its actions against Apotex truly were exceptional. 19 to make sure that our list of outstanding issues 19 FDA had never before rushed to take action against a 20 coincides with that of the Tribunal, but, yes, that is major pharmaceutical company without any imminent 21 satisfactory. health hazard and without providing any real PRESIDENT VEEDER: A good suggestion. Well 22 opportunity for the company to address FDA's concerns.

09:00:53 1 It has not done it before. It has not done it since.

2 The Apotex case remains without equal.

The Import Alert cut off the supplies
Apotex-U.S. depended on for 80 percent of its
business.

For the two-year period the Import Alert was
in effect alone, Apotex-U.S. and Apotex lost over
\$ \$500 million in profits. Apotex-U.S. dropped from a
market leader in the fifth or sixth position in the
U.S. market for generic drugs to the bottom ranks of
the top 25. The impact on Apotex of the Import Alert
was devastating.

As FDA anticipated, when considering the
Import Alert, other generic companies--principally
Teva--benefited from FDA taking Apotex off the market.
But Teva turned out to have manufacturing deficiencies
so serious that FDA initiated a recall of its drugs
and patients were hospitalized after taking them,
something that never happened with Apotex's products.

One might expect FDA to extend the same
severe treatment to Teva and other comparators that it
gave to Apotex; not at all is what this record shows.

09:03:50 1 decision maker, no statement of reasons for the Import 2 Alert, no opportunity to contest the evidence in 3 support of the Import Alert, no opportunity to present 4 evidence in support of Apotex's position, and no 5 access to a court for review.

The record, in short, demonstrates a breach of NAFTA's requirements of National Treatment, Most-Favored-Nation Treatment, and the Minimum Standard of Treatment.

12

The United States deploys a number of
strategies to distract from what this record clearly
shows. First, it suggests that this case is about the
correctness of FDA's cGMP determinations concerning
Apotex's facilities, and it relies on a supposed
concession by Apotex that its facilities violated GMP
requirements. Neither of these suggestions is
correct. Apotex's National Treatment and MFN claims
address differences in treatment of investments that
depend for supply on facilities FDA found to be cGMP
noncompliant.

21 The fact that makes the circumstances like is 22 the FDA finding of noncompliance. Whether FDA was

11

09:02:26 1 FDA gave Teva weeks to prepare its proposed Corrective

2 Actions, inspected Teva into compliance by telling it

3 exactly what to do to meet FDA concerns, and 4 reinspected and closed out the Teva Warning Letter

5 within months after it was issued.

The record shows that again and again FDA
accorded more favorable treatment to Apotex's
competitors than it did to Apotex despite
circumstances that were either like those of Apotex or
much more serious.

The record also shows a complete lack of due process as concerns Apotex. The Import Alert was adopted with no notice, no reasons made known to Apotex, no opportunity to dispute the charges against it, and no opportunity to present evidence in support of Apotex's own position.

Import Alerts for drug cGMPs are an FDA
practice without express statutory or regulatory
authorization. The practice is based on an early 20th
century law that contemplated inspection of goods at
the border. As applied in Apotex's case, the practice
accorded Apotex no notice, no access to an impartial

09:05:24 1 right or whether FDA was wrong in making any of the 2 findings is not an element of the National Treatment

or MFN claim here.
Similarly, the Minimum Standard of Treatment

5 claim here addresses the lack of basic procedural due 6 process afforded Apotex. Whether FDA was right or 7 wrong about Apotex's cGMP compliance, again, is not a 8 part of the claims presented in this case.

Now, Apotex has made it clear from the

10 beginning of this arbitration that it does not agree 11 with the FDA's determination that the facilities at 12 issue violated cGMP. However, Apotex recognized that 13 its manufacturing processes, like those of every 14 company, could be improved. Apotex continually

15 enhances its processes, and it did so extensively at a

16 Etobicoke and Signet. Its position throughout has

17 been that those facilities complied with cGMP. It 18 maintains that position, but it is a position that

19 does not enter into the analysis of the claims here.

Second, the U.S. attempts to discredit Apotex by exaggerating the nature of the cGMP findings FDA made and implying that Apotex's products posed an

B&B Reporters (202) 544-1903

14

09:07:00 1 imminent public health risk. At one point it even 2 goes so far as to discuss Apotex in the same breath as 3 a compounding facility in New England that killed and 4 injured scores of patients. Apotex categorically 5 rejects this tactic.

> Let me be clear; there is no evidence that 7 any Apotex product ever injured a patient in the 8 United States, unlike comparators such as Teva, whose 9 products resulted in the hospitalization of dozens of 10 patients. In fact, FDA recognized at the time of the 11 Import Alert, through both words and deeds that we 12 will review alert on this morning, that there was no 13 serious risk to patients.

Third, the U.S. places great reliance on 15 Legal Arguments that attack not the case that Apotex 16 presented, but an invented variation of it.

In reading the Rejoinder, time and time again 17 18 I find myself asking, "Did we make that argument? I 19 don't remember making that argument." The answer is 20 we didn't. The U.S. repeatedly builds straw men and 21 knocks them down.

Fourth, when the U.S. does grapple with the

09:09:41 1 Apotex's Fact Witnesses by calling them to testify at

2 the hearing. Apotex's Witness Statements are in the

16

3 record, and their credibility is unchallenged. The

4 Tribunal will not hear this week from Jeremy Desai. 5 Gordon Fahner, Bernice Tao, Kiran Krishnan, Bruce

6 Clark, Ed Carey, Jeff Watson, or John Flinn. That

7 fact can in no way diminish the importance of the

8 Witness Statements they have submitted.

The presentations we will give this week will 10 be detailed, but time will not permit us to repeat all 11 of the points made in Apotex's written submissions.

12 Apotex maintains all of those positions. The fact 13 that we do not address one here does not signify that

14 we have abandoned it.

Our main presentation will begin with a 15 16 review of the facts by Mr. Hay. We will then turn to

17 jurisdiction. We will show that the objections to 18 jurisdiction made by the United States are without

19 merit and should be dismissed. We will begin our

20 presentation on the Merits likely towards the end of

21 the day today or possibly tomorrow. We will

22 demonstrate that the U.S. breached its obligations of

09:08:22 1 record, as it does in the portion of its Rejoinder 2 addressing the new materials on comparators, it tends

3 to do so in the form of terse bulleted statements in

4 text, bristling with dense footnotes that are

5 difficult to read but give the impression of support

6 for the text. They do not. The sparse evidence

7 submitted by the U.S. does not withstand scrutiny.

In our presentations in the coming sessions, 9 we will spend a great deal of time reviewing the 10 evidence in this case. As is to be expected in a case

11 with substantial National Treatment and

12 Most-Favored-Nation Treatment Claims, much of this

13 case addresses the treatment and circumstances

14 surrounding the comparators. The comparators are not 15 Parties to this case. They are not Witnesses in this

16 case. The evidence concerning them is documentary.

Our goal is for the Tribunal to come away 18 from our presentations with a clear understanding of 19 the state of the record concerning the comparators as 20 well as Apotex.

Now, as the Tribunal is aware, the United 21 22 States elected not to test the credibility of any of

09:11:05 1 National Treatment and MFN Treatment by according 2 Apotex and its investment's treatment less favorable

3 than that accorded to U.S. and, third-country-owned

4 investors and investments in like circumstances.

Our plan is to begin tomorrow, morning 6 session, by first presenting Sheldon Bradshaw and then

Ron Johnson for cross-examination by the United

8 States. We will then continue our presentation on

9 National Treatment and MFN Treatment, likely bringing

10 it to a close on Tuesday afternoon or possibly

11 Wednesday morning. We will conclude our Case-in-Chief

12 on Wednesday by demonstrating that the United States 13 breached the Minimum Standard of Treatment under

14 Article 1105(1) by failing to accord Apotex basic due

15 process in the adoption of the Import Alert.

16 The Apotex team welcomes the Tribunal's questions at any time, and we thank you in advance for your attention to our presentations.

Now, this takes me to the end of the Opening 19 Statement that I had prepared. And I'm happy to take up the procedural issues now, if you wish.

PRESIDENT VEEDER: Yes.

22

Sheet 6 18 20 MR. LEGUM: All right. So according to our 09:12:23 1 09:14:51 1 moment. 2 list, there are four outstanding issues. One is the 2 MR. LEGUM: Okay. 3 motion to exclude evidence submitted by Apotex in its So that leaves two contested issues: The 4 Rejoinder on Jurisdiction. The other is the U.S.'s motion for exclusion of new evidence, and the new 5 application to not allow reference to new Legal 5 Legal Authorities. So I'll begin with the motion for 6 Authorities. The third is the scheduling for the exclusion of new evidence. 7 Closing Statements on Monday or possibly Tuesday of The procedure that the Parties designed in 8 next week. And then the fourth issue is the time for this case and that the Tribunal approved was one where 9 direct examinations of Expert Witnesses. the U.S.'s response to Apotex's Memorial would be Now, on the fourth point, I believe that we stated in its Counter-Memorial. And based on that 10 proposition, we scheduled the disclosure portion of

11 have reached an agreement with counsel for the United 12 States on the time for direct examination of Experts. 13 The Agreement is 30 minutes maximum total for each 14 side. So Apotex has two Experts that will be called. 15 Our direct examination of those two Experts combined 16 will not exceed 30 minutes. U.S. has only one Expert, 17 so it is not as complicated a mathematical equation. On the scheduling for Closing Statements--PRESIDENT VEEDER: Is that confirmed, that 20 Agreement between the Parties? If so, we can put it 21 to bed now.

MS. McLEOD: Yes, Mr. President.

18

19

15 the second pleadings of a Party only if it addresses 16 matters raised in the preceding pleading, and in 17 addition, the Parties agreed to a very compressed timetable between the U.S. Rejoinder and this hearing. Now, the Parties disagree about whether the 20 new materials that have been offered by the United 21 States address matters raised in the Memorial or in 22 the Counter-Memorial. Apotex's submission is that

12 this case after the U.S. Counter-Memorial. There is 13 an explicit provision in the Procedural Order that

14 makes clear that new evidence can be submitted with

PRESIDENT VEEDER: Okay. So it will be 30 09:13:51 1 2 minutes in total for the Parties' respective Expert 3 Witnesses for direct examination. I need not add, but 4 I will, that that will not necessarily affect the 5 Tribunal. We may have questions that we may wish to 6 put. I take it that doesn't cause any difficulty for 7 either side.

> MR. LEGUM: Of course not. PRESIDENT VEEDER: Well, let's put that 10 aside. That's agreed.

So we only have three.

MR. LEGUM: Good. So three are left. Taking 13 them in--somewhat in reverse order, the scheduling of 14 the Closing Arguments. The Parties have attempted to 15 reach an agreement on that. We have not been able to. 16 I think on that issue we would simply like the 17 Tribunal to make a decision on it. I'm happy to 18 present arguments on it, if you wish. I think the 19 arguments are set out in the written submissions. I'm 20 happy to leave it there, but I'm also happy to take it 21 up if you wish. 22 PRESIDENT VEEDER: Leave it there for the

09:16:21 1 they clearly address matters that were fairly and 2 fully presented in the Memorial. We encourage the 3 Tribunal to read the portions of Apotex's Reply that 4 the United States relies on to support the idea that 5 these were new matters raised for the first time in 6 the Reply. We are confident that the Tribunal, if it engages in that exercise, will reach the same conclusion that we did, which is that these are all matters that were raised in the Memorial and should have been addressed in the Counter-Memorial. And, in 11 fact, the United States has not presented any clear explanation as to why it is that it could not address or present those materials with its Counter-Memorial.

> Apotex had--as a result of the United States 14 waiting until its Rejoinder to raise these issues, Apotex had a little over two weeks to digest these new materials and to prepare a response. It had no opportunity to test these new materials by requesting documents concerning them from the United States, and 20 this put us in a very difficult position. We felt that we were sandbagged by this tactic, and while we 22 were able to prepare a response, because of the very

Sheet 7 22 24 09:17:50 1 compressed Schedule, we have not the confidence that 09:20:24 1 in the Rejoinder. 2 we would have had with our response had we been Our experience at other hearings has been 3 granted the time that was contemplated by the schedule 3 that there is no restriction on a Party's ability to 4 to address these matters in our Reply. 4 refer to Legal Authorities during the hearing, but We, therefore, feel that the submission of 5 advance notice is provided of that to the other Party, 6 these new materials is inconsistent with the 6 which is what we did by transmitting the specific procedural rules that were agreed for these 7 Authorities that we intended to refer to to the United 8 proceedings, and would urge the Tribunal to exclude 8 States on Thursday. 9 them from the record. Now, we did read the U.S. letter of Friday I'll make one final point on that issue, 10 and felt that it did make one fair point, which is 11 which is that Apotex submitted no new evidence with 11 that these Legal Authorities are somewhat lengthy, and 12 its Reply on the comparators--most of these 12 that it was difficult for--it was difficult for the 13 comparators in question, the comparators that are the 13 United States to identify the specific portions of 14 subject of our application. So unless the Tribunal 14 those Authorities that we were going to put into 15 has any questions on that topic, I will turn to the 15 issue. 16 Second Procedural Order. 16 We have, in response to that, given the 17 PRESIDENT VEEDER: Just before you do--17 United States a detailed statement of the specific 18 MR. LEGUM: Yes, please. paragraphs and pages of each Authority and which point 19 each Authority goes to as well as the actual PRESIDENT VEEDER: As I recall, your 20 application goes beyond striking evidence but also quotations from each Authority that we would refer to. 21 striking pleading submission. Is that maintained? 21 So the U.S. has that from this morning. MR. LEGUM: Well, the portion of the pleading PRESIDENT VEEDER: Has that been copied to 25 09:19:05 1 that recites and relies on the evidence, yes. 09:21:46 1 the Tribunal? 2 PRESIDENT VEEDER: Okay. Fine. Thank you. MR. LEGUM: I would be happy to provide a Please continue. 3 copy to the Tribunal. MR. LEGUM: Yes. PRESIDENT VEEDER: Would there be any So turning now to the question of objection to the Tribunal seeing that? 6 the--whether Apotex can refer to new Legal Authorities MR. SHARPE: Mr. President, we would 7 during the course of this hearing. respectfully request that the Tribunal rule on the In its Rejoinder, the United States put 8 issue, first, of whether the new Authority should be 9 forward two new Legal Arguments concerning 9 admitted into the record before it effectively accepts 10 Article 1105 that had not previously been advanced in new briefing on these points. 11 these proceedings. PRESIDENT VEEDER: We'll develop that later. Now, the procedure that the Parties agreed 12 We'll come back. 12 13 to, as I've just explained, limits when new evidence So obviously that's an issue we have to 13 14 may be submitted in the proceedings. It does not 14 address. 15 contain any provisions that address when Legal 15 Continue, Mr. Legum. 16 Arguments on the Merits may be advanced or Legal 16 MR. LEGUM: As I mentioned, the arguments 17 Authorities supporting arguments on the Merits may be 17 that these go to concern Article 1105. As the 18 advanced. For this reason, Apotex did not object to 18 Tribunal will recall from the Opening Statement I just 19 the U.S. raising these two new arguments in its 19 gave, 1105 will come up on Wednesday of this week and 20 Rejoinder for the first time. Apotex does, however, 20 not before. 21 believe that it should have the right to respond to There's two other points I would like to 21

22 make. First, it defies logic that one Party can raise

22 these legal arguments that were raised for the first

Sheet 8 28 09:25:54 1 appreciate 5 minutes, and then we'll be ready to go. 09:22:53 1 a new legal argument in its last submission and the 2 other Party not to be permitted to respond to it. In PRESIDENT VEEDER: Let's take a 5-minute 2 3 our submission, it would be helpful for the Tribunal, 3 break. 4 in reaching a decision that is informed on the issues (Brief recess.) 5 before it, to know, for example, that there are three PRESIDENT VEEDER: Let's resume. Ms. McLeod. 6 Tribunals that have grappled with a similar issue and OPENING STATEMENT BY COUNSEL FOR RESPONDENT 7 have ruled in a specific way, and so our submission is MS. McLEOD: Mr. President, Members of the 8 we should be permitted to refer to these Legal 8 Tribunal, I am Mary McLeod, the Acting Legal Adviser 9 Authorities. 9 of the U.S. Department of State. It's a privilege for 10 I quess the last point that I would note is 10 me to open these proceedings for the United States. I 11 will provide a short introduction to the U.S. 11 that there are two Legal Authorities--I believe that 12 the last two in the list--that don't address a new 12 arguments that are at heart of our defense of this 13 argument, that simply address an argument that was 13 case. We look forward to presenting these arguments 14 advanced, I think, in an earlier submission, and we 14 in greater detail in the coming days. 15 have no difficulty with dropping those. 15 For the Tribunal's convenience, we have PRESIDENT VEEDER: Can you tell us which 16 distributed an agenda for the presentation of the U.S. 17 cases those are that you're dropping? 17 arguments and Witnesses this week. We have also 18 distributed binders with today's PowerPoints. I MR. LEGUM: It's CLA-637, CLA-638. I can provide you the specific case reference 19 regret that I cannot stay for all of the proceedings 19 20 if you'd prefer, or we can leave it at that. 20 because I am required to attend the Assembly of States 21 PRESIDENT VEEDER: That's fine. Thanks. 21 Parties of the International Criminal Court later this 22 MR. LEGUM: So that is all that I would say 22 week. I do plan to return next week for the Parties' 29 09:24:29 1 at this point on these issues. Happy to respond to 09:37:25 1 Closing Arguments. As the Department's senior lawyer, I'm 2 any questions the Tribunal might have. 2 3 appearing today not simply to highlight the key legal ARBITRATOR CROOK: Thank you, Counsel. Could 4 you remind us the new 1105 arguments to which this 4 arguments for the United States. I also want to 5 stress the importance of this case to the U.S. 5 responds? MR. LEGUM: Yes. 6 Government. This case is not only by far the largest So the first is the U.S.'s argument that 7 dollar-value investment claim that the United States 8 Article 1105 of the NAFTA applies only to a denial of 8 has ever faced, but also is perhaps the most troubling 9 fair and equitable treatment to an investment. It 9 NAFTA Chapter 11 case brought against the United 10 does not apply to a denial of fair and equitable 10 States. Apotex's arguments, if accepted, would 11 treatment to an investor with respect to an 11 undermine the Government's ability to prevent the 12 investment. So that's one. 12 importation into the United States of adulterated And then the other is the U.S. asserts that 13 drugs. It is inconceivable that the NAFTA Parties 14 there is no jurisdiction in the world that affords due 14 intended, by concluding the Treaty, to relinquish this 15 fundamental authority to protect public health and 15 process before an Import Alert is adopted. So that's 16 the other one. 16 safety. But before addressing Merits issues, I want Thank you. 17 PRESIDENT VEEDER: Well, you've taken a very 18 to say a few words about Claimants' jurisdictional 19 efficient 25 minutes. 19 claims. We are deeply concerned that Claimants here Would you like a 5-minute break now, or are 20 seek to expand the boundaries of NAFTA Chapter 11 far beyond anything the NAFTA Parties contemplated when 21 you happy to continue? MS. McLEOD: Yes, Mr. President. We'd 22 they concluded the Treaty.

You all have sat in previous investment 09:38:29 1 2 arbitrations against the United States, and I don't 3 need to remind you of the United States' strong 4 commitment to investor-State arbitration as an 5 appropriate mechanism for resolving disputes between 6 foreign investors and host governments. The United 7 States has included investor-State arbitration 8 provisions in scores of bilateral and multilateral 9 investment agreements, including NAFTA Chapter 11. 10 But the United States and its NAFTA partners expressly 11 limited their consent to investment arbitration to 12 disputes brought by qualifying investors with covered 13 investments. The NAFTA Parties did not consent to 14 adjudicate trade-related claims or to pay 15 trade-related damages in investment arbitrations. In our view, Apotex has sought to transform 17 what is really a trade claim into an investment claim. 18 Apotex seeks to recover money damages arising from a 19 trade measure--an Import Alert--addressed to two of

09:40:52 1 acknowledged it pays no taxes in the United States on 2 transactions involving its putative U.S. investments. Apotex thus advances the extraordinary claim 4 that a Canadian exporter with no presence of any kind 5 in the United States qualifies as an investor with 6 investments in the United States for purposes of NAFTA's investment chapter. The only investments Apotex Inc. claims in the United States are its Abbreviated New Drug Applications. Apotex refers to its ANDAs as "marketing authorizations." 12 But that is not what ANDAs are called under U.S. law. Whether unapproved, tentatively approved,

32

19

or finally approved, an ANDA remains an Abbreviated 15 New Drug Application. Even after they are approved, 16 FDA has the ability to revoke ANDA approvals for a 17 wide variety of reasons, including violations of current good manufacturing practice, or cGMP. Apotex asserts that its ANDAs are investments

for purposes of Chapter 11 because they are intangible 21 property under Article 1139(q). Apotex also asserts 22 that its ANDAs constitute interests arising from the

09:39:38 1 clear that trade disputes are to be resolved through 2 consultations or State-to-State arbitration under 3 NAFTA Chapter 20.

20 its Canadian pharmaceutical facilities. But Chapter

21 11 arbitration is not the right forum to resolve such

22 disputes. To the contrary, the NAFTA Parties made

Apotex Inc. is not an investor with 5 investments in the United States. To the contrary, 6 Apotex Inc. is a Canadian exporter of generic drugs. 7 Apotex Inc. does not claim to manufacture its drugs in 8 the United States. Nor does it claim to prepare its 9 drug applications in the United States. All of those 10 activities occur in Canada. Apotex Inc. admits that 11 it has no testing or manufacturing facilities, no 12 employees, and no sales offices in the United States.

Apotex has even represented in U.S. court 14 that--and you will see this on the slide--"Apotex Inc. 15 does not directly sell any products of any kind in the 16 U.S.; "Apotex Inc. has put nothing into the stream of 17 commerce" in the United States; and "None of the 18 relevant work" preparing Apotex Inc.'s abbreviated New 19 Drug Applications--or ANDAs--is performed in the 20 United States; rather, "all such work occurs in

In this arbitration, moreover, Apotex has

21 Canada."

22

09:42:06 1 commitment of capital in the United States under 2 Article 1139(h). Apotex's applications are neither 3 property nor investment interests. As the Tribunal in 4 the Apotex I and II claims concluded, for a company 5 like Apotex Inc., whose manufacturing facilities are 6 outside the United States, an ANDA is simply an application for permission to export goods. That 8 is--and you have this on a slide--"Even assuming that 9 the ANDAs were Apotex's exclusive property, they 10 remained no more than applications for permission to 11 (in this case) export, and as such neither fell within 12 NAFTA Article 1139(q), nor constituted 'investments' as contemplated more generally by NAFTA Chapter 11." A principal reason for this, the Tribunal

confirmed, is that U.S. law affords FDA significant discretion to revoke even a finally approved ANDA for any number of stated reasons provided by law. One of 18 these bases for revoking an approved ANDA, relevant to 19 this case, is a violation of current good 20 manufacturing practice. Even finally approved ANDAs,

therefore, are revocable, contingent interests; they 22 are not investments.

B&B Reporters

Because ANDAs are not investments for 09:43:21 1 2 purposes of NAFTA Chapter 11, the Apotex I and II 3 Tribunal concluded that Apotex Inc. is not an investor 4 in the United States. The Tribunal thus unanimously 5 rejected Apotex's claim for lack of jurisdiction.

The Apotex I-II Tribunal not only dismissed 7 Apotex's claims in their entirety, it also ordered 8 Apotex to pay 100 percent of the United States legal 9 and arbitration costs. The Tribunal did not do so 10 because of Apotex's conduct during the proceedings. 11 Unlike in this case, in those proceedings, Apotex 12 consented to have its jurisdictional claims heard 13 separately from the Merits, and the Tribunal commended 14 Apotex from having presented its case efficiently and 15 professionally.

16 Instead, the Tribunal ordered Apotex to pay 17 all costs because it found that Apotex's claims were 18 manifestly outside the scope of Chapter 11. The 19 Tribunal stressed--and, again, you have a slide--"The 20 fact remains that Apotex initiated two sets of 21 proceedings against the Respondent, and thereby caused 09:45:28 1 ANDAs, rather than on finally approved ANDAs. But 2 Apotex did so not because it lacked finally approved 3 ANDAs at that time. It did so because of its belief 4 that, for purposes of NAFTA Chapter 11--and I refer 5 you to the slide again--"distinctions between 6 tentatively approved ANDAs and finally approved ANDAs are distinctions without a difference." The Apotex I 8 and II Tribunal agreed with Apotex on this point, expressly finding that ANDAs are not investments 10 regardless of whether they were approved or merely 11 pending. 12 I urge the Tribunal to read the Apotex I and

36

13 II Award carefully. We are confident that you will 14 agree with that Tribunal's cogent analysis and careful 15 reading.

In addition, I would ask you to reflect on 16 17 the Tribunal's recognition of the potential implications of Apotex's sweeping jurisdictional 19 claims. The Tribunal stated--and this is on another 20 slide--"As the Respondent has pointed out, if 21 preparing an ANDA could constitute an 'investment'

22 the Respondent to incur costs, in circumstances where

09:44:29 1 neither proceeding was within the scope of NAFTA 2 Chapter 11, and no claim was properly before this 3 Tribunal.

> "The Respondent has raised entirely 5 appropriate objections, and on the basis of the 6 Tribunal's findings, ought never to have been 7 embroiled in this process. In all the circumstances, 8 the Tribunal sees no justification for the Respondent 9 to bear any of the costs it has (reasonably) 10 incurred."

Here, too, we believe that the United States 12 ought never to have been embroiled in this process, 13 and that this Tribunal should recognize and accept the 14 Apotex I-II Tribunal's unanimous decision, which is 15 res judicata in these proceedings.

Apotex argues that the Apotex I-II Award is 17 inapposite, claiming that the issues here are 18 different. That argument, of course, is to be 19 expected, given that the Tribunal unanimously 20 dismissed one of the key jurisdictional claims that 21 Apotex advances here. Apotex notes that it brought 22 its previous two claims based on tentatively approved 09:46:35 1 exporter requiring U.S. regulatory clearance to have 2 its good sold by the Third Parties in the United

> 3 States could potentially bring an investment claim 4 under NAFTA Chapter Eleven, whenever such clearance,

22 under Article 1139, then any Canadian or Mexican

5 in the exporter's view, was wrongly denied or delayed.

6 This would be so regardless of whether the exporter 7 made or sought to make an investment in the United

8 States. The Tribunal is persuaded by the Respondent's

9 submission that allowing a mere application for

10 regulatory clearance to export goods into the United 11 States to give rise to an investment claim under

12 Chapter 11 would be inconsistent with the core

objectives of NAFTA's investment chapter."

The Tribunal's statement is prescient and 14 15 seems to predict this very case. Here, Apotex essentially argues that the United States failed to provide the necessary clearance to have Apotex's goods 18 sold by Third Parties in the United States. And

19 Apotex now relies on its ANDAs as the jurisdictional

20 hook for Apotex Inc.'s investment claim. That is

21 precisely what concerned the United States in the 22 previous case, and it's what the Apotex I-II Tribunal

40

09:47:41 1 correctly sought to prevent with its jurisdictional 2 Award.

> The implications of Apotex's argument extend 4 far beyond the United States and its NAFTA partners. 5 Apotex Inc. claims to export drugs to 115 countries 6 around the world, including the United States. Apotex presumably is required to comply with the applicable 8 regulatory requirements of all 115 countries in which 9 its drugs are sold. But this does not make Apotex an 10 investor in all 115 countries, any more than Apotex's 11 submission of its ANDAs transforms it into an investor 12 in the United States. Compliance with local law is 13 required of everyone that seeks to market goods in the 14 United States. It is not a ticket to investment 15 arbitration.

> There is another, equally troubling aspect of 17 Apotex's claims, one that concerns Apotex Holdings' 18 U.S. enterprise Apotex Corp. As you can see from the 19 corporate chart on the slide, Apotex Corp. is not 20 owned or controlled by Apotex Inc. Apotex has 21 acknowledged in this arbitration and in U.S. court 22 proceedings that the two companies are separate and

09:50:05 1 challenged Measure (the Import Alert) and Apotex Corp.

Mr. President, Members of the Tribunal, we

3 believe that both Claimants in this

4 arbitration--Apotex Inc. and Apotex 5 Holdings--impermissibly seek to expand the boundaries

6 of NAFTA Chapter 11 far beyond anything the NAFTA

7 Parties contemplated when they concluded Treaty.

8 Their claims, in our view, are manifestly outside the 9 scope of Chapter 11 and should be dismissed for lack

10 of jurisdiction.

Let me turn on to our second principal 11 12 concern with Apotex's claims, which relates to the 13 Merits. The Merits arguments are, of course, 14 inextricably linked to the facts of this case, most of 15 which are not disputed. In short, there is no dispute 16 that FDA found major, recurrent violations of U.S.

17 laws and regulations during its inspections of

18 Apotex's Etobicoke and Signet facilities. Apotex

19 accepted responsibility for those violations and

20 pledged corrective action to return to compliance with

21 U.S. law.

Health Canada corroborated FDA's findings and

09:48:56 1 independent. Accordingly, Apotex Corp. cannot be an 2 investment of Apotex Inc. And yet Apotex Corp. claims 3 injuries in the United States based on Measures taken 4 against Apotex Inc. in Canada.

> According to Apotex, because Apotex Inc. and 6 Apotex Corp. are in the same corporate family, 7 Apotex Corp. can claim damages for actions taken 8 against its corporate relative. That cannot be 9 correct. If that argument were accepted, a 10 multinational company could routinely transform 11 trade-related Measures affecting one corporate 12 relative into an investment claim affecting other 13 corporate relatives, no matter how distant.

> In other words, a company like Apotex could 15 use its corporate relatives as a kind of Trojan horse 16 to obtain jurisdiction for an investment claim. The 17 NAFTA Parties prevented a Claimant from doing this by 18 requiring, in Article 1101, that the Claimant 19 establish a legally significant connection between the 20 challenged Measure and the investor and its 21 investment. Here, Apotex has failed to establish any 22 legally significant connection between the sole

09:51:13 1 placed Etobicoke and Signet under close, continuous, 2 on-site supervision for more than a year. Apotex 3 retained several third-party consultants who confirmed 4 FDA's findings. Apotex declined to stop shipping 5 drugs to the United States from Etobicoke and Signet 6 despite its acknowledgment of the serious, systemic 7 problems with its manufacturing practices at those

> 8 facilities. FDA then issued a quidance memorandum, called 10 an Import Alert, which notified FDA field personnel of 11 the cGMP violations. That memorandum provides 12 information that field personnel could (but were not 13 required to) use when determining whether to detain 14 and ultimately refuse admission of drugs from 15 Etobicoke and Signet. After FDA field personnel

16 detained Apotex's drugs, they informed Apotex of its

17 right to submit evidence at a detention hearing.

18 Apotex declined to respond or to participate in the 19 hearing.

Now, four years later, Apotex makes two 20 21 Merits claims. First, it claims that FDA took 22 enforcement action against Apotex, but didn't take

09:52:25 1 comparable action against other companies in like 2 circumstances. That's the crux of its National 3 Treatment and MFN Treatment Claims under Articles 1102 4 and 1103.

> Second, it claims that FDA failed to provide Apotex with a hearing and other procedural rights 7 before adding Apotex to the Import Alert.

Each of these claims presents very serious 9 implications for the U.S. Government which, if found 10 meritorious, would impact our Government's ability to 11 protect U.S. consumers. Apotex's Article 1102 and 12 1103 claims are extremely troubling, as they ask the 13 Tribunal to evaluate FDA's exercise of enforcement 14 discretion in matters of public health. Even worse, 15 Apotex seeks to impose on the United States a binary 16 choice. According to Apotex, if FDA finds cGMP 17 violations of regulatory significance with respect to 18 a facility, it must take the same enforcement action 19 it has taken against another company with cGMP 20 violations, regardless of the specific nature of the

2 consumers as a result of Teva's; how Teva's response 3 to the violations was superior to that of Apotex's; 4 and whether any of the products implicated were 5 medically necessary or in short supply." There are two fundamental problems with this request. First, neither this or any other 8 international tribunal could properly evaluate the 9 relative seriousness of each company's cGMP 10 violations, the potential risk to consumers, the 11 appropriateness of each company's response, and the 12 medical necessity or shortage of drugs manufactured at 13 each facility. The Tribunal simply does not have the 14 technical expertise or the knowledge of the applicable

09:54:56 1 Apotex's cGMP violations was greater than the risk to

44

16 determinations. Second, the Tribunal does not have the 17 mandate to step into FDA's shoes and second-quess its 19 work. The NAFTA Parties authorized Chapter 11 20 Tribunals to evaluate Measures adopted or maintained

15 laws, regulations, or agency practice to make these

21 by the NAFTA Parties against the substantive standards

22 set forth in the Treaty. But that does not mean that

09:53:39 1 and drugs concerned. Either it has to bar all 2 products from noncompliant facilities, or it can bar 3 none of them.

21 violations and any factors weighing for or against

22 such action with respect to the particular facility

Apotex thus seeks to strip FDA of the 5 regulatory discretion that is at the heart of its 6 public health mandate. This rule would require FDA to 7 ignore the many factors that it routinely considers 8 when exercising that discretion. It would radically 9 alter the way that FDA operates today, and the way 10 that the agency has operated for decades. This result 11 would have serious implications not just for FDA, but 12 also for other domestic drug agencies, which similarly 13 must exercise discretion when regulating the

14 importation and sale of pharmaceuticals. Alternatively, Apotex's Experts would have 16 this Tribunal step into the shoes of FDA and evaluate 17 how those factors were applied to Apotex and other 18 companies. With respect to the Israeli firm, Teva 19 Pharmaceuticals, Messrs. Bradshaw and Johnson invite 20 the Tribunal to consider--and these factors are on a 21 slide--"how Apotex's cGMP violations were more serious

22 than Teva's; how the risk to consumers as a result of

09:56:02 1 the NAFTA Parties intend for investment tribunals to 2 sit retrospectively in judgment of the discretionary 3 exercise of a sovereign power, particularly with 4 respect to the protection of health and well-being of 5 that sovereign's citizens. This is especially true 6 here, where that authority was exercised in accordance 7 with the long-standing domestic law and 8 well-established FDA practice; where agency personnel 9 exercised their regulatory authority in good faith; and where the decisions were made rationally, in light of all available information.

FDA's decision-making involves complex issues 13 of law, science, and public policy. FDA makes many 14 difficult choices, often balancing drug safety against 15 drug availability. These decisions have 16 life-and-death consequences for millions of U.S. 17 consumers. The Tribunal, we submit, should refuse the invitation to play the role of the national drug 19 authority and entertain the comparisons posed by

Apotex's legal Experts.

In any event, the evidence demonstrates that 21 22 Apotex was not accorded less favorable treatment than

09:57:10 1 the treatment accorded to any investor or investment 2 in like circumstances. The evidence shows that there 3 were sound reasons for FDA to have adopted an Import 4 Alert for two of Apotex's Canadian facilities, as well 5 as other of dozens of other pharmaceutical companies 6 with cGMP violations, while refraining from adopting 7 an Import Alert or taking enforcement action against 8 other companies.

> Members of the Tribunal, we consider Apotex's 10 Article 1105 claim to be no less troubling. Under

> 11 Apotex's proposed rule of Customary International Law, 12 a State would be required to provide notice and an 13 oral hearing before it could advise its field agents 14 to detain adulterated drug products. That is, 15 according to Apotex, international law requires that a 16 State continue allowing importation of drugs lawfully 17 deemed to be adulterated while the Parties litigate 18 over the State's import decision. The implications of 19 any such rule would be enormous and would endanger 20 public health and safety. It is not surprising that Apotex has failed

09:58:21 1 procedural rights that Apotex claims in this 2 arbitration are required, let alone establish the 3 Customary International Law requires them. Apotex's 4 pleadings discuss relevant practice from Australia, 5 Canada, the Netherlands and New Zealand, but Apotex 6 does not argue that any of these States provide such

22 to identify a single State that provides the

7 procedural rights before denying importation of 8 adulterated drugs.

To the contrary, the evidence suggests that 10 States can and do take decisive action to protect 11 public health when necessary. Apotex itself submitted 12 evidence of how Australia's drug authorities responded 13 to problems found at Apotex's Etobicoke and Signet 14 facilities. This is, again, on a slide. Australia 15 imposed "nonnegotiable" demands on Apotex. 16 Apotex-Australia reported to Apotex Inc.: "We are to 17 suspend all shipments of products manufactured at the 18 Signet and Etobicoke sites for Australia with 19 immediate effect."

Apotex does not claim that Australia provided 21 Apotex with a hearing or the other procedural rights 22 before imposing these nonnegotiable demands. Instead,

09:59:34 1 Australia decisively shut its border to Apotex's drugs 2 and then presumably offered whatever procedural rights 3 are required under Australian law.

The United States similarly provided Apotex 5 with abundant procedural rights before and after adding Apotex's facilities to the Import Alert. But Apotex chose not to avail itself of any of these 8 rights. Apotex never protested or challenged FDA's 9 cGMP determinations and does not do so in this arbitration.

Apotex never contemporaneously protested or 11 challenge the addition of Etobicoke or Signet to the 13 Import Alert through several mechanisms provided under 14 U.S. law. Apotex never availed itself of an 15 administrative hearing to challenge the detention of 16 its drugs, a hearing for which it received notice in 17 the detention documents themselves. And Apotex never 18 brought judicial proceedings to challenge FDA's 19 actions.

20 In short, Apotex failed to assert any of the 21 administrative or judicial remedies available to it, 22 opting instead to acknowledge its violations and take

10:00:40 1 steps to bring its manufacturing facilities into 2 compliance with U.S. law. And yet, in this 3 arbitration, Apotex seeks to shift the burden to the 4 United States to demonstrate that these remedies would 5 have been effective, if Apotex actually had invoked 6 any of them.

It is clear why Apotex did not invoke its 8 rights to challenge FDA's actions administratively or 9 in court. Apotex had admitted that Etobicoke and 10 Signet were not cGMP-compliant. Apotex had admitted 11 that those violations were "significant." Apotex's 12 CEO had admitted that its "quality systems lack quality." Apotex's own third-party consultants had 14 confirmed FDA's findings. Apotex required over a year 15 to feel comfortable enough with its cGMP fixes to 16 invite FDA back for a reinspection. Even then, FDA 17 found dozens of cGMP violations during its 18 reinspection, many of them repeat violations from 2008 and 2009.

Members of the Tribunal, these are the 21 reasons why Apotex failed to challenge FDA's actions 22 through the available mechanisms under U.S. law. And

10:01:51 1 these are the reasons that its claims in this

2 arbitration are baseless. Apotex is using this

3 arbitration to ask the American taxpayer to reimburse

4 Apotex for the costs of bringing its Canadian

5 manufacturing facilities up to the minimum regulatory 6 standards required for exporting its products to the

7 United States for sale by others. The Tribunal should

8 reject Apotex's improper request.

9 Mr. President, Members of the Tribunal, I 10 hope my remarks this morning give you a better sense 11 of why the United States is so troubled by Apotex's 12 claims. We respectfully request that you dismiss the 13 claims in their entirety and award full costs to the 14 United States.

Before concluding, I would note that we are pleased to make available for examination the four U.S. Fact Witnesses: Debra Emerson, Lloyd Payne, Michael Goga, and Carmelo Rosa.

Ms. Emerson was a lead investigator for the December 2008 Etobicoke inspection. Her inspection revealed major cGMP violations, and recommended that

22 had FDA take appropriate enforcement action.

Finally, we will present our legal Expert,
William Vodra. Mr. Vodra was the principal drafter of
the cGMP regulations when he worked at the FDA in the
1970s. During his 30 years of private practice,
including as head of Arnold & Porter's FDA law unit,
he specialized in advising numerous pharmaceutical
companies on FDA regulations, particularly cGMP.
There is no one better placed to answer any questions
you may have about the applicable legal regimes.

Mr. President, Members of the Tribunal, that
concludes the Respondent's Opening Statement. On
behalf of the United States, I thank you for your

10:03:58 1 two facilities be added to the Import Alert in August

4 is well placed to testify about those matters.

2 of 2009 and again recommended that the facilities be 3 removed from the Import Alert in 2011. Dr. Rose thus

17 attention. And I am now going to call upon my 18 colleagues, Lisa Grosh, and Jeremy Sharpe to address

19 the procedural issues, if that's satisfactory.

20 PRESIDENT VEEDER: Thank you very much for

21 coming here. And thank you very much for the

22 submissions.

51

10:02:55 1 Mr. Payne was lead investigator for the 2 August 2009 Signet inspection. His inspection 3 likewise revealed major cGMP violations. He, too, 4 recommended that FDA take appropriate enforcement 5 action.

Mr. Goga was the lead investigator for the
January and February 2011 reinspections of Etobicoke
and Signet. His inspection likewise revealed
significant cGMP violations. He recommended that the
FDA maintain enforcement action against both
facilities.

Apotex stated in its Reply that the cGMP
determinations are legally irrelevant to these
proceedings. It thus is surprising that Apotex has
decided to call three witnesses who will testify only
about the cGMP findings. In any event, we're pleased
to present them here at hearing.

The Fourth Fact Witness is Carmelo Rosa. The Dr. Rosa is a Division Director in FDA's Center for Drug Evaluation and Research, or CDER. CDER is the entity that determined that Etobicoke and Signet were not compliant with cGMP. CDER recommended that the

10:04:59 1 Before we move on, we've got a slight
2 technical problem. We'd just like to pause because
3 our screens are not working.

Can we just see what we can do about that?

PRESIDENT VEEDER: Let's continue.

MS. GROSH: Good morning, Mr. President. I
would like to address some of the procedural issues
that were raised by the Claimant and that the Tribunal
is considering. And at some points I may refer to my
colleague, Mr. Sharpe, who can add some additional

12 points.

13 I would like to start my remarks by just
14 noting that all of these procedural issues really do
15 go to the fundamental fairness of these proceedings,
16 and to the entitlement of the Parties to be treated
17 with equality in all matters of being heard.

Let me begin first with the Closing. The
United States provide, as did the Claimant, proposals
for addressing timing of the Closings. We were
fortunately able to agree on the length of those
closings, but it is the timing that is of concern.

10:07:43 1 Now, Apotex has put forward--and the Tribunal 2 has both of these submissions. Apotex has put forward 3 a proposal that would give the Respondent just over a 4 lengthened coffee break to provide its Closing, and we 5 note that the Claimant will have had over the weekend 6 to prepare both answers to the Tribunal's questions 7 and what essentially is its Closing, after having 8 heard the Respondent's presentation.

We would submit, Mr. President and Members of the Tribunal, that providing the United States just over a lengthened coffee break to provide its Closing in response to the Claimants' Closing would be grossly insufficient and would not be fair to the United States.

Now, we have put forward two alternatives.

Now, we have put forward two alternatives.

We believe that the first alternative would be the fairest and would give the United States

the--essentially the same opportunity as the Claimant in providing what essentially would be the same amount of time to address the Tribunal's questions, but then overnight to prepare a Closing that could address the Claimants' aspect of the Closing that would address

10:10:03 1 role of the Claimant has the burden to demonstrate
2 that its claims fall within the jurisdiction of this
3 Tribunal based on the provisions of the NAFTA, and
4 also that its claims meet the substantive standards of
5 the NAFTA.

And so what the United States has done
through its two pleadings--the Counter-Memorial and
the Rejoinder on the Merits--is simply been to respond
specifically to the arguments put forward by the
Claimant or its reasons for which it cannot meet its
burden or why the burden should shift to the United
States.

13 What we view as the Claimants' attempt in 14 this regard is simply to restrain the United States' 15 ability to properly put forward its defense and 16 respond to the arguments that Apotex has put forward.

16 respond to the arguments that Apotex has put forward.
17 I would note here our two letters that we
18 submitted to the Tribunal on October 31 and November 6
19 in responding to the Claimants' request to strike that
20 we provided specific details as to the arguments that
21 we were responding to. Specifically, the argument

22 that Claimant offered which was that lesser

5

10:08:50 1 the United States presentation. And we would just 2 note that the Claimant would have the full weekend to 3 prepare both.

We have, nonetheless, provided an alternative because we recognize that the Tribunal may, in fact, wish to close these proceedings at the end of Monday, and we believe that our proposal—our alternative proposal for concluding the hearings on Monday would amply give and would really be the minimum amount of time that would be fair in allowing the United States the opportunity to prepare its Closing, which would afford it the ability to address both the Tribunal's questions and Claimants' Closing remarks.

I would now like to turn to the Claimants'
request to strike the evidence and arguments that were
provided in the United States' Rejoinder on the
Merits. And, again, I would just note that what the
United States is asking for is nothing more than
fairness. Apotex seems to bristle at the role of the
Respondent in being able to have the last word and
respond to the arguments put forward by the Claimant.
I would note again that the Claimant, and the

10:11:21 1 comparators should be considered by the Tribunal; and, 2 secondly, that the burden to develop comparators 3 should be shifted to the United States.

Let me just see if my colleague, Mr. Sharpe, has anything further to add on that point.

MR. SHARPE: Thank you, Mr. President, Members of the Tribunal.

If I could just make a few comments about Claimants' representations today. Apotex argues that the U.S. Rejoinder made two new legal arguments,

11 first, Article 1105(1) applies only to investments and 12 not investors; and, two, that Apotex has pointed to no

13 State practice showing that States require oral

14 hearings and--provide oral hearings and other

15 procedural rights before refusing admission of

16 adulterated drugs.

6

17 Let me just make three points on these 18 arguments.

19 First, Article 1105(1), United States clearly 20 addressed this in our Memorial--in our

21 Counter-Memorial, and I would just point to Apotex's 22 own Reply, which states at Paragraph 389, "Contrary to

Sheet 16 58 60 10:12:33 1 the U.S. assertion, Apotex has amply demonstrated that 10:15:03 1 is necessarily a factual inquiry looking to the 2 actions of States and the modus for and consistency of 2 the U.S. denied Apotex's investments, the Minimum 3 Standard of Treatment compelled by NAFTA Article 1105. 3 those actions." 4 Apotex clearly understood the U.S. argument in our This factual inquiry can be undertaken using 5 Counter-Memorial as reflected in its represent 5 a variety of sources, such as citations to statutes, 6 representations of our argument in its own Reply." 6 regulations, or case law. Here Apotex has introduced The second--well, I would just note before I 7 no statutes, regulations, or case law as reflecting 8 go on, the United States' argument in this regard as 8 State practice to establish its proposed new rule of 9 it's called is simply to point the Tribunal to the customary international law. 10 text of Article 11--10 Again, we submit that the United States PRESIDENT VEEDER: Excuse me for 11 clearly addressed this point in our Counter-Memorial. 12 interrupting. I didn't quite catch the paragraph 12 It is not appropriate for Apotex to have introduced 13 number. It didn't come up on the transcript. 13 new Legal Authority one business day before the MR. SHARPE: The paragraph is 389. Yes, 389. 14 hearing to begin. 15 PRESIDENT VEEDER: Thank you. 15 Point three, Apotex says that all of the new 16 Legal Authority submitted on Friday go to these two MR. SHARPE: The second point is that the 17 United States is simply pointing the Tribunal to 17 arguments. As Apotex mentioned, however, it has 18 Article 1105(1) itself. We think it would be unfair 18 prepared for the United States this morning a summary 19 and even impermissible to deny any Party the 19 of its new Legal Authority. The first Legal Authority 20 opportunity to refer the Tribunal to the text of a 20 itself is not consistent with that statement. 21 treaty in an investment Treaty arbitration. 21 CLA-631, the UNCTAD pamphlet on Most-Favored-Nation Point Number 2. Apotex says that the U.S. 22 Treatment. 10:13:42 1 Memorial did not claim that Apotex had failed to show 10:16:13 1 I'll read Apotex's representation of this. 2 any State practice showing that States provide 2 (A), in Paragraph 369 of its Rejoinder, the U.S. 3 hearings and other procedural protections before 3 asserts that "Apotex has not met the basic requirement 4 refusing admission of adulterated drugs. 4 of Article 1103 to identify a comparator in like Let me again read from Paragraph 366 and 367 5 circumstances." 6 of our Counter-Memorial--this is the United States (B), Claimants seek to rely upon pages 63 and 7 argument--Apotex contends that "international law 7 64, which demonstrate there is no requirement to 8 requires due process in administrative decision making identify a specific comparator." 9 concerning specific persons." Clearly this new Authority is not limited to Apotex contends in particular that before a the supposed new arguments that the United States made 11 State may stop adulterated drugs from entering into 11 in its Rejoinder. These arguments were not new. They 12 its territory, customary international law requires 12 were entirely appropriate. And we submit that the 13 that it provide the exporter: One, a hearing; two, 13 Tribunal should not accept these Authority which do 14 with advanced notice; three, before an impartial 14 not--which could have been submitted with this Reply. 15 decision maker; four, at which the exporter may 15 Thank you. Ms. Grosh. 16 present evidence and contest a decision; and, five, 16 PRESIDENT VEEDER: I'm sorry to interrupt 17 obtain a reasoned decision relying on all relevant 17 you, but that's quite helpful. You've gone through 18 legal and factual considerations; and, six, affording that first comment as regards CLA-631. 19 judicial review of the validity of any decision. Is it worth our knowing what's being said

and 635?

22

about the other new Legal Authority, 632, 633, 634,

MR. SHARPE: Before my colleague, Ms. Grosh,

Paragraph 367, Apotex offers no relevant

21 State practice for this extraordinary proposition. As

22 the Glamis Tribunal recognized, "Ascertaining custom

Sheet 17 64 10:17:26 1 concludes with a few general points, if I might just 10:19:33 1 to go to Article 1105(1). 2 note that Apotex has introduced two provisions of the 634 and 635 are the French Legal Authorities. 2 3 French legal code that presumably purport to relate to 636 is Al-Bahloul versus Tajikistan, a 4 the requirements of a State before a denying 4 Stockholm Chamber of Commerce Case from 2009. And 5 importation of the adulterated drugs. 5 this also is stated to go to Article 1105(1). Obviously, the United States is not The final two cases are the European Court of 7 Human Rights cases that we understand were withdrawn 7 represented by French counsel. United States made 8 these points in the Counter-Memorial about how a 8 today. 9 Claimant might go about establishing a State practice 9 PRESIDENT VEEDER: Thank you very much. 10 in this regard. And as we note in our letter, we 10 MS. GROSH: Mr. President, I would like to 11 think it is entirely unfair to expect the United 11 just make a few concluding remarks about the new 12 States to respond to French Legal Authority in a short 12 documents as well. And that is that this is, again, a 13 amount of time. We're not French lawyers. One might 13 matter of procedural fairness. And normally when 14 have to look at French law in relation to European 14 Tribunals look at whether to accept new submissions 15 Union law and so forth. So that we also submit should 15 like this, new filings so close to the hearing, they 16 be excluded. 16 look at, Number 1, prejudice to the other Party, 17 whether there has been any justification whatsoever at The other documents do appear to go to the 17 18 points that were raised by Claimants' counsel this 18 why these materials have been produced at the late 19 morning on Article 1105, but as I suggested, the 19 date, and also the integrity of the proceedings. 20 United States made our arguments on 1105(1) in our Now, Claimants' counsel referred to a very 20 21 Counter-Memorial and, therefore, although these 21 tight briefing Schedule, and I would submit that no 22 documents do go to that point, they should have been, 22 Party in this proceeding has been impacted more than 10:18:32 1 we submit, fairly raised with Apotex's Reply rather 10:20:52 1 the United States by this very, very tight briefing 2 schedule, and in particular, occasioned by the 2 than at the hearing. 3 enormous production of documents that Claimant imposed PRESIDENT VEEDER: I'm sorry to press you, 4 but it's important for us to get clear what's in 4 on the United States. So, in large part, this has 5 been driven--the tight briefing Schedule has been 637 and 638 have been taken off the table. 6 driven in large part by the Claimant. MR. SHARPE: Correct. So here we are, Friday, the eve of the 8 hearing, and we are in receipt of documents. There PRESIDENT VEEDER: So we can forget about 9 has been no justification why they were provided at 9 those. The French legislation is 634 and 635. 10 this late date. Either in connection with, as 10 MR. SHARPE: That's correct, my 11 Mr. Sharpe alluded to, many of these arguments were, 12 understanding, right. 12 in fact, made by the United States in the 13 Counter-Memorial, and the date of these particular PRESIDENT VEEDER: Now, you've addressed us 14 on 631 as regards the purpose for which Apotex is 14 provisions or Awards suggest that they could have been 15 seeking to put in this Authority. Is it worth your 15 provided at a much earlier date with the 16 going through 632 and 633? 16 Claimants'--at least with the Claimants' Reply. MR. SHARPE: 632 is the Siemens versus Second of all, I would just note that this 18 Tribunal had a procedural meeting on October 31. We 18 Argentina decision on jurisdiction. This, as Apotex 19 discussed production of the Hearing Bundles. There 19 has informed us this morning, would be used to address 20 was no suggestion whatsoever that the Claimant was 20 the issue of Article 1105(1). CLA-633 is Plama versus Bulgaria, also the considering additional documents or authorities that 22 decision on jurisdiction, and this is also represented 22 it wanted to introduce. The United States and

10:22:02 1 Claimant have been in regular phone contact in putting 10:44:03 1 and we'd like, later this week--but obviously long 2 together the bundles and addressing any number of 3 procedural issues to be ready for this hearing, and 4 not during one of those calls or during any of the 5 e-mails was there any suggestion whatsoever that new 6 materials were going to be provided at such a late date.

So, again, we believe that this is a matter 9 of fundamental fairness and, in fact, we find it 10 rather incredible that the Claimants' counsel would 11 have referred to sandbagging in this case because I 12 think there is no question, really, which Party has 13 been sandbagged through this process.

Thank you very much, Mr. President. 14

15 PRESIDENT VEEDER: There is one question for 16 you. Do you envisage the possibility--I don't say the 17 present intent--of submitting to the Tribunal any new 18 legal materials during this hearing?

MS. GROSH: Mr. President, we haven't 20 envisioned that, but it depends in large part whether 21 these materials would be introduced by the Tribunal or 22 not. They are very voluminous. I think it is telling

2 before the end of this week--come back to you with a 3 possibly proposal, depending on events between now and 4 then. So we'll park that application for the time 5 being.

> As regards the Legal Authorities recently submitted by the Claimant into the file, we are going 8 to allow that application, but subject to these 9 caveats.

10 It applies to the Legal Authorities 631, 632, 11 633, 636. It does not apply to the two authorities 12 withdrawn, 637 and 638. Those two will be removed 13 from the file. We have experienced some hesitation in 14 regard to the French text, that is 634 and 635.

15 We're going to let in those materials, but we are not giving a blank check to the Claimant. So how they deploy these materials remains something of a

18 mystery to us, and if they go beyond their pleaded 19 case, then obviously the Respondent can make an

objection. But the materials come in, and we'll see 21 where they go.

The other application is the application by

10:23:12 1 that the Claimant felt the need to provide us with 2 what amounted to a four-page essentially legal 3 submission on what these Authorities are going to be 4 relied on, and if they were to be submitted, I think 5 we would have to have the opportunity to address them 6 in the way that we would see fit.

> But again, our first and foremost request is 8 that they not be admitted. Thank you.

MR. SHARPE: Nothing further from the United 10 States, Mr. President.

PRESIDENT VEEDER: Thank you very much for 12 the Opening Statement. Let's take a break, now, for 13 15 minutes. We'll come back at 20 to 11:00 and we 14 will continue with the hearing at that stage.

(Brief recess.)

15 PRESIDENT VEEDER: Let's resume. Before we 17 give the floor to the Claimant, we'd like to address 18 three of the disputed applications on which the 19 Parties completed their submissions earlier this 20 morning.

21 As regards the time for the Closing oral 22 submissions, we're going to keep that under reserve, 10:45:22 1 the Claimant to strike part of the pleading and the

2 evidence submitted by the Respondent. As in every

3 arbitration when we look back, we can see how it could

4 have been done better and differently, and we

5 understand the difficulties which the Claimant has

6 faced in addressing these materials late in the

7 written phase of these arbitration proceedings. But 8 we decide to let in these materials. Again, if the

9 Claimant were to suffer prejudice, we'll listen to

10 that complaint, but at the moment, we are not

11 persuaded that there has been any or sufficient

12 prejudice suffered by the Claimant that would require

13 us to exclude these materials. So they are admitted 14 into the file.

15 So, those are our rulings. Unless there is any more housekeeping material we need to look at, 17 we'll give the floor to the Claimant for their full 18 Opening.

19 MR. LEGUM: Thank you, Mr. President. I will just address one aspect of the presentation that we'll give before turning the floor over to Mr. Hay to 22 address the facts of this case.

In terms of dealing with confidential 10:46:40 1 2 information--and there is a fair amount of 3 confidential information in this case--what we have

4 done to the maximum extent possible is to redact the 5 slides that will be shown so that you will see slides

6 that have certain aspects like product names redacted, 7 but that will allow us to continue, and to continue

8 the broadcast to the other room without interruption. Obviously, the Tribunal has the full 10 unredacted copies that are in the record.

With respect to our presentation on the 12 facts, however, there will be a portion of that that 13 will address confidential materials to such a 14 continuous extent that we will ask the feed to be cut. 15 And Mr. Hay will, obviously, make that clear when that

16 needs to be done. But that should be the only 17 presentation where we need to cut the feed.

18 Thank you, Mr. President.

19 PRESIDENT VEEDER: Thank you.

MR. HAY: Good morning, Mr. President,

21 Members of the Tribunal. I am John Hay, and this

22 morning I'm going to talk about the facts of the case.

10:47:50 1 I will highlight the salient facts in order to provide 10:50:30 1 adopted. Two years later, it was the 25th largest. 2 the Tribunal some context to the legal issues that

3 will be discussed subsequently.

First, I will provide some background 5 information concerning the Claimants. Second, I will 6 provide a brief overview of FDA Regulatory Framework 7 relevant to the issues in the case. And, finally, I 8 will discuss the chronology of events that led to this 9 arbitration.

Turning to the Claimants. 10

Claimant Apotex Holdings is a privately held 12 Canadian company. It's the largest Canadian seller of 13 generic pharmaceuticals. Apotex Holding is the 14 holding company for the Apotex Group of companies. 15 The Apotex Group consists of companies formed and 16 operated in Canada, the United States, and throughout

The business plan of the Apotex Group is one 19 of vertical integration. By that I mean the Apotex 20 Group performs all of the necessary steps of generic 21 drug development, manufacturing, approval, marketing, 22 and distribution through the worldwide group of

10:49:06 1 companies. Through this vertical integration business 2 model, the Apotex Group is able to increase its 3 efficiency and profitability.

> Apotex Holdings indirectly owns and controls 5 Apotex Inc., a Canadian company, which I will refer to 6 as Apotex-Canada. Apotex-Canada serves as the 7 development and manufacturing arm of the Apotex Group. 8 Apotex-Canada operates three manufacturing and R&D 9 facilities in Canada--Etobicoke, Signet, and a third 10 facility, Richmond Hill, which is not the subject of

11 this arbitration. Both Etobicoke and Signet produce 12 solid oral dosage forms of generic drugs, such as

13 tablets and capsules.

Apotex Holdings also indirectly owns and 14 controls Apotex Corp., a U.S. company, which I will 16 refer to as Apotex-U.S. Apotex-U.S. was set up to be 17 the distribution and marketing arm of the Apotex Group 18 in the United States. Apotex-U.S. is a Delaware 19 corporation. It is the U.S. investment of Apotex Holdings.

Apotex-U.S. was the sixth largest seller of 22 generic drugs in the U.S. before the Import Alert was

72

2 In 2009, Apotex-U.S. relied on Apotex-Canada for 80 to

3 85 percent of the generic drugs it sold in the U.S.

It is undisputed that Apotex Holding is an 5 investor, and that Apotex-U.S. is the investment--is 6 its investment under the NAFTA. Apotex also maintains 7 that Apotex-Canada is also an investor, and as its 8 investment, it holds numerous Marketing Authorizations

9 that enable it to manufacture the products that

10 Apotex-U.S. sells in the United States. Apotex

11 Holdings also holds, as its investment, the marketing

12 authorizations owned by Apotex-Canada because it

indirectly owns Apotex-Canada.

I will now discuss briefly FDA's Regulatory 15 Framework and the procedures as provided under U.S.

16 laws and regulations that relate to this dispute. I

17 will discuss the authorization to market drugs in the 18 U.S.; the inspection and review process that applies

19 to facilities manufacturing drugs for sale in the

20 U.S.; and, finally, the various enforcement tools that FDA has. 21

To market drugs in the United States, a drug

22

10:51:54 1 company must obtain a Marketing Authorization from 2 FDA. This is commonly known as an ANDA, which stands 3 for Abbreviated New Drug Application. Although this 4 term applies to both the application for and the 5 finally approved Marketing Authorization, in this 6 arbitration we will use the term to denote the finally approved Marketing Authorization unless otherwise 8 indicated. At the time of the Import Alert, Apotex 9 had 153 Marketing Authorizations for sale of drugs in 10 the United States. 11

Marketing Authorizations are site specific; 12 meaning that the site used for testing and 13 manufacturing the drug must be described in the 14 application for Marketing Authorization and approved 15 by FDA.

Once FDA has granted the Marketing 17 Authorization for a specific site, the site cannot be 18 changed without FDA approval. Drugs cannot be sold in 19 the U.S. unless they have been manufactured by a 20 facility identified as the site for the applicable 21 Marketing Authorization.

Apotex-Canada could not have manufactured

16

10:54:29 1 Apotex-Canada sells products to Apotex-U.S. for sale 2 in the U.S., and through the Marketing Authorizations, 3 Apotex-Canada can manufacture drugs for sale in the 4 U.S., and Apotex-U.S. can actually sell the drugs in 5 the U.S.

> FDA inspection pharmaceutical manufacturing facilities to check for compliance with current good 8 manufacturing practices, termed "cGMPs." FDA 9 establishes cGMP standards by promulgating regulations 10 in the Code of Federal Regulations that manufacturers 11 must adhere to. These cGMP standards address the 12 proper design, monitoring, and control of 13 manufacturing processes at facilities.

> The cGMP regulations are very general and 14 15 infrequently updated. Instead, FDA provides guidance 16 documents to provide some detail as to what are current good manufacturing practices.

> 18 The general nature of the regulations afford a significant amount of discretion to inspectors who 19

inspect the facilities to determine cGMP compliance.

Under U.S. law, a drug is considered 21 22 adulterated if the methods or facilities used to

10:53:14 1 drugs for the U.S. market without its Marketing 2 Authorizations. Equally, Apotex-U.S. could not have 3 sold the drugs provided by Apotex-Canada if

4 Apotex-Canada did not have these Marketing 5 Authorizations.

ARBITRATOR ROWLEY: Right, am I, that when 7 you refer to the 153 Marketing Authorizations, that 8 they are Marketing Authorizations owned by

9 Apotex-Canada as opposed to Apotex Holdings?

MR. HAY: Apotex-Canada; correct. 10

Marketing Authorizations can only be used in 12 the United States. The application is prepared and 13 filed with the FDA with a view to distributing the 14 drug in the U.S. market and not anywhere else. That 15 said, because the U.S. is the largest pharmaceutical 16 market in the world, the U.S. market dictates many of 17 Apotex's decisions on which products to develop. 18 Apotex primarily targets the U.S. in its product

The slide currently before you summarizes 21 these points. As it indicates, Apotex Holdings

19 development strategy. 22 indirectly owns Apotex-Canada and Apotex-U.S.

76

10:55:55 1 produce it do not conform to cGMP so as to ensure the 2 safety, identity, strength, and purity of the drug. 3 However, FDA has made clear that drugs that are deemed 4 difficulty trade because of cGMP deviations may still 5 fully meet specifications and be safe and effective.

The slide on the screen is a statement from the FDA Web site which explains this point. Of 8 particular note it says that "If a company is not complying with cGMP regulations, any drug it makes is 10 considered adulterated under the law. This kind of 11 adulteration does mean that the drug was not 12 manufactured under conditions that comply with cGMP.

13 It does not mean that there is necessarily something 14 wrong with the drug."

FDA principally assesses conformity with cGMP 16 through on-site inspections of drug manufacturing 17 facilities. FDA performs inspections of both domestic 18 and foreign drug manufacturing facilities. At the end

19 of the inspection--if, at the end of the inspection, 20 the investigators believe they have identified cGMP

21 deficiencies, they record their observations on a Form 22 483, which is immediately given to the inspected

15

10:57:25 1 company.

10

15

Basically, the Form 483 is what the 2 3 investigator thinks is wrong. It serves to notify 4 both FDA and the firm of specific cGMP deviations that 5 need to be corrected. However, the Form 483 6 explicitly states that it only represents the 7 inspector's observations and that it does not 8 represent a final agency determination regarding the 9 firm's compliance.

After receiving the 483, the firm then has 11 the right to respond to the listed observations. The 12 firm can either provide clarification as to why the 13 investigator may have been wrong or it can propose 14 corrective action.

After the inspection, the investigator also 16 writes up an Establishment Inspection Report, or EIR. 17 The EIR and 483 are normally subject to two levels of 18 further review: First, the investigator's superior 19 and then the relevant FDA center. The EIR is not 20 shared with the company at the time of the inspection. After reviewing the company's response to the 22 Form 483, FDA may--or may not--decide to issue a

2 Warning Letter would either be unnecessary because the 3 company's conduct is repeated, continuing, flagrant, 4 intentional or criminal, or it would be inappropriate 5 to use a--to issue a Warning Letter because there are 6 exigent circumstances, such as when there is a reasonable possibility of injury or death. I will now turn to FDA's potential enforcement actions. First, FDA can seize product in 10 violation of the Act--products that are in violation 11 of the Act that are in interstate commerce. Seizure 12 actions proceed against the actual drug so FDA has 13 in rem jurisdiction over all drugs that violate the 14 Act located in the U.S. In order to seize a violative product, FDA must file a seizure action in Federal 16 District Court against the product. Then the product 17 can be seized under a warrant issued by the Court. 18 This type of action requires the independent approval 19 of a federal judge. 20 Second, FDA can enjoin the manufacturer from

11:00:23 1 acknowledges that this is the case only when issuing a

10:58:54 1 Warning Letter to the inspected company. Warning 2 Letters serve two functions: First, they put the 3 company on notice that serious deviations from cGMPs 4 were observed and must be corrected promptly, or FDA 5 may take enforcement action. Second, they give the 6 company an opportunity to explain and to voluntarily 7 take corrective action after being told exactly what 8 FDA believes is wrong with its practices.

> Because the 438 is only the investigator's 10 observations, it is not until the company receives a 11 Warning Letter that it is actually advised of FDA's 12 official position.

If FDA decides to issue a Warning Letter, the 14 recipient company has an opportunity to respond within 15 15 days to the Warning Letter. FDA will evaluate the 16 Response to the Warning Letter. If FDA considers the 17 response to be inadequate, FDA can decide to take 18 follow-up action as necessary to achieve correction, 19 including some form of enforcement action.

FDA regulations allow for it to take more 21 severe regulatory actions before issuing a Warning 22 Letter in certain limited circumstances. The U.S.

11:01:47 1 authority to enjoin manufacturers with respect to 2 facilities both in and outside the United States. 3 Again, this action must be independently reviewed and 4 overseen by a federal judge.

21 making products in violation of the Act or the

22 distributor from distributing such products. FDA has

Third, FDA can issue an Import Alert for 6 imported products only. FDA can issue the Import 7 Alert if it has evaluated samples of the product and determined that the product violates the Act, or it can issue an Import Alert if it deems that the drug appears adulterated, usually based upon a site 11 inspection of the manufacturing facility. If articles 12 are manufactured in facilities what cGMP deficiencies are observed, then these products are deemed 14 adulterated by FDA. Those drugs may be refused 15 admission. 16

The Import Alert is the document that FDA 17 issues to inform the officers at customs that certain imports should be refused. This is referred to as 19 Detention Without Physical Examination, DWPE, or 20 automatic detention. As stated on the Import Alert, once a company is placed on Import Alert for cGMP

22 violations, its products will be automatically

Sheet 22 84 11:03:10 1 detained until the FDA confirms that the company is CONFIDENTIAL PORTION 11:05:48 1 2 cGMP compliant, which usually is done during a MR. HAY: Thank you. 3 reinspection. Okay. Apotex-Canada, as a Canadian drug 4 manufacturer, is primarily regulated and controlled by Finally, the FDA has authority to punish 5 severe violations of the law through criminal 5 Health-Canada. Its facilities have been regularly 6 penalties, which would include imprisonment and 6 inspected by Health-Canada since the mid-1970s. In criminal fines. addition, since Apotex-Canada supplies the U.S. drug Now I'm now going discuss the relevant 8 market, its facilities have been periodically specific facts of the case. inspected by FDA. ARBITRATOR ROWLEY: Just before you go there, 10 Apotex's Etobicoke and Signet facilities have 11 a little while ago you said no Warning Letters need be 11 been inspected multiple times by FDA from 2000 to 2007 12 issued if the conduct is repeated, continuing, 12 without incident. We detail this prior inspection 13 flagrant, intentional or criminal or if there's a 13 history at pages 39 and 40 of our Memorial--I'm not 14 reasonable possibility of injury or death. 14 going to repeat it here. We will say that most Is that set out somewhere in the enactment or 15 recently before the inspections at the issue here, 16 regulation, or is that part of the practice? 16 after its inspection of Signet and Etobicoke in 2006, MR. HAY: It's part of the procedures manual. 17 FDA issued two Form 483s. 17 After Apotex provided further written 18 And it's--CLA-305 is the cite to the record. MR. LEGUM: Just a quick note, on the slides, 19 information to FDA in response to those 483s, these 20 we've tried as much as possible to include specific 20 two facilities were deemed acceptable by FDA. Prior 21 references to the record. So on the slide that 21 to the Warning Letters issued in 2009 to Etobicoke 22 contained that, it should be--admittedly, in somewhat 22 and, in 2010, to Signet, Apotex had never received a 85 11:04:35 1 small print--the specific record reference. 11:07:13 1 Warning Letter from FDA. PRESIDENT VEEDER: In this one you referred 2 From December 10-19, 2009, FDA inspected 3 to Paragraph 255 of the Respondent's Rejoinder, where 3 Apotex's Etobicoke facility. The inspectors were 4 this is set out. So this seems to be common ground. 4 assigned to conduct a cGMP inspection as well as a 5 preapproval inspection, or PAI, for nine ANDAs. FDA MR. HAY: Okay. As I started to say, since 6 I'm going to be talking about the specific facts as 6 sometimes conducts PAIs before making a recommendation 7 Mr. Legum mentioned, this is a portion of the as to whether or not to approve an ANDA. 8 presentation in which Apotex products, manufacturing According to the U.S., FDA requested a direct 9 processes, and other confidential information will be 9 or "for cause" inspection of the Etobicoke prompted by 10 discussed. So we would request that the video feed be consumer complaints received concerning the lack of efficacy of the Apotex drugs Carbidopa-Levodopa. 11 cut and that this portion of the presentation be 12 deemed confidential. 12 Apotex's Etobicoke site was inspected by two inspectors, a Ms. Emerson and a Ms. Campbell. During PRESIDENT VEEDER: Just before we proceed, 14 who is checking that the feed is cut? 14 these inspection, the inspectors performed a cGMP Please confirm on the transcript when it's 15 inspection and several paper PAIs and reviewed and 15 16 cut and resumed. So we'll ask you to confirm that it 16 evaluated the reports and investigations concerning 17 has been or will be cut. Carbidopa-Levodopa. 17 18 SECRETARY TAYLOR: I'm confirming that the 18 At the close of the inspection, the 19 broadcast has been cut to the public hearing room 19 inspectors issued a three-page 483 listing 11 20 until we are otherwise informed by Claimants' counsel. observations on a variety of issues.

21

On January 30, 2009, Apotex-Canada responded

22 in writing to the inspectors' 483 observations and, at

21

22

13

11:08:52 1 the same time, Apotex immediately undertook to enhance 11:11:35 1 strong message by publicizing the use of major 2 its processes and equipment at Etobicoke.

On May 8, Apotex decided to check in with FDA 4 because it hadn't received any information about its 5 response to the Etobicoke 483. Apotex wanted to know 6 whether its response was adequate and addressed FDA's 7 concerns. Dr. Carmelo Rosa replied that FDA was still 8 evaluating the inspection and Apotex would receive a 9 response when the evaluation was complete.

Now, I want to shift focuses to what was 11 happening at FDA during the months after the Etobicoke 12 inspection.

Initially, it should be emphasized that 14 Apotex did not know these facts that I'm about to 15 recount. It heard nothing from FDA. Apotex only 16 learned of what FDA was thinking and doing during the 17 January to August 2009 time period through disclosure 18 in this case.

First, the good news. By early 20 February 2009, FDA inspector Emerson had completed her 21 Report on Carbidopa-Levodopa. You will recall that 22 issues concerning that drug were raised and--were the

13

11:10:24 1 cause of the inspection--the for-cause inspection.

2 Those issues were also the subject of certain 483 3 observations, and were addressed by Apotex in its

4 January 30, 2009, response to the 483.

In her Report, Ms. Emerson stated that she 6 found no issues in any of the materials that she had 7 reviewed during the inspection, that all complaints 8 reviewed were appropriately investigated and 9 documented, and no negative trends were seen. That 10 ended the issue at the time, and this issue was not 11 even mentioned in the Etobicoke Warning Letter, which 12 I will discuss in a few minutes.

Unfortunately, that was the extent of the 14 good news from Apotex's perspective.

Now, the bad news. As an initial matter, it 16 is important for the Tribunal to understand FDA's 17 change in enforcement approach that was being 18 implemented at the time. As detailed in Apotex's 19 pleadings and referenced by Mr. Legum in his Opening 20 Statement, in 2009, new FDA Commissioner Margaret 21 Hamburg announced a new enforcement strategy called 22 "Effective Enforcement," which included sending a

2 sanctions against at least one alleged offender. She 3 stated that the FDA needed to be vigilant, strategic, quick, and visible.

This new focus should be kept in mind when considering FDA's conduct vis-à-vis Apotex. It is clear that FDA chose to make Apotex an example of 8 FDA's tough new policy, even though its treatment of 9 Apotex was completely unjustified.

10 Now, turning back to the chronology, two 11 things are clear from the contemporaneous documents produced by the U.S. in this matter.

First, as early as the April to May 2009 time 14 period, FDA had already prepared and circulated within 15 FDA drafts of the Etobicoke Warning Letter and was 16 already contemplating an Import Alert.

Then, on June 7, 2009, the Director of CDER 17 18 Office of Compliance, Deborah Autor, advised CDER 19 Director Janet Woodcock about the impending Etobicoke 20 Warning Letter. In so doing, Ms. Woodcock was

21 provided with copies of the 483 and EIR for the

22 Etobicoke inspection. However, at the time,

11:13:00 1 Ms. Woodcock was told that the 483 and EIR were 2 basically irrelevant as regards the Warning Letter 3 because the issues upon which the Warning Letter was 4 based had been identified not by the inspection but 5 instead by people at CDER based on their review of 6 certain documents.

> Ms. Woodcock was also sent a draft Warning 8 Letter and a memo, which included a list of "key 9 issues," which provided background information for the 10 proposed Warning Letter.

> The next day, Ms. Woodcock responded by 12 saying that Apotex should not be shipping drugs in the 13 U.S. and asking what FDA planned to do besides issuing 14 a Warning Letter.

> 15 Upon receipt of this e-mail, the Director of Compliance immediately asked her team to do an Import 17 Alert sooner rather than later. Apparently, the only 18 thing that held up an Import Alert then was the fact 19 that a drug shortage determination had not yet been completed.

> 21 On June 1, FDA had asked for information 22 concerning possible drug shortages in order to assess

90 92

2 fact, certain information in this regard was 3 circulated within FDA on June 18. Due to the large 4 market share of many of Apotex's products, FDA decided 5 to hold off on an Import Alert for the moment.

That said, clearly at that point in time, the 7 die was cast. This exchange between Ms. Woodcock and 8 her staff was based upon a Key Issues memo that was 9 hastily prepared before FDA completed its analysis of 10 information concerning Apotex, information that Apotex 11 had no opportunity to address or explain, which, as I 12 will describe now, was infected by baseless 13 assumptions and--baseless suspicions and mistaken 14 assumptions.

15 These suspicions and assumptions did not 16 arise from the Etobicoke inspection, and they were not 17 raised in the Etobicoke 483. Rather, they arose based 18 on FDA's misunderstanding of data and other 19 information from Apotex which FDA never discussed with 20 Apotex until after the Warning Letter and Import 21 Alert.

First, FDA received two consumer complaints

11:14:20 1 the impact of regulatory action against Apotex and, in 11:17:27 1 the issue with Apotex, Apotex could not correct FDA's 2 misimpression. The issue was also included as part of 3 FDA's "key issue" memo to justify Etobicoke Warning 4 Letter.

Third, FDA misunderstood the Apotex data concerning rejected batches, which FDA thought appeared high and suggested that Apotex's manufacturing practices were out of control. This 9 issue of "rejected batches" was one of the primary justifications for the Etobicoke Warning Letter as set 11 forth in the key issue memo.

However, at the Etobicoke inspection, the 12 investigator requested a list of rejected batches, but 14 never reviewed the data. It was not an observation on 15 the 483, and Apotex never had the opportunity to 16 explain the data or address any concerns that FDA 17 might have until the issue surfaced for the first time in the Etobicoke Warning Letter.

Fourth, the same FDA officer had raised the 20 unwarranted concern-that raised the unwarranted 21 concern about the withdrawal of the ANDAs also

22 mistakenly thought that Apotex was part of the Teva

11:15:54 1 in 2009 related to the mixup of different strengths of | 11:18:50 1 Corporation. One of Teva's subsidiaries, Novopharm,

2 a drug, Leflunomide tablets, and the size of one 3 Tramadol tablet. Those complaints were investigated

4 by FDA, including searching adverse reports and doing 5 some samplings. No issue was ever raised with Apotex

6 about those. For its part, Apotex, unaware of FDA's

7 investigation of those issues, independently

8 investigated the complaints and found them to be

9 isolated incidents that posed no health risk.

Second, in a summary of the Apotex case 11 prepared by FDA's Apotex case officer, Ms. Molina, FDA 12 mistakenly assumed that Apotex had withdrawn multiple 13 ANDA applications because it was not ready for 14 inspection. This same case officer drafted the 15 Warning Letter based on this summary.

In sum, Apotex had withdrawn certain bundled 17 supplements that added Signet as an alternative 18 testing site. These were withdrawn to streamline and 19 simplify the approval process, having nothing to do 20 with the readiness for inspection. However, FDA 21 apparently assumed that the withdrawals were based 22 upon the site not being ready. Since FDA never raised 2 had recently been inspected and had similar violations to Etobicoke.

> From this, the FDA officer mistakenly concluded that there may be a corporate-wide problem. So he forwarded this information to the Apotex case 7 officer within FDA so she could use it in her review 8 of Apotex. Unfortunately, the case officer also did 9 not check her facts regarding Apotex's corporate 10 structure, because similar cGMP violations had been 11 observed at Etobicoke and Novopharm, two facilities 12 that she thought were the same corporation, she 13 concluded that FDA's goal should be a corporate-wide Warning Letter.

15 Fifth, FDA did not analyze or verify its data 16 on Adverse Event Reports. Aside from suffering from 17 the same flaws as the rejected batch list; that is, 18 that this information really included merely raw 19 counts and did not give any underlying information, 20 Adverse Event Reports were also not covered in the 21 inspection, so Apotex neither was informed of this nor 22 had a chance to address them. Yet it was included in

11:20:17 1 the Key Issue Memo that formed the basis for 2 Ms. Woodcock's directive that Apotex should not be

3 selling drugs to the United States.

Even though Apotex's response to the 483 was 5 on January 30, 2009, the next word from FDA concerning 6 Etobicoke came on June 25, 2009, about five months 7 later, when FDA issued a Warning Letter concerning 8 Etobicoke. The Warning Letter cited only two cGMP 9 violations, along with the failure to file Field Alert 10 Reports on time, which is not a cGMP issue but is

11 often addressed with cGMP violations. The first item in the Warning Letter 12 13 concerned the rejected batches list that CDER had 14 independently uncovered. FDA cited Apotex for failure 15 to investigate these rejected batches.

As previously mentioned, during the Etobicoke 17 inspection, the investigators did not request Apotex's 18 investigations of rejected batches. This concern was 19 not included on the 483. It had never been 20 communicated to Apotex. The first time Apotex found

21 out that FDA was concerned with its investigations

22 into rejected batches was in this Warning Letter.

96 94

> In its response to the Warning Letter, Apotex 11:23:17 1 2 provided detailed documentation showing that the 3 rejected batches and the distributed batches were not 4 the same. Apotex provided supporting documentation 5 showing that the rejected batches were destroyed and 6 not used to manufacture any other batches. It also provided analysis of the shipped batches, showing that 8 these batches were not manufactured using batches that had been rejected.

> > 10 This response proved that FDA's suspicions 11 were wrong, but it was not reviewed prior to FDA implementing the Import Alert.

13 As demonstrated on the screen, FDA had misunderstood Apotex's batch numbering system and confused the numbers of batches that had been rejected with the number of batches that had been released.

Apotex then provided an analysis of all 17 products specifically mentioned in the Warning Letter, and in one case told FDA that it no longer had the intention of manufacturing that product because it was 21 no longer commercially viable.

In response to FDA's concern regarding

11:21:53 1 Apotex was being cited for a violation that it had no 2 prior notice of and no chance to respond to.

> When Apotex had a chance to respond to the 4 issue in its response to the Warning Letter, Apotex 5 included an explanation of the 554 batch rejections.

6 Apotex noted that not all rejections are indicative of

7 process-related concerns. FDA was also concerned that Apotex had

13 released rejected batches to the U.S.

11:24:30 1 cross-contamination of one drug,

Apotex believed that its responses and 11 evidence it provided in support of that response 12 demonstrated that it conducts through investigations 13 of out-of-spec results and that these investigations 14 extended to address other potential affected batches, 15 which was the first stated concern of the Warning 16 Letter.

The second item listed in the Warning Letter 17 18 concerned the late filing of Field Alert Reports, or 19 FARs. It is curious that the Warning Letter included 20 a reference too late filing FARs, since in response to 21 the 483, Apotex had implemented corrective action 22 addressing this issue, and FDA had determined that

11:25:53 1 this corrective action was adequate. In any event,
2 Apotex also provided a table of FARs filed in 2009 to
3 illustrate that it was currently meeting the three-day
4 time requirement.

For the third and final issue listed, Apotex explained its electronic labeling process, which eliminated the need for keeping a physical sample of the approved label in the batch record. Apotex was hopeful that FDA would accept its response, but in any event--but in the event that FDA disagreed with Apotex's electronic system, Apotex committed to include a copy of each label as part of the batch record.

FDA currently accepts Apotex's practice of keeping electronic copies of labels.

On August 4, two weeks after Apotex supplied its response, Apotex contacted FDA to follow up on that response. Apotex requested a meeting to ensure that its response and actions were addressing FDA's concerns and possibly to determine additional actions that were required. FDA didn't respond to this request until the morning of August 17 telephone

9

11:27:16 1 conference, which I will discuss in a few minutes.

2 On August 12, Apotex again contacted FDA to

3 request a meeting to go over the Response to the

4 Etobicoke Warning Letter. This was the first Warning

5 Letter Apotex had ever received, and it was important

6 to Apotex to resolve it properly. FDA replied that it

7 would review Apotex's request and return a decision

8 soon.

Now, I'm going to move on to the Signet inspection, which started on July 27 and lasted through August 14. In contrast to the Etobicoke inspection, FDA utilized two--not only two experienced inspectors from the district office, but also two compliance officers from CDER. In addition, there was a significant amount of communication between the CDER inspectors and the personnel at CDER office throughout the inspection.

The lead CDER investigator sidetracked the lead investigator, Mr. Payne, and took a combative approach, and, unlike typical FDA inspections, allowed Apotex only limited opportunity to provide explanation concerning her findings.

11:28:40 1 During the inspection, FDA's Mr. Martinez
2 contacted the inspection team to discuss an Import
3 Alert and before the closeout of the inspection on
4 Wednesday, the CDER lead inspector had already
5 transmitted a draft 483 that they admittedly thrown
6 together so FDA could get started on the Import Alert.
7 This draft 483 did not contain observations from the
8 district inspectors. The next morning on Thursday,
9 Dr. Rosa instructed the Apotex case officer to update
10 the draft of the Import Alert, which she did that very
11 same day.

On Friday, August 14, FDA's inspectors issued
a 483 concerning the inspection with 17 observations.

The bulk of these concerned failure to timely submit
FARS, the failure to complete written records, and the
failure to follow written procedures. The 483 also
noted that defective batches, although rejected, were
not sufficiently investigated and documented.

Also on Friday, at the end of the Signet inspection, Apotex was instructed to contact CDER to provide its next steps. This call took place the next

22 business day at the close--after the close of the

101

11:30:16 1 inspection. Apotex had only two days to review the 2 observations listed in the 483. This was obviously 3 not enough time for Apotex to prepare detailed 4 Corrective Actions or seek expert advice.

Nevertheless, on Monday, Apotex contacted FDA to schedule a one-hour conference call for 2:00 p.m. that day. During this call, Apotex volunteered to recall certain batches of drugs that were identified as of a concern to FDA. Apotex also informed FDA that it had already begun to implement Corrective Actions, including hiring outside consultants to assist it with its processes. Apotex was reacting as quickly and meaningfully as possible to the FDA observations given the limited time since receiving those observations.

But as Apotex later came to discover, FDA

But as Apotex later came to discover, FDA long ago had decided to go ahead with the Import Alert.

At 3:21 p.m. that day, Dr. Rosa returned the draft Import Alert recommendation memo to the FDA case officer after he had reviewed it and asked her to include more issues raised in the Etobicoke Warning

22 Letter and the Signet inspection.

102 104

Consistent with FDA's newly announced policy 11:31:49 1 2 of quick and visible action, Dr. Rosa noted that FDA 3 "was against the clock."

> The Apotex case officer returned the draft 5 recommendation to Dr. Rosa incorporating his comments 6 at 5:00 p.m. that day. On the screen is the draft 7 Import Alert memo dated August 17, 2009.

The day after the telephone conference, on 9 Tuesday, August 18, CDER's weekly internal memo, the 10 Sharfstein report, stated CDER's decision to go 11 forward with the Import Alert. This document also 12 makes clear that FDA had not yet completed review of 13 Apotex's response to the Etobicoke Warning Letter. 14 FDA was going ahead with the Import Alert without 15 reviewing all available evidence.

It is also noteworthy that the Report has a 17 field for "known/suspected injuries," which was blank, 18 indicating that there was no known or even suspected 19 injuries that resulted center use of Apotex's drugs.

On August 24, in line with the Commissioner's 20 21 pronouncement, before the Import Alert had been

22 officially implemented, FDA was already publicizing

11:34:55 1 During that call, there was no mention by FDA of the 2 Import Alert. In its letter to the FDA on that day, 3 Apotex listed all of the actions it had completed in 4 response to FDA's observations.

> To show its serious innocence addressing FDA's concerns, Apotex committed to cease distributing 10 certain additional products pending the completion of 11 a through root cause investigation and implementation 12 of corrective action.

> Apotex had retained consultants to review its 14 past practices, to oversee its current practices, to 15 perform--and to perform a comprehensive quality 16 systems audit, and also to develop a Corrective Action 17 Plan to ensure robust and sustainable quality systems and that they would apply globally.

> On Apotex also expressed its commitment to 20 ensure that necessary action would be taken to address 21 FDA's concerns. Apotex submitted this letter before

22 it was aware that it was placed on Import Alert. FDA

11:33:24 1 its efforts. A high-ranking FDA official in a 2 widely-attended industry conference disclosed the 3 imminent regulatory action emphasizing FDA's 4 swiftness, but without naming Apotex.

> On August 25, the Import Alert recommendation 6 memo was sent to the Division of Import Operations and 7 Policies, or DIOP. It is noteworthy that FDA was 8 telling the word on August 24 that regulatory action 9 was imminent, and yet the Import Alert memo had not 10 even been sent to DIOP at that point.

On August 28, Dr. Rosa e-mailed DIOP 12 inquiring about the status of the Import Alert. He 13 requested to be told as soon as the Import Alert was 14 in effect. DIOP issued the Import Alert less than 30 15 minutes later.

Shortly thereafter, FDA's Mr. Martinez 17 informed his superiors that the Import Alert was in 18 place, again emphasizing the swiftness of FDA's 19 action.

That same day, Apotex sent FDA a description 21 of its Corrective Action Plan and had a telephone 22 conference with FDA to discuss the voluntary recall.

11:36:20 1 had already placed Apotex on Import Alert by this

2 time, by the time it received and reviewed this 3 letter.

On September 2, further demonstrating its commitment to FDA, Apotex initiated its voluntary 6 recall. FDA classified this recall as a Class II 7 recall, meaning that the probability of serious 8 adverse health consequences was remote. That FDA 9 believed that Apotex's products did not pose a serious 10 risk is also evidenced by the fact that FDA took no 11 action against Apotex's products already in the U.S. 12 market.

That same day, September 2, Apotex learned 13 14 about the Import Alert that was taken against it. 15 However, it learned of the Import Alert not from FDA, but instead on a call with Health-Canada.

On September 3, Apotex submitted its 42-page 17 18 response to the Signet 483 observations. Firms are entitled to 15 business days from receiving the Form 20 483 to respond to each of the observations in writing, 21 and Apotex complied with that timetable. It didn't 22 matter. FDA imposed the Import Alert before Apotex

11:37:45 1 had an opportunity to respond to the investigators' 2 observations.

> Also on September 3, Apotex requested an 4 urgent call with FDA to discuss the Import Alert. In 5 that call, Apotex was first advised by FDA of the 6 Import Alert. When Apotex requested the reasons for 7 the Import Alert, FDA's Mr. Martinez explained to 8 Apotex that because Etobicoke had received a Warning 9 Letter and significant cGMP violations were found 10 during the Signet inspection, an Import Alert was 11 appropriate. This is the only justification for the 12 Import Alert that Apotex would receive. During the 13 call, FDA emphasized that the Import Alert would only 14 be ended upon successful reinspection.

15 On September 8, the CDER recall shortage 16 coordinator asked Dr. Rosa and others at FDA if Apotex 17 had been added to the Import Alert list and for a list 18 of products that were affected. The e-mail exchanges 19 make clear that FDA had no current list of Apotex 20 drugs to allow them to determine the extent of the 21 risk of drug shortages. Consequently, FDA issued the 22 Import Alert against Apotex without a full and proper

11:40:39 1 products. At that time, Apotex reached agreements 2 with the public health authorities in the EU, New 3 Zealand, and Australia, to voluntarily, temporarily 4 suspend sales of Apotex's products until Health-Canada completed its review of Apotex's facilities. These 6 voluntary suspensions were precautionary and not based on any independent evaluation of Apotex's facilities 8 by those authorities; rather, they were solely based 9 on the FDA Import Alert. Those suspensions ended 10 quickly when Health-Canada deemed Apotex's facilities 11 cGMP compliant.

12 For its part, Health-Canada immediately began 13 an intense inspection of Apotex's Etobicoke and Signet 14 facilities. The inspection lasted many weeks. 15 Ultimately, Health-Canada concluded that while 16 Apotex's manufacturing processes could be improved in 17 ways that Apotex was already addressing, both 18 facilities were cGMP compliant. Thereafter, 19 Health-Canada conducted regular follow-up inspections 20 of the Apotex facilities and consistently rated those 21 facilities "compliant."

Health-Canada did not require Apotex--did

11:39:13 1 evaluation of the effect it would have on the U.S. 2 pharmaceutical market. It was also aware that for 3 certain products, Apotex's market share was 4 significant.

> On September 11, Apotex again met with FDA to 6 discuss corrective action. During this meeting, FDA 7 acknowledged that it still--that it had still not yet 8 reviewed Apotex's response to the Signet 483, which 9 detailed many corrective and preventive actions. At 10 the meeting, FDA committed to provide Apotex with 11 timely feedback. Instead, Apotex waited months to 12 hear back from FDA on various protocols and reports it 13 submitted. Most importantly, FDA made clear to Apotex 14 yet again that the only way to remove the Import Alert 15 was through successful reinspection. Dr. Rosa also 16 made clear that FDA would not inspect Apotex into 17 compliance.

> Now, at that time, other regulatory agencies 19 around the world got word of the FDA Import Alert with 20 respect to Apotex. An Import Alert is obviously a 21 very serious regulatory action. Understandably, this 22 worried the other regulators and--about Apotex's

18

11:42:05 1 require Apotex to require [sic] certain additional 2 information on a monthly basis. Yet, it and the rest 3 of the regulatory agencies worldwide, allowed Apotex 4 to sell its drugs in their countries once 5 Health-Canada deemed Apotex's facilities compliant, 6 notwithstanding the continued Import Alert by FDA. 7 The supervision Health-Canada provided shows its 8 willingness to work with Apotex to address its 9 concerns which, until the Import Alert, had also been FDA's practice and policy. 11

On October 28, 2009, Mr. Payne, the lead Signet inspector, finished his review of Apotex's 13 response to the Signet 483 and found that Apotex's 14 proposed corrections appeared sufficient for his 15 observations.

16 Because FDA continued to express a 17 misunderstanding about Apotex's batch rejections, on November 24, 2009, Apotex submitted another detailed analysis of the batch rejection list showing all rejections were well within normal limits. On the same, day the FDA case officer completed her review of 22 Apotex's Protocols and concluded that they adequately

11:43:33 1 captured all of FDA's concerns.

By February of 2010, Apotex had made
substantial progress on its quality enhancement and
assessment projects. It wanted to discuss the results
with FDA. Additionally, it wanted to set out a plan
for phased re-entry, as is done for domestic companies
under a Consent Decree. It requested a face-to-face
meeting, which was set for March 31, 2010.

Two weeks before the meeting, Apotex submitted several binders of information detailing Corrective Actions and quality enhancements in reparation for the March 31 meeting. Also, two weeks before the meeting, at an industry cGMP conference, FDA's Mr. Martinez again used Apotex as an example of FDA's new stance on enforcements. He emphasized the swiftness of the action, that the Import Alert was implemented within 10 days of the inspection. He also emphasized the novelty of the action taken against Apotex stating normally FDA gives companies a Warning Letter first, but not Apotex, which he said FDA had never done before.

Two days before the March 31 meeting, without

11:46:42 1 Indianapolis warehouse that had passed the Apotex
2 Product Quality Assessment, which was a program for
3 evaluating and testing the manufacturing process for
4 Apotex drugs. A month later, FDA denied this request,
5 stating that any decision to resume distribution would
6 be evaluated by the agency during re-inspection.

On June 9, 2010, FDA finally completed its
review of Apotex's response to the Etobicoke Warning
Letter which had been submitted to FDA way back in
July of 2009. It also completed its review of
Apotex's response to the Signet Warning Letter.
Apotex's new case officer reported to Dr. Rosa that he
had reviewed both of Apotex's responses to the Warning
Letters and found that they adequately addressed FDA's

15 concern.

16 At the end of June, Apotex once again
17 requested approval to resume shipping of certain
18 drugs--certain shortage drugs under the oversight of
19 consultants. Apotex detailed again the actions that

20 it had taken and was taking to address FDA's concerns.

21 A month later, FDA denied that request.

By June, Apotex's consultants were prepared

111

11:45:06 1 any prior notice, FDA issued Apotex a Warning Letter
2 concerning the Signet facility. The Signet Warning
3 Letter came seven months after the Import Alert and
4 eight months after the start of the Signet inspection.
5 The Signet Warning Letter listed four cGMP deviations.

At the March 31 meeting, FDA reiterated its stance that the Import Alert would only be lifted after satisfactory reinspection and not on the basis of documents. FDA also warned Apotex that it must be sure it is ready for re-inspection because FDA will would not rush back if the re-inspection proved unsatisfactory.

On April 17, 2010, Apotex submitted its response to the Signet Warning Letter, which included a detailed description of the Corrective Action Plans and Third-Party Audits that Apotex had implemented.

Two weeks later, Mr. Martinez again referred to the Apotex case. This time, as an example of FDA's taking enforcement action prior to the issuance of a Warning Letter in a letter to Congress.

In May of 2010, Apotex submitted a proposal to resume distribution of products from its

113

11:48:11 1 to certify Apotex as cGMP compliant. FDA refused to
2 allow for third-party certification to permit the sale
3 of certain drugs. In addition, Health-Canada, at that
4 time, had finished an audit of all of Apotex's
5 facilities over a three-month period, June, July and
6 August, and yet again found them cGMP compliant. On
7 August 27, Apotex officially requested FDA to
8 re-inspect the Etobicoke facility. Apotex requested
9 re-inspection of Signet about a month later.
10 Also in late August, Mr. Martinez, yet again,

discussed the Apotex case at an industry conference.

He explained to his team that this presentation always receives a lot of publicity in the pharmaceutical press, which would provide a good opportunity to discuss precedent setting or significant regulatory action. He discussed the Apotex case,

17 stating--erroneously--that the Import Alert was issued 18 on August 20, 2009, while the inspection was in

19 progress.

FDA submitted a Priority Inspection Request for Etobicoke on September 22. But by October 13, the inspections for both Etobicoke and Signet still had

11:49:47 1 not been scheduled.

At that time, Apotex pressed for the 3 scheduling of the inspections and, two days later, FDA 4 communicated the inspection dates to Apotex. The 5 inspections were planned to be commenced on 6 November 29. Originally, FDA had only scheduled one 7 investigator to cover both compasses for three weeks. 8 Then FDA canceled the inspections and delayed it for 9 two more months. Apotex tried to propose different 10 alternatives to get FDA to move up the inspection; all 11 to no avail.

The re-inspection of Signet took place from 12 13 January 24 to February 11, 2011. The inspection of 14 Etobicoke took place from February 3 to February 10, 15 2011. 483s were issued, and on March 1, Apotex 16 submitted its response to the Form 483s for the two 17 facilities. On May 6, FDA deemed Etobicoke 18 acceptable. FDA deemed Signet acceptable on June 29. 19 Yet it took FDA at least a month in both cases to 20 actually lift the Import Alert.

Even after the Import Alert was lifted, FDA 22 insisted on another inspection of Etobicoke before it

11:51:18 1 would begin to approve Apotex's pending ANDAs. This 2 inspection occurred in September, but it still took 3 FDA several more months to approve Apotex's pending 4 ANDAs.

12

Let me briefly recap what these facts 6 demonstrate. First, in 2009, FDA was attempting to 7 implement a new enforcement policy which included 8 sending a strong message by setting a precedent of 9 major sanctions against at least one alleged offender. 10 FDA repeatedly held up the Apotex Import Alert as 11 proof of its new swift and aggressive approach.

Second, in an effort to comply with FDA's new 13 enforcement approach, FDA rushed to place Apotex on 14 Import Alert without providing Apotex the opportunity 15 to respond to the issues that purportedly formed the 16 bases of the Import Alert.

FDA made the decision to place Apotex on 18 Import Alert the next business day after the Signet 19 inspection without issuing a Warning Letter concerning 20 that facility. FDA provided Apotex no notice of the 21 Import Alert. It provided no opportunity to correct 22 the cGMP issues raised by FDA. In deciding to impose

11:52:50 1 the Import Alert, FDA did not complete their review of 2 Apotex's responses to either the Etobicoke Warning 3 Letter or the Signet 483.

> Third, FDA's decision to impose the Import 5 Alert on Apotex was based on a series of 6 misassumptions. FDA used incomplete information to 7 form its conclusions. FDA did not inform Apotex of 8 any of its growing concerns or give it a chance to 9 address or correct these concerns. FDA did not base 10 its conclusion on the actual findings of the Etobicoke 11 inspection.

116

12 Finally, by placing Apotex on Import Alert, 13 FDA unduly exacerbated the already grave impact the 14 Measure had by delaying its--in delaying analysis of 15 Apotex's submission and in delaying the re-inspection 16 of the facility.

17 Moreover, once FDA actually reviewed all of 18 the material that Apotex submitted in response to the 19 Etobicoke and Signet Warning Letters and 483s, it found Apotex's responses to be adequate and 21 appropriate. This shows that had FDA followed its

22 normal procedure, the one that it applied to Apotex's

11:54:19 1 comparators, there would have been no reason for an

2 Import Alert.

The facts concerning the treatment of 4 Apotex's comparators will be addressed in the upcoming 5 presentation on National Treatment and 6 Most-Favored-Nation Treatment. So I will conclude now 7 and, in conclusion, thank you for your time and attention.

9 I'm happy to any answer questions that you might have.

11 PRESIDENT VEEDER: Thank you. Do you have 12 any questions?

13 ARBITRATOR CROOK: Thank you, Mr. Hay.

14 I wonder if you are able to or if at some 15 point it can be clarified for us where these various 16 people stood in the FDA bureaucracy. Where was 17 Ms. Woodcock? Where was Mr. Martinez? What was the

18 relationship hierarchically, if any, between

Ms. Woodcock and Dr. Rosa?

20 Can you tell us how these people fit together?

MR. LEGUM: I'll provide the exhibit number

Sheet	31		
	118		120
11:55:26 1	in a moment, but there is a contemporaneous	12:07:02 1	NONCONFIDENTIAL PORTION
2	organization chart for the Division of Manufacturing	2	PRESIDENT VEEDER: Claimants have the floor.
3	QualityManufacturing and Product Quality at FDA that	3	MR. LEGUM: Thank you, Mr. President.
4	will be helpful. So once we find that, perhaps we can	4	Members of the Tribunal, it is my honor to
5	go through it.	5	begin Apotex's presentation on the jurisdiction of
6	ARBITRATOR CROOK: And CDER is a subpart of	6	this Tribunal to hear the claims submitted in this
7	that?	7	arbitration.
8	MR. LEGUM: So CDER is the Center for Drug	8	In this presentation, Apotex will first
9	Evaluation Research.	9	recall the many issues relating to jurisdiction that
10	ARBITRATOR CROOK: Let's not improvise. If	10	are undisputed on this record. We will then address
11	there's an exhibit, that would be great.	11	
12	MR. LEGUM: Or, if you have Exhibit C-489	12	. · · · · · · · · · · · · · · · · · · ·
13	handy, we can do it now.	13	Chapter's Scope and Application Provision.
14	ARBITRATOR CROOK: That's all right.		We will then address the objection that
15	MR. LEGUM: It's your pleasure.		Marketing Authorizations for pharmaceutical products
16	PRESIDENT VEEDER: C-489.	16	
17	Thank you very much. We have no further	17	Article 1139.
18	questions at this stage, but no doubt later we may do.	18	The precise order of our presentation and the
19	•		team members who will address the Tribunal are set out
20	 .		in the printed agenda before you.
21	jurisdiction. We'll require a short interval to, I	21	
	guess, put the feed back on and also to switch the	22	and those that will be recalled today, Apotex
	•		
	119		121
11:56:31 1	operators of the slide.		respectfully submits that the Tribunal should dismiss
2	PRESIDENT VEEDER: How long do you need?	2	the U.S. objections to jurisdiction.
3	MR. LEGUM: Five minutes.	3	So as indicated a moment ago, all of the
4	PRESIDENT VEEDER: Let's take five minutes.	4	elements of jurisdiction under the NAFTA save two are
5	Thank you.	5	undisputed in this case. The principal requirements
6	(Brief recess.)	6	for jurisdiction are set out in Articles 1116(1) and
7	PRESIDENT VEEDER: Let's resume. We'll just	7	1117(1) of the NAFTA. There is no dispute that Apotex
8	ask our Secretary first to confirm the status of the	8	Holdings and Apotex-Canada are Canadian enterprises.
9	feed.	9	There is no dispute that Apotex Holdings is an
10	SECRETARY TAYLOR: Upon the Claimants'	10	investor of a Party as concerns Apotex-U.S. The
11	notification, the feed has now been resumed to the	11	Parties agree that Apotex-U.S. is an enterprise and an
12	public hearing room.	12	1 3
13	PRESIDENT VEEDER: Thank you.	13	The United States, the Respondent here, is of
14		14	1
15		15	Articles 1116 and 117.
16		16	There is also no dispute that Apotex Holdings
17			indirectly controls Apotex-U.S., and that
18		18	Apotex-Canada directly owns the Marketing
19		19	Authorizations and Apotex Holdings indirectly controls
20		20	the Marketing Authorizations.
21		21	Now, the Parties further agree that the
22		22	temporal requirements of the NAFTA have been made and

12:09:40 1 the formal elements satisfied. The arbitration was 2 commenced within three years of the adoption of the 3 Import Alert, in August 2009. The satisfaction of the 4 formal elements of timely notice of intent, consent to 5 arbitration and waiver, under Article 1120 is not 6 contested.

> The dispute on jurisdiction here focuses on 8 two elements that are mentioned in the scope and 9 application provision of the NAFTA's "Investment" 10 chapter. According to Article 1101(1), the Investment 11 chapter applies to Measures adopted or maintained by a 12 Party relating to investors of another Party and 13 investments of investors of another Party in the 14 territory of that Party.

15 The key elements are a "Measure" "adopted by 16 a Party" that "relate to investors or investments of 17 another Party."

Apotex maintains that all of these key 19 components are present here. The U.S. does not 20 dispute Apotex's contention with respect to three of 21 those components: That the Import Alert is a Measure,

22 that it was adopted and maintained by a Party, and

12:10:55 1 that Apotex is--Apotex Holdings is an investor of 2 another Party with an investment in U.S. territory in 3 the form of Apotex-U.S.

Two main issues remain in dispute: Whether 5 the Import Alert related to the investments at issue, 6 and, therefore, to Apotex; and whether Apotex's 7 Marketing Authorizations constitute an investment 8 under Chapter 11.

I'll begin our discussion of these two 10 disputed issues by addressing "relating to."

As noted, Article 1101 provides that the 12 Investment chapter applies to Measures relating to the 13 investor or its investment. As held by the Methanex 14 Tribunal, the terms "relating to" in Article 1101(1) 15 imply a legally significant connection between the 16 Measure and the investor or the investment. The 17 Parties agree here that a legally significant 18 connection is required.

The U.S. argues, however, that the requisite 20 legally significant connection does not exist between 21 the Import Alert on the one hand and Apotex Holdings 22 as an investor in Apotex-U.S. as its investment on the 12:12:22 1 other hand.

The U.S. does not develop in its objections 3 what kind of a connection is required here to be legally significant. The U.S. initially appeared to 5 suggest in its Counter-Memorial that for a legally 6 significant connection to be present, the Measure must either apply to the investment, constitute a legal impediment to its business, or be addressed to the investment. The.

10 U.S. has expressly disavowed those positions 11 since without, however, offering any alternative approach. The U.S. objections to jurisdiction, thus, 13 leave Apotex with no statement of the case that it is 14 to meet that is based on principles. Instead, it is 15 based on a disparate and unconnected series of factual arguments.

17 In my presentation this afternoon, I will demonstrate the correct content of "legally 19 significant connection" as required by 20 Article 1101(1), I will demonstrate that correct

21 content based on an analysis under Article 31 of the

22 Vienna Convention on the Law of Treaties. We will

12:13:45 1 show that the connection required by the NAFTA is 2 present here.

> I will then discuss--or, actually, 4 Ms. Dufêtre will then discuss, after lunch, the U.S. submission on this issue which, as I noted, is not 6 based on principles but, rather, on an ever-changing 7 succession of disjointed factual assertions. We will 8 demonstrate that the record does not support the United States.

Under Article 31 of the Vienna Convention on 11 the Law of Treaties: "A Treaty shall be interpreted in 12 good faith in accordance with the ordinary meaning to be given to the terms of the Treaty in their context 14 and in the light of its object and purpose." 15 The Ordinary meaning of the terms "relating

16 to" was addressed by the Methanex Tribunal. The 17 Tribunal found that to require, as I've noted, a 18 legally significant connection between Measure and

19 investor or investment.

What makes a connection legally significant 21 is not answered by the ordinary meaning of "relating 22 to." One must consider other elements under

14

12:15:00 1 Article 31 of the Vienna Convention for quidance on 2 this point.

> So turning to the context of those terms, the 4 context of Article 1101(1) includes, among other 5 things, the other provisions of Chapter 11 of the 6 NAFTA, including those that immediately follow 7 Article 1101(1) and set out the substantive 8 obligations of the NAFTA Parties. Each substantive 9 provision specifies the connection between "Measure" 10 and "investment" required for there to be a breach.

> So Article 1102 requires a NAFTA Party to 12 accord treatment to a covered investor that is no less 13 favorable than that accorded to national investors 14 with respect to their investments.

Treatment accorded is necessarily through a 16 Measure adopted or maintained by the Party, whether 17 the Measure concerns the covered investor or the 18 national one.

After Article 1102 sets out the connection 20 that is required between the Measure and the investor 21 or the investment. If the Measure accords treatment 22 in like circumstances that is less favorable, the

12:16:30 1 NAFTA Party will be in breach of Article 1102.

2 Article 1103 requires the same type of 3 connection, but this time with a third-country 4 investor--or third-country-owned investment as the 5 comparator.

Article 1105(1) requires a NAFTA Party to 7 accord to a covered investment treatment in accordance 8 with international law, including fair and equitable 9 treatment and full protection and security. Again, 10 treatment by a Party is necessarily accorded through a 11 Measure or, in the case of full protection and 12 security, by the absence of a Measure that ought to 13 have been taken.

The provision sets out the connection that is 15 required between the Measure and the investment. If 16 the Measure fails to accord treatment in accordance 17 with international law to the investment, the NAFTA 18 Party will be in breach of Article 1105(1).

Breach of an international obligation in and 20 of itself is legally significant as it gives rise to 21 State responsibility and such breach stems from the 22 Measure. It, therefore, follows that the connection

12:17:54 1 between "Measure" and "investment" or "investor" set 2 out in the relevant substantive articles is 3 necessarily legally significant.

> NAFTA jurisprudence supports this reading. 5 For instance, the Tribunal in the Methanex case 6 reasoned--and I'll quote--"An affirmative finding of 7 the requisite relation under NAFTA Article 1101...does 8 not necessarily establish that there has been a 9 corresponding violation of NAFTA Article 1102...but an 10 affirmative finding under NAFTA Article 1102...could 11 conceivably provide evidence relevant to a 12 determination as to whether the 'relation' required by

13 NAFTA Article 1101 exists in this case."

Now, it is correct, as the United States 15 points out, that the Methanex Tribunal found on the 16 record in that case no substantive violation that 17 could have aided in the Tribunal's analysis under 18 Article 1101(1). Methanex, however, was an extreme 19 case in which the Measure not only did not address the 20 Claimant, but did not even address the Claimant's

21 industry or any product the Claimant sold. This case

22 does not remotely resemble Methanex. The Tribunal's

12:19:20 1 approach in that case to considering the record on the 2 substantive provisions in determining the case under 3 Article 1101, however, supports the reading that 4 Apotex advances here.

Now, the objective and purpose of the NAFTA 6 further reinforces the submission that Apotex makes.

Article 102(1) of the NAFTA says out--and I 8 quote-- "The objectives of this Agreement as elaborated 9 more specifically through its principles and rules, 10 including National Treatment, Most-Favored-Nation 11 Treatment and transparency are to...increase 12 substantially investment opportunities in the territories of the Parties."

14 Now, Article 1101(1) must be interpreted in the light of that object, the object of increasing substantially investment opportunities in the 17 territories of the Parties.

18 Article 1101 has been described by the 19 Methanex Tribunal as a Gateway to Chapter 11. The substantive provisions of that chapter set out the specific principles and rules--including National 22 Treatment, Most-Favored-Nation Treatment, and

12:20:51 1 Transparency--that the NAFTA Parties deemed necessary 2 to achieve their objective of substantially increasing 3 investment opportunities.

> For that objective to be met, the Gateway of 5 Article 1101 cannot be more narrow than the specific 6 principles and rules elaborated by the NAFTA Parties 7 in the Investment chapter. A Gateway set more 8 narrowly than the principles and rules will restrict, 9 not increase, investment opportunities in the NAFTA 10 States. It will prevent the objectives of the Treaty, 11 as elaborated through its specific principles and 12 rules, to be realized.

> By contrast, understanding that the 14 connection between "Measure" and "investor" or 15 "investment" required by the specific rules and 16 principles to be legally significant ensures that 17 Article 1101's Gateway will meet the objectives of the 18 Treaty.

> Accordingly, the text, context, and object 19 20 and purpose of the NAFTA all support Apotex's position 21 that the connection between "Measure" and "investment" 22 contemplated by Articles 1102, 1103, and 1105 is

132

133

AFTERNOON SESSION

1 PRESIDENT VEEDER: Let's resume. We're in 3 open session, and the Claimants have the floor.

MS. DUFÊTRE: Thank you, Mr. President.

Mr. President, Members of the Tribunal, it is a great pleasure and honor to be appearing in front of this Tribunal today.

We are addressing the jurisdictional objection on "relating to" as we started this morning, 10 and in this part of our presentation, we will show 11 that the record belies all of the assertions made by 12 the United States in support of this objection on 13 "relating to," namely that the Import Alert does not 14 relate to Apotex-U.S. or Apotex Holdings.

15 The U.S. has offered a succession of factual 16 assertions, and Apotex demonstrated that each has no support in the record. Following Apotex showing, the 18 U.S. tactics has been to ignore Apotex arguments.

In its Rejoinder on Merits and

20 Counter-Memorial on Jurisdiction, the U.S. did not

21 respond to detailed arguments and evidence presented

22 by Apotex. Instead, the U.S. has continued to make a

130

12:22:14 1 legally significant for purposes of Articles 1101(1).

2 As Apotex demonstrated in its pleadings and 3 as we will recall in the later presentation of our

4 Case-in-Chief, the record here amply establishes that 5 the United States breached Articles 1102, 1103, and

6 1105 by adopting and maintaining the Import Alert.

7 The connection between "Measure" and "investor" or

8 "investment" contemplated by those Articles is present

9 on this record. And the Measure does, indeed, relate 10 to Apotex and its investments.

So that concludes the first part of our 12 presentation.

It's 12:25 p.m., and we are at the Tribunal's 14 disposal should it wish to break for lunch at this 15 time.

PRESIDENT VEEDER: We started early this 17 morning, why don't we break now and pretend it's 18 12:30 instead of 12:25 and we'll come back at 2:00 to 19 hear the rest of your submissions.

Thank you very much.

(Whereupon, at 12:23 p.m., the hearing was 22 adjourned until 2:00 p.m., the same day.)

14:04:18 1 series of incorrect allegations.

First, the U.S. argued that the Import Alert 2 3 was too remote from Apotex-U.S.

Second, the U.S. argued that the Import Alert 5 was not addressed or applied to the Apotex-U.S., but 6 instead to FDA field offices.

Three, the U.S. questioned whether the Import 8 Alert was published on August 28 or September 30, 9 2009, but this issue is not relevant to the argument on "relating to."

11 Four, the U.S. rehashed its arguments that 12 there was no special relationship between 13 Apotex-Canada and Apotex-U.S.

And fifth, the U.S. argued that Apotex-Canada 14 sent products to three U.S. consignees other than

Apotex-U.S. for commercial sales in the United States. I will address each of the U.S. mistaken 17

allegations, and I will conclude with a guick word on 19 the arguments that the U.S. now seems to have dropped.

So the first mistaken allegation: The U.S. 21 alleged, among other things, that the Import Alert did

22 not relate to Apotex-U.S. because, according to the

14:05:43 1 U.S., the link between the Measure and investment was 2 too remote. Here the U.S. relies on a commentary to 3 Article 31 of the ILC Draft Articles on State 4 responsibility.

> Article 31 is the provision that states that 6 a state must make full reparation for an injury caused 7 by a wrongful act, an internationally wrongful act.

The commentary relied upon by the U.S. states 9 the timeworn proposition that indirect or remote 10 damages may not be awarded. This debate will only 11 become relevant, if at all, during the damages phase 12 of this arbitration, but it sheds no light on the 13 "relating to" or the requirements set out on 14 Article 1101(1) of the NAFTA.

Throughout its pleadings, the U.S. had 16 favored rhetoric over substance. As part of this 17 strategy, the U.S. simply does not address the 18 evidence that it doesn't like or that doesn't fit its 19 case.

I will give you a couple of examples. The 21 first example has to--deals with the labels for Apotex 22 drugs.

14:07:04 1 The FDA was aware that Apotex-U.S. was the 2 distributor of record for all Apotex drug products 3 sold on the U.S. market. Every time that Apotex wants 4 to distribute a new drug on the U.S. market, it must 5 first obtain a Marketing Authorization.

Before granting such authorization, FDA will 7 review the label and the patient leaflet that will 8 accompany any given product. These labels show--and 9 you have an example on the screen for a particular 10 label. These labels all clearly show that Apotex-U.S. 11 was the distributor for the particular drug.

Again, we've made that point clearly in our 13 pleadings, but the U.S. response in its Rejoinder was 14 simply silence.

Apotex witnesses have also explained that 15 16 Apotex-U.S. was set up specifically to distribute 17 Apotex products in the United States. U.S. courts 18 have held that Apotex-U.S. is, "the distribution arm 19 of Apotex in the United States." And I refer you to 20 CLA-536.

The U.S. has ignored this holding and the 22 fact that Apotex-U.S. clearly is the distribution arm 14:08:31 1 of Apotex in the United States.

Here is another fact that the U.S. fails to 3 address. When Apotex products were detained as a 4 result of the Import Alert, the FDA's notices of 5 actions were specifically addressed to Apotex-U.S. as 6 the consignee of the detained products. And we have now the relevant exhibits on the screen.

The fact that the FDA's notices of action were addressed to Apotex-U.S. is in accordance with 10 U.S. law, U.S. regulations, as well as FDA quidance 11 documents.

12 These provisions provide that both the owner 13 and the consignee of the articles offered for import 14 in the United States should receive a notice of 15 detention and hearing. And just as a reminder, we can 16 now see the relevant provision on the screen. This is undisputed.

18 I now come to my second point. Faced with 19 this clear record, the U.S. simply offers no response. In its Rejoinder, the U.S., instead, argues that the

21 Import Alert was not addressed or applied to

22 Apotex-U.S., but, rather, to FDA field offices. But

14:10:08 1 here, again, the U.S. does not respond to Apotex's 2 arguments that the Import Alert necessarily apply to 3 Apotex-U.S. since the Import Alert interrupted the 4 transactions on which Apotex-U.S. depended for 5 80 percent of its sales.

> The Import Alert decimated Apotex-U.S. sales. 7 As a result, Apotex-U.S. dropped from the 6th to the 8 26th position on the generic drug market on the United 9 States between January 2009 and 2012.

Clearly, in the circumstances, the Import 11 Alert was a legal impediment on Apotex's business.

The U.S. cannot rebut this showing, and the 13 U.S. fails to distinguish Cargill, the case that sets 14 out the legal impediment standard. So, once again, 15 the U.S. simply ignores the evidence and the relevant jurisprudence.

I now turn to my third point. In order to 17 distract the Tribunal's attention from the vacuum in 19 its case, the U.S. attacks a straw man.

The U.S. questions whether the Import Alert 21 was published on the 28th of August or on the 30th of 22 September 2009.

14:11:27 1 If we look at the Import Alert itself, the 2 answer is clear. On the document, it is stated that 3 the Import Alert was published on September 30, 2009. Apotex became aware of the Import Alert

10

22

5 before that date, as the record also shows, but there 6 is no evidence of the Import Alert being published prior to that date. And, in any event, what does the 8 publication date have to do with the "relating to" 9 issue?

I move to my fourth point. The U.S. does not 11 address the detailed showing made in the Reply that 12 there were no contradiction between Apotex's 13 statements before this Tribunal and prior statements 14 made before U.S. courts.

Here, the U.S. simply rehashes its arguments 16 that there is no special relationship between 17 Apotex-Canada and Apotex-U.S., but the U.S. fails to 18 respond to Apotex simply because it has no response. 19 Tellingly, the U.S. chose not to call any Apotex's 20 witnesses who, according to the U.S., gave the 21 contradictory statements.

There is no contradiction in the testimony

138 140

> 14:14:31 1 Apotex's explanations and the supporting evidence. 2 Instead, the U.S. argues that Apotex-Canada sent 3 products to other U.S. consignees for commercial sales 4 in the United States.

> > However, Mr. Fahner explained that Apotex 6 made three drop shipments on behalf of Apotex-U.S. to 7 its customers. The three drop shipments were made by 8 Apotex-Canada on behalf of Apotex-U.S.

Apotex-U.S. paid Apotex-Canada for the 10 products, and it was Apotex-U.S. who sold the products 11 to the U.S. distributors. The U.S. did not take 12 Mr. Fahner's explanations into consideration. The 13 U.S. also ignores the evidence supporting Mr. Fahner's 14 explanations.

15 What you have on the screen now is one 16 of--one commercial invoice for one of the three drop shipments. I note that the version on the screen has 18 redactions, but the evidence in the record does not, 19 for the reasons that Mr. Legum explained this morning. So, if we look at this exhibit, there are 20

21 three key points: The product in question was sold by

22 Apotex-U.S. to the final customer; the product was

14:12:56 1 given by Apotex employees. We responded point by 2 point to the U.S. allegations concerning the so-called 3 contradictions in those statements. I will not repeat 4 that here, and I will simply refer the Tribunal to

5 Paragraphs 175 to 204 of our Reply.

I also note that the U.S. fails to explain 7 why the relationship between Apotex-Canada and 8 Apotex-U.S. has any bearing on the "relating to" 9 question.

Apotex emphasized that the special 11 relationship between the two companies as part of its 12 arguments on Article 1139(h). It has nothing to do 13 with the jurisdictional objection on 1101(1). Again, 14 when we made this response, the U.S. did not offer any 15 counterargument.

Moving on to my fifth observation. In our 17 Reply, we explained at length why Apotex-U.S. was 18 uniquely affected by the Import Alert, and this is so 19 because Apotex-U.S. is the sole importer for 20 commercial sale of products manufactured by 21 Apotex-Canada for the sale in the United States.

Again, the U.S. offers no response to the

14:16:05 1 distributed by Apotex-U.S.; and the invoice required 2 payment to be remitted to Apotex-U.S.

> Therefore, the record does not support the 4 U.S. argument that other U.S. companies besides 5 Apotex-U.S. were equally affected by the Import Alert. 6 There is no supporting evidence for these U.S. 7 assertions.

So if I try to sum up, the U.S. does not 9 address the case put forward by Apotex on the issue of 10 "relating to." Instead, the U.S. ignores the vast 11 majority of Apotex's argument and supporting evidence, 12 which clearly show that the Import Alert related to 13 Apotex-U.S.

I will now make a final observation and 14 say--make two remarks about arguments that the U.S. now seems to have dropped.

The Tribunal may recall that in its 17 Counter-Memorial, the U.S. relied on a listing of 19 customers from whom Apotex recalled products in 2009. 20 The U.S. incorrectly assumed that these customers were customers of Apotex-Canada, but this is not the case. 22 All of the customers on this list are customers of

144

14:17:33 1 Apotex-U.S., not Apotex-Canada, and this was explained 14:20:42 1 concentrate on two arguments raised for the first time 2 by Mr. Fahner in his Second Witness Statement. The 3 U.S. has now dropped this argument.

The U.S. also seems to have dropped the 5 argument that it initially tried to make on the basis 6 of FDA spreadsheets based on FDA import database. And 7 here I refer to Exhibits R-115, R-118, and R-119.

The U.S. arqued that this spreadsheet showed 9 that there were other companies in the United States 10 besides Apotex-U.S. who were equal affected by the 11 Import Alert. However, the U.S. misunderstood its own 12 evidence. In fact, the spreadsheets show that

13 Apotex-U.S. was uniquely affect by the Import Alert. In its Rejoinder, the U.S. does not respond 15 to the showing made by Apotex's Reply with respect to 16 the three spreadsheets. The U.S. does not dispute

17 that most entries on the spreadsheets recorded 18 shipments made by third parties completely unrelated

19 to Apotex.

20 The U.S. also does not dispute that the few 21 shipments that were actually made by

22 Apotex-Canada--and here we're talking about 11

14:19:09 1 shipments out of 322 for the relevant time period. 2 The U.S. does not dispute that these few shipments to 3 consignees in the United States other than Apotex-U.S.

4 were not shipments for commercial sale.

And, finally, the U.S. does not dispute that 6 99 percent of the shipments to consignees other than 7 Apotex-U.S. were allowed to proceed in the United 8 States while all shipments from Apotex-Canada to 9 Apotex-U.S. were detained during or could not enter 10 the U.S. during the Import Alert.

In conclusion, the record clearly shows that 12 the Import Alert related to Apotex-U.S. The U.S. has 13 offered no convincing evidence to the contrary. In 14 fact, faced with the inter-contradiction in its claim, 15 the U.S. has simply declined to address most of 16 Apotex's arguments and supporting evidence. However, 17 Apotex case and evidence extend.

I will now turn the floor to Mr. Legum, who 19 will now address two new arguments that were raised in

20 the U.S. Rejoinder on "relating to."

MR. LEGUM: Thank you. As Ms. Dufêtre just 22 mentioned, in this part of our presentation, I will

2 in the Rejoinder, to wit: that the sales of 3 Apotex products at issue occurred in Canada, not in 4 the U.S.; and that the Measure preventing the 5 importation of Apotex products was, in fact, not the

6 Import Alert, but a trinity of different Measures. I 7 will address each of these arguments in turn.

In its Rejoinder, the U.S. accused Apotex of 9 withholding crucial facts in its exclusive control 10 concerning the location of Apotex's drug sales. And 11 it asserted that that location is a central element of 12 Apotex's claims.

13 Well, first, Apotex has produced the only documentation that exists of sales between 15 Apotex-Canada and Apotex-U.S. Specifically, Apotex

16 produced the commercial invoices that document the

17 sales between Apotex-Canada and Apotex-U.S. These 18 invoices show that Apotex-Canada was the shipper,

19 Apotex-U.S. was the buyer, and that the drugs were

20 shipped from Apotex-Canada to Apotex-U.S.'s facility

21 in Indianapolis, Indiana.

Now, what you see on this screen is just one

14:22:07 1 example of a commercial invoice for the shipments at 2 issue. Apotex has submitted other commercial invoices 3 as exhibits in its written pleadings, and these

4 exhibits are listed in Footnote 5 of Apotex's

5 Rejoinder on Jurisdiction.

Apotex also produced the FDA Notices of Action reflecting the U.S.'s contemporaneous 8 understanding of the transactions. These show 9 Apotex-Canada in Ontario as the importer of record and

10 Apotex-U.S. in Florida as the consignee of the

11 shipments.

The pertinent facts concerning these 12 transactions, as Apotex understands them, are 14 reflected in these documents. Notably, the U.S. does 15 not identify what other crucial facts it believes are 16 lacking. In any event, it is unclear from the U.S. 17 submission why the location of sales is a central

18 element of Apotex's claims.

Articles 1102, 1103, and 1105, read with 20 Article 1101(1), require a showing as to the location 21 of Apotex's investments. Apotex has made that

22 showing.

146 148

The location of sales is not an element of 14:23:32 1 2 Apotex's claims. If the U.S. believes that the 3 location of the sales is pertinent to the U.S.'s 4 defense, the U.S. had a full opportunity to obtain any 5 relevant documents on that subject from Apotex during 6 the disclosure phase of this arbitration.

> The U.S. chose not to do so. The U.S. did 8 not request any document on this topic from Apotex. 9 If there is a Lacuna in the record, it is not one in 10 Apotex's case.

Moreover, the location of sales in a 12 cross-border transactions is not a fact. It is a 13 complex legal conclusion. The conclusion may vary 14 depending on the context in which the relevant 15 question is asked.

For example, the lex loci applicable to the 17 validity of a contract may be different from that 18 applicable for purposes of determining whether the 19 buyer or the seller bears the risk of loss of the 20 goods.

The U.S. is silent what it has in mind by the

22 location of sales, though it points in its

14:24:42 1 argument--it seems to attach significance to where 2 legal title passes.

> Most important, the U.S. does not articulate 4 why or how any of this is relevant to the connection 5 between Apotex-U.S. and the Import Alert. If title 6 passed in Canada, as the U.S. suggests, that would 7 simply imply that Apotex-U.S. was the owner of some of 8 the products that were the subject of the Import 9 Alert.

It is far from clear, however, why this would 11 weaken the connection between that Measure and 12 Apotex-U.S. The U.S. does not explain why the Import 13 Alert would any less relate to an owner prevented from 14 receiving its property than it relates to a 15 perspective owner; in other words, a purchaser that 16 has not yet acquired title.

The key point here, for purposes of 18 Article 1101(1), remains undisputed. The Import Alert 19 cut Apotex off from 80 percent of the supply that it 20 depended on for its business. The Import Alert 21 decimated that business while competing investments 22 owned by U.S. and third-country nationals were able,

14:26:02 1 in like circumstances, to sell product without 2 impediment. The Import Alert related to Apotex-U.S.

I come now to the second of the U.S.

4 arguments, one advances for the first time after the 5 filing of the Counter-Memorial.

The U.S. seeks to deconstruct the Measure at 7 issue here into a trinity. The U.S. argues that the 8 real Measure that prevented Apotex-U.S. from receiving 80 percent of its supply was FDA's findings of cGMP 10 noncompliance, not the Import Alert.

It argues that the Second Measure in the 11 trinity, the Import Alert, was mere quidance that did not cause Apotex-U.S. any harm.

The Third Measure in the U.S. trinity is the 14 detention of products by FDA officials at the border, which the U.S. asserts was based on the cGMP findings and not the Import Alert.

18 This objection to jurisdiction based on the trinity of Measures fails for two reasons. First, it comes too late; and second, it is not supported by the 21 record.

The objection comes too late because it was

149

14:27:17 1 first raised after the filing of the U.S.

2 Counter-Memorial, Article 45(2) of the ICSID 3 Additional Facility Arbitration Rules does not permit 4 new objections to jurisdiction after that date except 5 under circumstances not present here. The objection is inadmissible.

The objection, in any event, is without 8 merit. It finds no support in evidence. The record does not sustain the U.S. effort to deconstruct the Import Alert into three Measures; instead, it shows 11 that it was the Import Alert that caused FDA to refuse 12 admission of Apotex's products.

To provide a few examples: First, the 13 14 document that the U.S. references as the real measure 15 for Signet was the Warning Letter for that facility that was issued in March 2010.

Now, if that was the real measure, why is it 18 and on what basis was it that the U.S. border 19 officials began refusing admission of Signet products

20 into the U.S. almost seven months earlier in,

21 August 2009? If the real measure for Signet was a 22 March 2010 Warning Letter, why did border officials

14:28:42 1 start turning back trucks in August 2009? The U.S. 2 does not explain this mystery.

The document that the U.S. references as the

4 real measure for Etobicoke was the Etobicoke Warning 5 Letter that was issued in June 2009.

Now, if that was the real measure, why is it 7 that FDA did not begin refusing admission of Etobicoke 8 products until two months later, at the end of 9 August 2009, at the time the Import Alert was adopted? 10 Again, the record does not support the U.S. position.

FDA's contemporaneous correspondence, both 12 internally and with Apotex confirms, that it was the 13 Import Alert that prevented Apotex from importing its 14 products into the U.S.

On the screen here, you have an internal FDA 15 16 e-mail chain in which--could we go back to the 17 beginning?

Okay. So you have a series of internal FDA 19 e-mail chain here. The first one, which you see on 20 the screen now, is the exchange of Deb Autor, with her 21 staff at the Office of Compliance at CDER, where she 22 asks, "Can we do an Import Alert sooner rather than

14:31:45 1 or an equivalent enforcement action while Apotex was.

The record thus shows that the relevant 3 actors at the relevant time thought that the relevant 4 Measure was the Import Alert. The sequence of events

5 shows that it was the Import Alert that cut off

6 Apotex's supplies and the absence of an Import Alert, or Measure of an equivalent effect, allowed competing investments to continue and receive and sell their 9 products on the U.S. market.

The U.S.'s new theory regarding the trinity 10 11 of measures is an armchair analysis that is divorced 12 from the record. It is without merit.

Now, I'd like to turn to the second half of 14 our presentation on jurisdiction, which is that the 15 Apotex-Canada's ANDAs are covered investments.

I begin by noting that Apotex's submission is 17 that these Marketing Authorizations constitute

investments because they are, first, intangible

19 property within the meaning of the Article 1139(q); 20 and they constitute interests arising from the

21 commitment of capital or other resources under

22 Article 1139(h) of the NAFTA.

14:30:10 1 later?" And the Director of CDER, Janet Woodcock, 2 "Obviously, this firm should not be shipping drugs to 3 the U.S."

> So CDER, in its internal discussions, is 5 referring to the Import Alert as what would stop a 6 firm from shipping drugs to the U.S. It is not 7 referring to some other measure.

This chain is consistent with other e-mail 9 chains, which you're now seeing very quickly on the

All right. So my point here is that the 12 contemporaneous correspondence between FDA and Apotex 13 and the internal correspondence within FDA is 14 consistent with the Import Alert being the Measure 15 that stopped the importation of the products and not 16 any of the other two Measures.

Moreover, the comparators in this case, which 18 FDA found to be similarly cGMP noncompliant and which 19 received similar warning letters, were not prevented 20 from distributing their products in the U.S. The only 21 difference between the comparators and Apotex was that 22 the comparators were not subjected to an Import Alert

14:33:09 1 Now, it would be sufficient for Apotex's 2 Marketing Authorizations to satisfy the test of either 3 Article 1139(g) or Article 1139(h). In this case, 4 Apotex's submission is that both are satisfied.

At the outset, and before discussing 6 subparagraphs (q) and (h) of Article 1139, I'd like to

7 address the argument advanced by the U.S. based on the 8 recent decisions rendered by different Tribunals in

9 two unrelated cases between Apotex-Canada and the U.S. Apotex Holdings was not a party to that case.

11 The U.S. argues that these cases support the U.S.'s

12 position that Marketing Authorizations are not

13 investments. The two cases pertain to two

14 applications for approval of drugs for marketing in 15 the U.S.

16 The drugs concerned were sertraline and 17 pravastatin. And I would simply note as an aside that

18 Ms. McLeod, in her presentation this morning,

19 suggested that Apotex did not lack finally approved 20 ANDAs for these products at the time.

In fact, the only issue before the

22 Tribunal--the dispute in that case, that is--concerned

14:34:39 1 two applications for approval. They did not--that
2 case did not address any finally approved ANDAs. And
3 I'd refer to the Tribunal to Paragraphs 15 and 16 in
4 the Apotex I and II Award for that proposition.

The U.S. argues that the Tribunal's decision in Apotex I and II constitutes res judicata on certain issues in this proceeding. Specifically, the U.S. argues that Apotex I and II recently confirmed that Apotex's Marketing Authorizations are neither property, within the meaning of the Article 1139(h), nor interests arising from the commitment of capital or other resources, within the meaning of Article 1139(h).

Did I say (h) before? It should be(g) and 15 (h), for the clarity of the record.

The U.S.'s res judicata argument fails on several grounds.

First, the Award in the Apotex I and II case
is binding between Apotex-Canada and the United
States, but only in respect of that case. The
disputing parts here agree that Article 1131(1) of the

21 disputing parts here agree that Article 1131(1) of the 22 NAFTA specifies the applicable law for this Tribunal's

54 156

14:37:19 1 three conditions must be satisfied. These must
2 be--and this is taken from an article by Professor
3 Vaughan Lowe that the United States relies upon-4 identity of the Parties, identity of the cause or the
5 issue, and identity of the object or subject matter.

This triple identity test clearly is not
satisfied in this case. Here there is no identity of
the Parties. One of the Parties is different from the
Parties in Apotex I and II. There is no identity of
cause. And there is no identity of object. The

11 U.S.'s res judicata argument fails as a matter of international law.

Now, second, apart from Apotex I and II not constituting res judicata for issues arising in this case, the U.S. argument fails also because it is

16 premised on a concept that is not supported by

17 international law. Specifically, as the U.S. 18 acknowledge in its Reply--excuse me--its Rejoinder,

19 the argument hinges on the proposition that an

20 international law, and "res judicata includes the

21 principle of issue estoppel." This is the U.S.

22 rejoinder at Paragraph 99.

155

14:36:05 1 assessment of the binding effect of a prior NAFTA 2 Award.

That article provides that "A Tribunal established under this section shall decide the issues in dispute in accordance with this Agreement"--that is, the NAFTA--"and applicable rules of international law."

The binding effect of a NAFTA Award must be
determined under the NAFTA and international law. The
NAFTA specifically addresses the binding effect of
Awards under the Investment chapter in
Article 1136(1). And you see the text of that
provision on the screen. That provision provides "An
Award made by a Tribunal shall have no binding force
except between the disputing Parties and in respect of
the particular case."

This text corresponds to the general approach to res judicata in public international law and to Article 59 of the Statute of the International Court of Justice.

21 It is well established that for the principle 22 of res judicata to apply under international law, 157

14:38:45 1 That proposition, however, is incorrect. As
2 Professor Lowe states, "There does not appear to be
3 any explicit decision of a prominent international
4 Tribunal on the question of issue estoppel."

The U.S. cites only two authorities in support of its argument on issue estoppel. Neither one supports its case.

The first is the Company General of the Orinoco case. In this case, from the beginning of the last century, the umpire was not applying

international law, but, instead, the principles of absolute equity. And the reference to the Protocol

13 that set out the jurisdiction of the umpire is found

14 in the Rejoinder on Jurisdiction of Apotex.

In justifying his equitable decision, the umpire made a passing reference to a U.S. Supreme Court decision applying the common law notion of issue estoppel. It speaks volumes that the U.S. must resort

19 to a reference of this nature, a reference to a 20 justification of a decision not under international

21 law, but under absolute equity, to justify its 22 position on issue estoppel.

Sheet 41 158

14:40:18 1 The second of the authorities mentioned by 2 the U.S. is an International Law Association report. 3 That source is of no avail here for two reasons.

That source is of no avail here for two reasons.

First, the ILA Report sets forth proposals
for principles of res judicata in International
Commercial Arbitration. It expressly declined to
address investment treaty arbitrations. The Report
noted--the language is on the screen--"that the
recommendations do not address issues related to
investment arbitration because they pertain more to
public international law than to International
Commercial Arbitration or at least to the hybrid legal

order of BIT arbitrations."

Accordingly, they have only some
direct--indirect relevance for BIT arbitrations.

Thus, these ILA Report recommends do not address the
rules of public international law applicable here.

In addition, the ILA Report sets out

In addition, the ILA Report sets out
recommendations that reflect the principles that a
certain number of scholars espouse on how applicable
law might progressively be developed. As such, they
are de lege ferenda. They do not show what the law

159

14:41:38 1 is; they show what some people believe it should be.

2 Accordingly, neither Company General of the

3 Orinoco nor the ILA Report supports the U.S. argument

4 in this case, and the U.S. cites to no other

5 authority.

Neither NAFTA nor international law, more generally, supports the proposition that Apotex I and II precludes this Tribunal from addressing any of the issues before it, including the issue of whether Apotex has Marketing Authorizations. At issue in these proceedings constitute investment under Article 1139(g) and (h).

As I mentioned before, under Article 1136(1)
of the NAFTA, Apotex I and II is binding only in
respect of that particular case. It is not binding in
respect of this one.

The NAFTA Parties could have, in drafting that provision of the Treaty, adopted a different rule on the preclusive effect of Arbitral Awards, even a rule that includes the U.S. current proposal of issue estoppel.

22

They did not. This is likely because the

14:42:52 1 sword in question cuts both ways, and the NAFTA
2 Parties are more likely to be confronted with repeat
3 issues than anyone.

Take the high-fructose corn syrup cases
against Mexico, for example. Mexico was able to
continue arguing that the Measure in those cases did
not breach the NAFTA, even after a Tribunal finally
decided that the Measure was a breach. Under at least
the U.S. national law variation of issue estoppel,
this would not have been possible.

160

Third, even if the U.S. was correct in its submission about the general applicability of issue estoppel in international law, which the U.S. is not, the ultimate result in this case would still be the same. This Tribunal is not precluded from deciding any of the issues addressed by Apotex I and II.

The U.S. restatement of the law second on

judgments acknowledges that for issue estoppel to apply, the issue of law or fact must have been actually litigated and determined by a valid and final judgment and that determination must be essential to the judgment.

14:44:16 1 The status of the Marketing Authorizations at 2 issue in this proceedings was not decided by the 3 Apotex I and II Tribunal. The issue before that

4 Tribunal was whether applications for Marketing 5 Authorizations could constitute an investment under

6 the NAFTA.

7 That Tribunal was not called upon to decide, 8 and it did not decide, the issues that arise in this 9 case, whether Apotex's finally approved Marketing 10 Authorizations--in other words, finally approved 11 ANDAs--were investments.

The status of Apotex's Marketing
Authorizations was not actually litigated and
determined. Any comments made by the Apotex I and II
Tribunal concerning the status of finally approved
Marketing Authorizations could not be essential to the
judgment in that case.

Put differently, Apotex I and II considered and decided the issue of whether applications for approval of two products could be considered property under Article 1139(g).

That Tribunal made its decision concerning

22

Sheet 42 162 164 14:45:30 1 those two applications in the context of decisions by 14:48:18 1 applications for approval for these two 2 products--could proceedings be initiated by Apotex 2 the Courts and the FDA concerning those applications. 3 That Tribunal did not address or decide the issue of 3 Holdings Inc., bypassing any problem on res judicata? MR. LEGUM: I'd like to reflect upon that 4 whether finally approved Marketing Authorizations 5 concerning scores of other products can be considered 5 question and come back to you with a more considered 6 investments under Article 1139(q) and 1139(h) in the 6 response, but my initial reaction is that that would 7 context of an Import Alert that prevented marketing of not be possible because of, among other things, the 8 the products that were authorized. 8 waiver that's required under Article 11--Accordingly, although the Apotex I and PRESIDENT VEEDER: I accept all that. Just 10 II decision is, indeed, binding in respect of that on the problem, would res judicata be an immediate 11 particular, as Article 1136(1) of the NAFTA provides, 11 answer to that new arbitration if brought by Apotex 12 it does not prevent this Tribunal from addressing the Holdings Inc. or nonparty, different from Apotex Inc.? 13 issues before it. 13 Take your time to think about it, but there Now, unless there are any questions from the is some other material, and I'm going to ask my colleague, Mr. Rowley, to refer to it briefly. 15 Tribunal, I will turn the floor over to Ms. Dufêtre to 16 address the 1139(q). MR. LEGUM: Before you do, could I just--is 16 PRESIDENT VEEDER: We have some questions on there anything that can be done on the sun? Because 17 18 the scope of your res judicata argument. we're kind of melting on this side of the room, I'm If we can start with NAFTA Article 1136 on 19 afraid. 20 PRESIDENT VEEDER: It's deliberate. 20 the finality of an award. You pointed that to us at 21 Slide 41, CLA-1, and you pointed to the words "an 21 (Laughter.) 22 Award made by a Tribunal shall have no binding force MR. LEGUM: I'm sure that's right. They call 165 14:47:08 1 except between the disputing Parties, " and you make 14:49:26 1 it the hot seat. 2 that distinction between Apotex Inc. and Apotex PRESIDENT VEEDER: The Respondent had it this 3 Holdings Inc. and in respect to the particular case. 3 morning. It's only fair. Now, if you just take those words, you say MR. LEGUM: Thank you. PRESIDENT VEEDER: Is that okay on the 5 that would not prevent Apotex Inc. starting a new 6 arbitration against United States on the very same Respondent's side? 7 issues that were determined by the Award to which you Sorry. Please continue. 8 referred. Could they start again? ARBITRATOR ROWLEY: I think the Chairman or MR. LEGUM: Another case concerning those two President was suggesting that I refer you to, in consideration of his question, the conclusions in 10 products? Absolutely not. Award in RSM and Grenada. PRESIDENT VEEDER: Why not, given 12 Article 1136? And in that case, there were questions of the 12 standing or ability of privies--that is, MR. LEGUM: Because that particular case 14 concerned those two products, and so--14 shareholders--to all of a corporation that had PRESIDENT VEEDER: The case would cover the 15 previously litigated the question, its ability--the 16 dispute? It wouldn't just be the arbitration case? 16 ability of the privies, the shareholder, to bring the MR. LEGUM: Correct. case, again; and that Tribunal considered that that PRESIDENT VEEDER: Okay. Now, if we go a was not possible. And I think that's what he would 19 want you to--we will want you to consider in 19 little bit further, if the Legal Advisers to Apotex 20 Inc., having lost on this Award on jurisdiction responding. 21 admissibility, advised Apotex to restart their 21 MR. LEGUM: Thank you. 22 particular litigation--that is, in regard to 22 PRESIDENT VEEDER: So to explain, this is RSM

14:50:47 1 Grenada Number 2, in which Mr. Rowley was the Chairman 14:53:54 1 otherwise stated. 2 of the Tribunal, not to be confused with RSM Grenada

3 Number 1.

ARBITRATOR ROWLEY: No matter what I said, 5 read the case. And if I misdescribed it, can you 6 forgive me or not, but deal with what the case is.

MR. LEGUM: Thank you.

PRESIDENT VEEDER: I think this is a request 9 to--sorry. This is a request to both sides.

I think that's all the questions we had at 11 the moment. So we come to the next stage of your 12 opening.

MR. LEGUM: Very good.

14 Ms. Dufêtre.

13

MS. DUFÊTRE: Thank you. In this part of the 16 presentation, I will address the U.S. jurisdictional 17 objection made on the basis of Article 1136(q).

I will show that, contrary to the U.S. 19 assertions, Apotex-Canada Marketing Authorizations are 20 covered investment within the meaning of

21 Article 1139(q).

I start with the text of this provision,

There is no dispute that the Marketing 3 Authorizations issued by FDA are intangible. 4 Similarly, there is no dispute that the Marketing 5 Authorizations are acquired in the expectation and 6 used for the purpose of economic benefit in the United States.

As explained by Mr. Krishnan, Apotex's agent 9 with FDA, any generic drug manufacturer must first obtain a Marketing Authorization in order to market 11 and sell its generic drugs in the United States.

The applications and Marketing Authorizations 12 13 are specific to United States, and they cannot be used anywhere else in the world.

15 Ms. Tao explained that when preparing an 16 application for submission to the FDA, Apotex must 17 comply with specific requirements concerning, for

instance, bioequivalent studies, and these

19 requirements are specific to the United States and are not the same in other countries.

The only point in dispute in this arbitration

22 is whether Apotex's Marketing Authorizations qualify

14:52:36 1 which you can now see on the screen. The definition 2 of "investment" includes "real estate or other 3 property, tangible or intangible, acquired in the

4 expectation or used for the purpose of economic

5 benefit or other business purposes"...

Apotex Market Authorizations constitute 7 intangible property acquired in the expectation or 8 used for the purpose of economic benefits in the 9 United States.

I need to make a point on semantics before I 11 go further. The U.S., in its Rejoinder, kept 12 referring to Apotex's Marketing Authorizations as 13 ANDAs or "applications."

As explained by Mr. Hay this morning, the 15 acronym "ANDA" stands for "abbreviated New Drug 16 Application." In the industry, the term "ANDA" covers 17 both the application as well as the finally approved 18 Marketing Authorizations. And we explained this 19 distinction in our Memorial at Paragraph 63.

In this presentation, like this morning, when 21 using the term "ANDAs," I refer to the Marketing

22 Authorizations as opposed to the applications, unless

14:55:15 1 as property under Article 1139(q). The answer is yes. 2

The term "property" is not defined in the 3 NAFTA, and today it has not given rise to a lot of 4 NAFTA jurisprudence. However, under public 5 international law, the term "property" must be

6 ascribed a broad meaning.

The draft OECD Convention on the protection 8 of foreign property defines "property" as "All 9 property rights and interests, whether held directly 10 or indirectly, including the interest which a member 11 of a company is deemed to have in the property of the 12 company."

The notes and comments to Article 9(c) 13 14 explain that the definition is in conformity with 15 international judicial practice and shows that it is 16 meant to be used in its widest sense, which includes,

17 but is not limited to, investments.

18 The draft Convention was endorsed by a 19 resolution of the Council of the OECD in 1967, and thus it represents State practice.

21 Likewise, the Iran-U.S. Claims Tribunal 22 adopted a broad interpretation of the term "property"

172

14:56:36 1 in the Algiers Accords. That Tribunal confirmed that 2 property includes shareholder rights, contractual 3 rights, and other immaterial rights.

> I refer the Tribunal to Paragraph 357 of the 5 Memorial and Footnote 515, which collects cases 6 supporting this proposition.

The three NAFTA Parties each have a broad 8 definition of "property" under the domestic law. And 9 here, again, I refer the Tribunal to Paragraphs 359 to 10 365 of Apotex's Memorial, where the relevant 11 authorities under U.S. law, Canadian law, and Mexican 12 law are discussed.

In the Memorial Apotex demonstrated that its 14 Marketing Authorizations constitute intangible 15 property within the meaning of Article 1139(g) for six 16 main reasons.

17 First, FDA's own regulations recognized that 18 a pharmaceutical company may own an ANDA, whether 19 finally approved or tentatively approved, and that the 20 ANDA can be transferred for consideration.

Second, on the market ANDAs are regularly 22 bought and sold for substantial amount of money, like 14:59:17 1 on a sale of some of its Marketing Authorizations.

The U.S., however, does not explain why, in 3 the particular circumstances of that transactions,

4 that sale gave rise to a taxable event in the United 5 States. As a result, whatever implication the U.S.

6 seeks to draw, it is without foundation.

The U.S. does not dispute any of the elements 8 that I have just mentioned, and we show that Apotex's 9 Marketing Authorizations are intangible property 10 within the meaning of Article 1139(q).

Nonetheless, the U.S. maintains that Apotex's 11 12 Marketing Authorizations do not constitute property 13 within the meaning of that provision. The U.S.

14 argument is without merit.

15 Let me first quickly address an argument that 16 the U.S. has now abandoned. The U.S. initially 17 claimed that even if Marketing Authorizations are

18 property, they are not property in the territory of

19 the United States. This argument was dropped in the 20 U.S. Rejoinder.

It is indisputable that Marketing

22 Authorizations, which are filed with the U.S. FDA in

14:57:56 1 any other property. And Ms. Tao, for instance,

2 explained that Apotex-U.S. purchased Marketing

3 Authorizations from another pharmaceutical company in

4 2006. So this is regular practice.

15

Three, U.S. courts have recognized that an 6 ANDA holder has standing to intervene in a case that 7 might affect its rights.

Four, U.S. courts have also treated access to 9 the U.S. market under an approved ANDA as a protected 10 interest.

Fifth, U.S. case law also shows that the 12 marketing exclusivity afforded to certain ANDA holders 13 is a valuable protected interest which can also be 14 traded.

And, finally, other U.S. Government agencies 16 also treat ANDAs as intangible assets; and more 17 specifically, the Internal Revenue Service treats 18 ANDAs as separate and distinct intangible assets for 19 purposes of the tax code.

Now, the U.S. does not dispute that the U.S. 21 tax authority treats ANDAs as intangible property, but 22 the U.S. noted that Apotex-Canada did not pay U.S. tax

15:00:33 1 order to market and sell products in the United States 2 and not anywhere else in the world, these Marketing 3 Authorizations are necessarily located in the United

4 States.

PRESIDENT VEEDER: Just pausing there, why 6 doesn't that make it a taxable event if such an 7 authorization is then sold and the seller makes a capital gain?

MS. DUFÊTRE: Well, the taxable event or the sale of Apotex's ANDA--I mean, the U.S. has not explained why--

12 PRESIDENT VEEDER: I'm asking you--13 MS. DUFËTRE: --on a particular transaction--PRESIDENT VEEDER: Forget their case. This 14 15 is your case.

16 MR. LEGUM: Perhaps, Mr. President, your question presumes that there was a capital gain. 17

18 PRESIDENT VEEDER: Of course it does.

19 Otherwise, there might be no tax payable.

MR. LEGUM: I'm not a tax lawyer, aside from noting that the facts of that particular transaction 22 might not have involved a capital gain. I can't

15:01:29 1 really answer it.

PRESIDENT VEEDER: Let's leave it at that for 3 the moment.

MS. DUFÊTRE: Just to finish on the points 5 that the Marketing Authorizations are necessarily 6 located in the territory of the United States: I just 7 note that Apotex, in its prior pleadings, referred to 8 Bayview and other decisions where Tribunals have held 9 that a salient factor of investments is that they are 10 primarily regulated by the law of the host state.

Apotex cited Bayview to show that there can 12 be no dispute that Apotex's Marketing Authorizations 13 are investments located in the United States since 14 they are regulated by U.S. law.

15 The U.S. now suggests that it is Apotex's 16 submission that ANDAs constitute property because they 17 are regulated by U.S. law, but it is not Apotex's 18 position. Our position is that the fact that ANDAs 19 are regulated by U.S. law simply shows that they are 20 investments located in the territory of the United 21 States.

Now, turning to the core of the U.S.

15:03:59 1 could be revoked.

The U.S. goes on to say that Apotex's 3 Marketing Authorizations, because they can be revoked, 4 are mere contingent interests and, as such, they 5 cannot be recognized as property under the NAFTA.

The U.S. argument is flawed because Apotex's 7 Marketing Authorizations are not contingent interest 8 but, rather, vested rights. The Tribunal will recall 9 the difference between tentatively approved ANDAs and 10 finally approved ANDAs.

Tentatively approved ANDAs are contingent 11 interest. They are not yet final authorizations, and 13 they do not permit to market in-dispute drugs in the 14 United States.

15 In contrast, the finally approved ANDAs are 16 vested rights. They are Marketing Authorizations that 17 FDA has granted and which permit the marketing and distribution of the associated products.

19 The Tribunal will also recall that Apotex's tentatively approved ANDAs are no longer in dispute in

21 this arbitration. Apotex claims only concern finally

22 approved ANDAs; in other words, vested rights.

15:02:47 1 jurisdictional objection on Article 1139(q), the U.S. 2 makes a series of mistaken arguments that are

3 unsupported.

13

First, the U.S. mixes up the concept of 5 revocable property interest with that of contingent 6 interest.

Second, the U.S. wrongly argue that revocable 8 intangible property interests are not protected under 9 Article 1139(q).

NAFTA case law does not support the U.S.'s 11 interpretation of Article 1139(q). That was the third 12 point.

Four, the U.S. reliance on the takings clause 14 jurisprudence is also misplaced.

And, finally, the U.S. is also wrong when it 16 claims that revocable rights like exclusivity.

I will go through each of these points one by 18 one.

So, first, the U.S. starting point is that 20 Apotex's ANDAs do not constitute intangible property 21 under Article 1139(g) because ANDAs are mere 22 applications, and even if finally approved, the ANDAs

15:05:17 1 While the U.S. seeks to blur the distinction 2 between applications and approved Marketing

3 Authorizations, it fails to explain the actual--how

4 the actual authorizations could only be mere 5 contingent interests. They are not. They are vested

6 rights. Turning to my second point, the fact that the 8 Marketing Authorization can be revoked on specific

9 statutory grounds does not make them any less

10 protected than any other property under

11 Article 1139(q).

12 The U.S. argument that revocable interests could not qualify as investment does not accord with 14 the text, context, and objective and purpose of the 15 NAFTA. I start with the text.

As noted by the U.S., the NAFTA does not list 17 intellectual property rights, such as licenses,

18 authorizations, and permits, as investments under

19 Article 1139. But Article 1139, then, does not--this 20 provision does not expressly exclude such interests

21 either. In fact, licenses, authorizations, and

22 permits are covered as investment pursuant to the

Sheet 46 178 180 15:06:35 1 definition of "intangible property" in 15:09:29 1 Second, looking at Article 1108, it is also 2 part of the context of Article 1139(q). So that 2 Article 1139(q). The context of Article 1139(q) also sheds 3 specific provision that you can now see on the screen 4 permits limited exceptions to certain protections of 4 light on how the term intangible property's provision 5 should be interpreted. 5 Chapter 11, such as National Treatments. I will look at two specific provisions that These exceptions are set out in the U.S. 7 form part of the context of Article 1139(q), schedule to Annex 1 to the NAFTA. And to give one 8 specifically, Article 1110 and Article 1108. 8 example, the U.S. excluded from the coverage of 9 Article 1102 on National Treatment certain customs First, Article 1110. This is the provision 10 on expropriation. Paragraph 7 of that article, which 10 broker licenses issued under specific provision of 11 you can now see on the screen, provides that this 11 U.S. law. It is important to understand that this 12 article does not apply to the revocation of type of licenses under U.S. law is revocable. 13 intellectual property rights to the extent that such Again, if revocable interest did not fall 14 revocation is inconsistent with Chapter 17. 14 within the definition of "investments" under Article 1110, Paragraph 7, recognizes that 15 Article 1139(q), which is the U.S. position, there 16 intellectual property rights are revocable. Under 16 would have been no need for the U.S. to make an 17 this provision, the NAFTA Parties are not obligated to exceptions for customs broker licenses. And yet, the 18 compensate for expropriation of a license concerning 18 U.S. expressly made this exception. 19 IP rights, provided that the revocation was in The U.S. has failed to respond to Apotex on 20 accordance with Article--with Chapter 17 of the NAFTA. that point, and, instead, the U.S. makes the general Au contraire, if the license is revoked in a 21 proposition that a license may be required for the 22 way that is inconsistent with the Chapter 17, the 22 establishment and conduct of an investment. 181 15:08:04 1 license holder will be able to seek compensation for 15:11:00 1 That may well be the case in some 2 circumstances, but it does not change the fact that 2 unlawful expropriation under Article 1110. Article 1110, Paragraph 7, would have no 3 licenses or permits may themselves be an investment. These are two examples that show that the 4 reason to exist if the U.S. interpretation was

Article 1110, Paragraph 7, would have no
reason to exist if the U.S. interpretation was
correct. If revocable property rights were not
investments under Article 1139, the investment
chapter, including Article 1110, would not apply to
those revocable rights in the first place.

If the U.S. interpretation were followed,

Article 1110, Paragraph 7, would have no reason to exist. To put it slightly differently, if the U.S. interpretation was followed, it would render Article 1110, Paragraph 7, ineffective, and this would be contrary to one of the basic tenets of treaty interpretation, namely FET.

The U.S. does not respond to Apotex's argument on this point. Instead, the U.S. pretends that Apotex's argument is that "all revocable intangible rights are investment." But the U.S. fails to explain, however, why revocable intangible rights can never be investments. The U.S. contention is incompatible with the NAFTA.

:11:00 1 That may well be the case in some

2 circumstances, but it does not change the fact that

3 licenses or permits may themselves be an investment.

4 These are two examples that show that the

5 U.S. interpretation that revocable intangible

6 property--sorry--revocable property interests are not

7 covered by Article 1139(g). That interpretation

8 cannot be reconciled with the context of the

9 provision.

10 Finally, turning to the object and purpose,

Finally, turning to the object and purpose, the U.S. interpretation also does not accord with the object and purpose of the NAFTA.

The Treaty's objectives include providing
adequate and effective protection and enforcement of
intellectual property rights in the territory of the
State Parties. The objectives of the NAFTA also
include increasing substantially investment
opportunities in the territory of the State Parties.

Because intellectual property rights are revocable, the U.S. interpretation of the Article 1139(g) would exclude investment protection for such intellectual property rights. This result

182

15:12:16 1 would be contrary to the stated objectives of the 2 NAFTA.

To conclude, based on the text, context,

object, and purpose of the NAFTA, revocable intangible

property interests do qualify as investments within

the meaning of the Article 1139(g).

7 I will now turn to my third point, which is 8 that the NAFTA jurisprudence does not support the U.S. 9 argument that revocable interest cannot be under the 10 NAFTA.

In the Grand River case, the Tribunal held that a U.S. trademark constituted an investment for the purposes of Chapter 11. Tellingly, trademarks are revocable under U.S. law and the relevant Legal Authority is in the record. It is CLA-558.

Despite the fact that trademarks are revocable under U.S. law, the Grand River Tribunal nevertheless recognized that a U.S. trademark was protected investment for purposes of the NAFTA.

I now turn to my fourth point. The U.S. has also argued that revocable interests do not constitute property under the takings clause of the U.S.

15:13:49 1 Constitution.

As a preliminary matter, I note that the meaning of the "property" under the U.S. Constitution is irrelevant. What is relevant for our purposes is the meaning of "property" under the NAFTA, not the U.S. Constitution.

7 In any event, the U.S. failed to explain why 8 the takings clause jurisprudence would be more 9 appropriate than due process jurisprudence.

By way of background, the Fifth Amendment to the U.S. Constitution refers to property in two different clauses: the due process clause and the takings clause. But the U.S. has relied only on case law developed in the context of the takings clause, and the U.S. has entirely disregarded the import of the due process clause jurisprudence.

The U.S. approach is odd given that there is no taking at issue in the present case. None of the Marketing Authorization of Apotex-Canada has been revoked. This fact is undisputed.

But this morning, I noted during Ms. McLeod's presentation that she mentioned that one of the

15:15:10 1 grounds for revocation of approved ANDAs was the 2 noncompliance with cGMP. But, again, in our case 3 there was no revocation of Apotex's ANDAs. They 4 remained in full effect.

So, going back to the point on the takings
clause jurisprudence, perhaps one of the reason why
the U.S. has chosen to focus on the takings clause
rather than the due process clause is that the
jurisprudence under the takings clause is given a more
restrictive reading of the concept of property.

But again, in any event, the takings clause is an apposite in this case, and all that matters is the interpretation of the term "property" under the NAFTA.

I will now make my fifth and final
observation, which is that the U.S. is also wrong when
it argues that rights can be revoked by the Government
under limited circumstances, and that it would deprive
the property owner of exclusive possession or control.
I simply note that any property interest can

I simply note that any property interest be revoked by the Government under certain circumstance, and the U.S. does not dispute this

15:16:31 1 point.

183

The fact that an interest can be revoked does not mean, however, that the revoked property right was not exclusive in the first place. For instance, under U.S. law, the owner of real property enjoys exclusive ownership, and yet its title can be revoked by adverse possession.

185

Mr. President, Members of the Tribunal, for the reasons set out in Apotex Memorial Reply and Rejoinder on Jurisdiction, Marketing Authorization

owned by Apotex-Canada and owned by Apotex Holdings indirectly, these Marketing Authorizations constitute

13 intangible property within the meaning of

14 Article 1139(g), and they are investments under the 15 NAFTA.

That concludes my presentation on this section. And if there are no further questions, I'll

18 turn the floor to Mr. Legum.
19 PRESIDENT VEEDER: Yes.

ARBITRATOR ROWLEY: I have a question for Claimants, but it's also for Respondents, and it doesn't have to be answered now. If you're in a

B&B Reporters (202) 544-1903

15:17:58 1 position to answer it now, Claimants, go ahead.

2 Respondents can do it in due course.

In looking at Apotex I and II, even if we 4 were not to find it to constitute res judicata, we--or 5 should we not find it, we would still, perhaps, find 6 it useful to look at it in terms of analysis.

And one of the points that seem to come out 8 to me in the analysis of that Tribunal--and it's 9 illustrated at Paragraphs 208 and 217 in particular, 10 but it may be illustrated elsewhere--is that that 11 Tribunal seemed to be persuaded as to the--whether the 12 applications for ANDAs in those cases constituted an 13 investment because of the nature of Claimant in that 14 case.

At 208, it spoke of the property is not an 15 16 investment if, as here, it merely supports a 17 cross-border sale. And at 217, the Tribunal said 18 whilst an ANDA itself may not be, in strict technical 19 terms, an export or import license, it operated in 20 this case in precisely the same way.

And my question for the Parties is this: Is

22 the question of whether something constitutes property

15:20:24 1 to be determined only through the eyes of the

2 investor, or is it to be determined by the quality of

3 the--I call it an asset in loose terms--in whoever's

4 hands the asset may be?

And so at some stage, I would like to hear 6 from the Parties whether an approved ANDA in this case

7 in the hands of a U.S.-based pharmaceutical

8 manufacturer might be an investment while it would not

9 be an investment in the hands of a foreign

10 manufacturer.

15

MR. LEGUM: Thank you, Mr. Rowley. We will 12 consider that question and not provide an answer just 13 yet, but after having reflected upon it for a little 14 while.

PRESIDENT VEEDER: That was it. Thank you 16 very much. We'll now move on to the next stage. But 17 at some stage, we need to take a break for the 18 shorthand writer. So we leave it to you to decide 19 when it's most convenient.

MR. LEGUM: The next segment is about 35 21 minutes long, so it probably makes sense to take a 22 break now.

PRESIDENT VEEDER: Take a break now. Let's 15:21:57 1 2 take 15 minutes now and come back at 20 to 4:00. 3 Thank you.

(Brief recess.)

PRESIDENT VEEDER: Mr. Legum, as we understand it, we're now starting on Slide 67 on the last part of your submissions on jurisdiction.

188

Don't worry about the details. I'm just querying how--whether we're likely to get to a

witness. How you're doing.

MR. LEGUM: Oh. So, our thought, 11 12 Mr. President, is to finish our presentation on 13 jurisdiction, to then go into our discussion of the

14 Legal Standard under Articles 1102 and 1103 of the

15 NAFTA and the criteria for selecting comparators today 16 and then at that point we'll break for the day and

begin first thing tomorrow morning with witness

examination.

19 PRESIDENT VEEDER: So no witness today?

MR. LEGUM: That's our thinking. Yes. 20

21 PRESIDENT VEEDER: Okay. You have the floor.

MR. LEGUM: Mr. President, Members of the

15:40:18 1 Tribunal, I will now address the United States

2 objection that Marketing Authorizations are not 3 investments within the meaning of Article 1139(h) of

4 the NAFTA. This is the paragraph that defines

5 "investment" to include "interests arising from the

6 commitment of capital or other resources in the

7 territory of a Party to economic activity in such

8 territory."

My presentation will have five parts. I will begin with some general observations on the text of

11 Article 1139(h). I will show that Marketing

12 Authorizations are interests within the meaning of

13 this provision. I will then demonstrate that these

14 interests arise from the commitment of capital or

15 other resources.

I will show that Apotex committed these capital and resources to economic activity in the 18 territory of the United States, and I will conclude by

19 addressing whether Article 1139(h) requires the

20 capital and resources to be located in the United 21 States at the time of the commitment or whether

22 foreign capital and resources qualify.

So I begin with the text which is on the 15:41:36 1 2 screen. Under this provision, the investment is the 3 interest. The term "interest" is different from the 4 term "property" used in Article 1139(q). By using a 5 different term, "interest," in Paragraph (h), the 6 NAFTA Parties clearly intended to cover things that 7 did not rise to the level of property. Paragraph (h) 8 helpfully provides examples to illustrate what the 9 NAFTA Parties had in mind. Each of these two examples 10 refers to Contracts. Contracts are not considered to 11 be property under the laws of some legal systems. To qualify under Article 1139(h), the

13 interest must arise from a commitment of capital or 14 resources. The capital and the resources in this 15 provision are not the investment. As just noted, the 16 interest is the investment. The capital and the 17 resources, under Article 1139(h), must give rise to 18 the interest. Nothing in the provision suggests that 19 the capital and resources must independently qualify 20 as an investment.

To give rise to a qualifying interest, the 22 act required is a commitment. The examples, here

15:45:05 1 Marketing Authorizations have all of the 2 characteristics of property. They can be owned under

3 FDA regulations. They can be and are regularly bought 4 and sold. They are recognized as intangible assets.

5 And the courts recognize the standing of the holders 6 of those Authorizations to intervene in court to

protect their property.

Now, Apotex submits that all of these factors demonstrate that Apotex's Marketing Authorizations constitute property within the meaning of

11 Article 1139(q). However, even if they do not rise to

12 the level of property, they clearly constitute

13 interests within the meaning of Article 1139(h).

14 Indeed, the U.S. does not challenge this point. In

15 fact, it acknowledges in its Rejoinder that U.S.

16 courts have recognized ANDAs to be interests sufficient to give their owners standing.

I come now to my third point. These

19 interests, the Marketing Authorizations, arise from

the commitment of capital or other resources. There

21 are several distinct categories of resources that

22 Apotex commits with its Marketing Authorizations.

15:43:23 1 again, are helpful. One of the examples is of a

2 "Turnkey Contract." A Turnkey Contract to construct a 3 power plant between a Canadian firm and a U.S. utility

4 firm involves a commitment. The Canadian firm, by

5 signing the Contract, commits that it will devote

6 resources and, perhaps, capital to constructing the

7 power plant. At the time the Contract is signed,

8 usually no resources or capital will yet have been

9 devoted to the project. Usually, the Contract comes

10 first, then comes the work. The commitment in the 11 Contract that the resources will be deployed is

12 enough.

13

22

Finally, the commitment must be to economic 14 activity in the host State. If the power plant in the 15 example I just gave was to be built and operated in 16 Ecuador, it would not qualify.

With this background, I turn to the first 18 element of Article 1139(h), interests. Apotex's 19 Marketing Authorizations clearly constitute interests 20 of Apotex-Canada and indirectly controlled interests 21 of Apotex Holdings.

As noted earlier by Ms. Dufêtre, Apotex's

15:46:34 1 First, Apotex commits valuable proprietary 2 information and know-how to developing, preparing, and

3 obtaining its Marketing Authorizations. Every

4 Authorization to market a new drug is the result of

5 substantial research and development, some of it

6 in-house, some of it performed by Contract research

7 organizations. The application for such Authorization

8 is the fruit of these resources. It reflects

9 proprietary information concerning the drug's

10 formulation, its development, testing, and

11 manufacturing. No application for such a Marketing

12 Authorization can be developed without a very

substantial contribution of capital and other

14 resources.

15 The record shows that this was the case for Apotex's Marketing Authorizations, and I refer the Tribunal here to the Witness Statements of Bernice Tao

and Kiran Krishnan.

Second, Apotex, like other owners of 20 Authorizations to sell a drug in the United States, commits to devote substantial resources to meeting FDA 22 requirements for periodic and other reporting

15:47:55 1 concerning the drug. In order to meet its reporting 2 commitment, Apotex has a full-time team of six 3 employees in Florida, led by Mr. Kiran Krishnan, who, 4 as I just mentioned, submitted a Witness Statement in 5 this arbitration. This team in Florida is dedicated 6 to filing and fulfilling FDA post-approval 7 requirements which are quite substantial.

So for each one of the dozens of Marketing 9 Authorizations that Apotex owns, Apotex is obligated 10 to submit annual reports, drug safety reports, and to 11 continuously update its drug labels and patient 12 information leaflets.

Third, in order to give value to its 14 Marketing Authorizations, Apotex pays

annually for patent litigation to open up the 16 market and make it more competitive.

Now, the U.S. does not dispute Apotex's 18 showing that its Marketing Authorizations arise out of 19 a commitment of capital and other resources. Instead, 20 it disputes a series of positions that Apotex has not 21 advanced and repeatedly claims that the Apotex I and

22 II Tribunal addressed arguments advanced in this

15:49:26 1 arbitration that were never presented there.

17

In its Counter-Memorial, the U.S. argued at 3 length that cross-border research Contracts, funding 4 for litigation, and reporting required for Marketing 5 Authorizations did not constitute investments. In its 6 Reply, Apotex observed that it had never argued that 7 any of these activities constitute an investment. 8 Instead, Apotex made clear its position that these 9 activities constituted resources that Apotex committed 10 to give rise to the interests that its Marketing 11 Authorizations represent.

We noted that the ordinary meaning of the 13 term "resource" is "source of supply or support, an 14 available means." That is precisely what these 15 activities are, a source of supply or support for the 16 Marketing Authorizations. The U.S. argument that 17 these activities are not investments in themselves 18 misses the point.

In its Rejoinder, the U.S. offered no 20 response on this argument. There is no response.

The U.S. Rejoinder places great reliance on 22 the Award in Apotex I and II, arguing that the

15:50:53 1 Tribunal decided the issues concerning Article 1139(h) 2 presented before this Tribunal. This contention is 3 surprising.

> As the Tribunal can see from the text on the 5 screen, the Apotex I-II Tribunal made clear that the 6 arguments before it on Article 1139(h) were undeveloped. In that case, Apotex did not advance an independent argument under Article 11139 (h). 9 Instead, it said that those arguments were to be 10 treated as part of its submissions under NAFTA Article 11 1139 (q).

196

12 PRESIDENT VEEDER: Let me interrupt you.

13 MR. LEGUM: Yes, please.

14 PRESIDENT VEEDER: That may be so, but 15 nonetheless, if we read the Award from Paragraph 226 16 to 240, we do see a fairly careful analysis of 17 Apotex's possible case under 1139(h), and at some

18 stage, we need to be taken through as to what you say

19 about their findings.

20 MR. LEGUM: Yes, please.

The arguments that are advanced in this

22 Tribunal were not advanced before that Tribunal, even

15:52:16 1 in the very different context before it of

2 applications rather than Marketing Authorizations.

3 The issues before this Tribunal were not actually

4 litigated and determined in that case.

Moreover, the Award in Apotex I-II does not support the specific points that the U.S. relies on it 7 for. Apotex I and II did hold that litigation

expenses do not constitute investments, but that is 9 not the argument presented here, as I've already

10 noted.

11 That Tribunal did not address the showing 12 made here that the Apotex pays in patent litigation in the U.S. every year constitute resources

14 committed to increasing the value of the Marketing 15 Authorizations.

Similarly, Apotex I-II found that proprietary 17 information cannot transform mere applications into

18 investments. But, again, Apotex's position is that

19 know-how and proprietary information constitutes

20 resources committed to giving rise to the Marketing 21 Authorizations and not investments in and of

22 themselves.

And this case deals with--this case here 15:53:27 1 2 deals with scores of Marketing Authorizations 3 exploited profitably for years. By contrast, 4 Apotex I-II dealt exclusively with two applications 5 for discrete products. We submit that the reliance on 6 Apotex I-II is misplaced.

> In sum, the record shows that Apotex 8 committed substantial capital and resources to its 9 Marketing Authorizations. That capital and those 10 resources need not constitute investments in and of 11 themselves. The record establishes, we submit, this 12 element of Article 1139(h).

I come now to the fourth element of 14 Article 1139(h), economic activity in the host State. 15 This part of my presentation will be brief because the 16 record leaves little doubt on this element.

An ANDA, as Ms. Dufêtre observed, approved by 17 18 the FDA authorizes its owner to market the covered 19 products in the United States and nowhere else in the 20 world. That is what an FDA drug Market Authorization 21 does. It authorizes the sale of the drug in U.S.

22 territory. Apotex's witnesses submitted Witness

15:54:55 1 Statements on this point. There is no doubt that the 2 commercial sale of drugs is a form of economic 3 activity.

> I arrive now at the fifth and final part of 5 my presentation, the location of the capital or other 6 resources at the time of the commitment.

As the Tribunal will recall from the 8 pleadings, the text of Article 1139(h) presents an 9 interpretive puzzle. In the authentic English version 10 of the text, there are two references to the territory 11 of the host State, while in the authentic Spanish, 12 there is only one. This gives rise to a textual 13 question on whether the capital and other resources 14 need already to be in the host State at the time of 15 their commitment or whether foreign capital qualifies.

16 I will turn to this interesting question in a 17 moment.

But before doing so, I would like to note 19 that this question is not necessarily posed in this 20 case. This is because it is undisputed that Apotex 21 committed resources already located in the U.S. to its 22 Marketing Authorizations. The U.S. does not dispute

15:56:21 1 that the seven-person team in Florida devoted to 2 meeting the reporting obligations required by 3 Marketing Authorizations constitute a commitment of 4 resources.

> ARBITRATOR ROWLEY: Did you say six earlier? MR. LEGUM: Six people.

ARBITRATOR ROWLEY: Six full-time employees. 8 Is there one not full-time?

MR. LEGUM: Six full-time employees led by 10 Mr. Kiran Krishnan, who submitted a Witness Statement 11 in this case. So six plus one is seven.

Yes, please.

12

13 ARBITRATOR CROOK: Sorry; so this is a--the seven employees are a cap--commitment of capital and resources by whom?

MR. LEGUM: They're a commitment of capital 16 and resources. They're employed by Apotex-U.S.

ARBITRATOR CROOK: I understand that. 18

19 MR. LEGUM: Clearly, they are--so I'll come to this question in a moment, but two points, which,

21 again, I'll repeat in just a second.

First is that Article 1139(h) requires a

15:57:26 1 commitment of capital resources. It does not provide 2 that the entity that commits the capital and resources 3 must be the same entity that owns the Marketing 4 Authorizations.

Under the NAFTA, Apotex Holdings is the 6 controller and indirect owner of both Apotex-U.S. and 7 of the Marketing Authorizations. So if it matters 8 what the entity is, then in this case the investor is 9 the controller of both the entity that owns the 10 Marketing Authorizations and the entity that is 11 committing the capital and resources. So it can be

12 viewed as a commitment of capital and resources by 13 Apotex Holdings in this sense.

14 The argument that the U.S. advances 15 concerning these resources is the one that Mr. Crook 16 just raised, which is to challenge Apotex-Canada's contribution to them.

18 On the law, as I've just mentioned, Article 19 1139(h) does not require the owner of the interest to 20 be the same as the entity that commits the resources.

21 Article 1139(h) requires only that the interests arise 22 out of a commitment of resources to economic activity

202 204

15:59:08 1 in the host State. Nothing in it excludes a scenario 2 where one company in a corporate group owns the

3 interest and another contributes the resources.

This is, I would note, not an unusual 5 scenario with respect to intellectual property, where 6 increasingly the approach by multinational companies 7 is to have one specific entity that owns the 8 intellectual property rights and other entities that 9 are operating entities.

Factually, the U.S. position is unfounded as 11 well. The U.S. argument boils down to its assertion 12 that under the 2005 Services Agreement between 13 Apotex-Canada and Apotex-U.S., Apotex-U.S. makes 14 payments to Apotex-Canada and not vice versa. So it 15 is accurate to say that under that Agreement, it's 16 Apotex-U.S. that makes payment to Apotex-Canada in 17 return for Apotex-Canada's support of Apotex-U.S. in

18 the form of IT services and other contributions that 19 I'll come to in a little while.

The fact that consideration is paid in return 21 for a contribution, however, does not diminish the

22 importance of that contribution.

203

In our Reply, we pointed to specific examples 16:04:13 1 contribution of Apotex-Canada to Apotex's U.S. in the 16:00:53 1 2 of contribution of capital and other resources that 3 are typical in the business world. For example, the 4 issuance of shares to a Shareholder in return to a 5 capital contribution to a company, or the signing of a 6 Shareholder loan acknowledging the loaning of money by 7 a Shareholder to a company.

In each of those instances, the Shareholder 9 is making a contribution of capital or other resources 10 to the company in a fairly classic and common way. 11 But, at the same time, of course, it is receiving 12 consideration in the form of equity securities in the 13 case of share issuance, or a Shareholder loan document 14 or documentation of the Shareholder loan in the case 15 of a Shareholder loan.

Just because there is consideration for a 17 contribution does not mean that there has been no 18 contribution, and there is no response that we've 19 heard from the United States on this point.

20 Please.

ARBITRATOR ROWLEY: I just have one little 22 question here. I'm having a bit of trouble with that 16:02:22 1 proposition. When I look at--starting first with the 2 definition of "Investor of a Party," it means a Party 3 or a State enterprise thereof or a national or an 4 enterprise--in this case enterprise--of such a Party 5 that seeks to make, is making, or has made an

6 investment. And I look at that to give context to the interest.

If the investment is an interest, has made an investment, and that is an interest--and I look at interest arising from the commitment of capital. I 11 mean, how has it got the interest, and do I look at 12 these words to say the commitment of capital or other 13 resources have led to the interest and that is what 14 has been made by the investor?

15 It's something that I think needs to be addressed in this point as to where the commitment 17 comes from.

18 MR. LEGUM: All right. Well, we will consider that point and address it later on in our presentations, then.

21 Thank you.

So our submission is that the record shows a

2 form of administrative, financial, accounting, and IT

3 service, among others. Clearly, Apotex-Canada has

4 contributed resources to Apotex-U.S. that supported

5 resources giving rise to Apotex's Marketing

6 Authorizations. In short, the record shows a

commitment of resources in the U.S. to the Marketing 8 Authorizations owned by Apotex-Canada and controlled

9 by Apotex Holdings.

Now, with this preliminary point in mind, I 11 will now address the textual interpretation issue.

12 The U.S. argues that the capital and other 13 resources that Apotex committed to its Marketing 14 Authorizations at issue here must have been in the 15 United States before being so committed. In other 16 words, the U.S. position is that foreign capital and 17 other resources do not qualify for purposes of Article 18 1139(h).

The text, context, and preparatory work of 20 Article 1139(h) as well as the object and purpose of the NAFTA lead to a contrary conclusion. Apotex 22 addressed this point at Paragraphs 377 to 393 of its

16:05:33 1 Memorial, and I will summarize it here.

So the by-now familiar English text of 3 Article 1139(h) is on the screen. It is notable that 4 the Spanish version of the chapeau in Paragraph (h) 5 reads differently from the English version. So what 6 we did is we took the Spanish and had a certified 7 translation done back into English that the United 8 States has not challenged. So you see it on the 9 screen, the original Spanish version, and the 10 translation into English of the original Spanish 11 version.

12 ARBITRATOR ROWLEY: Do we see that on a slide 13 somewhere?

MR. LEGUM: Yes. It's Slide 77. 14

ARBITRATOR ROWLEY: Thank you.

MR. LEGUM: So the translation of the Spanish 17 reads "an interest resulting from capital or other 18 resources devoted to the performance of an economic 19 activity in the territory of another Party." And then 20 it goes on to list examples.

The Spanish version, as you can see, contains 22 only one reference to the territory of the Party,

16:08:25 1 and purpose of the Treaty shall be adopted."

The text of the relevant NAFTA provision, its 3 preparatory work, as well as the object and purpose of 4 the Treaty, lead to the same conclusion; that the 5 capital and other resources do not have to be located 6 in the host State before they are committed to the interests at issue.

I start with the text. So as noted earlier, Article 1139(h) helpfully provides two examples of the types of interests it encompasses. Neither of these 11 examples suggests that the capital or resources of the 12 investor must be in the host State's territory before 13 the Contract at issue is signed. Such a requirement 14 would be contrary to the economic reality of many 15 business deals.

Now, let me pause for a moment to consider 16 17 one of examples listed: Production-sharing Contracts.

18 These are familiar from the upstream oil and gas 19 sector. A production-sharing Contract often is

entered into by international oil companies to provide 21 compensation for the substantial resources required to

22 explore, identify, develop, and bring into production

16:07:07 1 which appears twice in the English text. So you have 2 now on the screen the original English version and

3 then the English translation of the original Spanish

4 version. In both the Spanish and the English texts,

5 it is clear that the capital or other resources must 6 be devoted to economic activity in the relevant

7 territory.

18

15

The English text, however, is unclear as to 9 whether the capital or other resources must be 10 committed or devoted--to use the term from the 11 Spanish--to the territory of the other Party or 12 whether the capital or other resources must be located 13 in the territory of the other Party at the time of 14 their commitment.

Under NAFTA Article 2206, the English, 16 French, and Spanish texts of the Treaty are equally 17 authentic.

Under Article 33(4) of the Vienna Convention, 19 "When a comparison of the authentic texts discloses a 20 difference of meaning which the applications of 21 Articles 31 and 32 does not remove, the meaning which 22 best reconciles the texts having regard to the object

16:09:51 1 often difficult-to-access petroleum resources.

The Contract here is the interest within the 3 meaning of Article 1139(h). The international oil 4 company is required to prepare geological surveys of 5 the relevant area, analyze the data, make sophisticated judgments as to where best to conduct exploratory drilling, what technology to bring to 8 bear, design, transport, drilling equipment, and 9 implement one or more exploratory wells and then, if 10 and when reserves are found, design and implement a 11 plan to drill a production well and extract the oil or 12 gas for commercial exploitation.

Now, this a classic form of investment. It 14 is perfectly understandable that the NAFTA Parties 15 would wish to include production-sharing Contracts as an example of the interest contemplated by 1139(h).

Let's consider this example a bit further. 18 At the time the Contract is signed, the international 19 oil company may not have any operations in the host 20 State. It may not have any personnel or any equipment

21 in country. By signing the Contract, it is committing 22 to bring its resources to bear in economic activity in

B&B Reporters (202) 544-1903

13

210 212

13

10

17

16:11:15 1 the host State in the future. But at the moment of 2 signing, there may be no resources at all already 3 located there.

> Many of the key resources committed may be at 5 the oil company's headquarters, those required to 6 analyze the geological surveys, design the drilling program and technology and production plans. Most of 8 the resources at issue will not themselves qualify as 9 investments.

Drilling an exploratory well, for example, on 11 someone else's property, is an activity necessary to 12 give value to the interests created by the Contract. 13 It is not an investment in itself, and it may or may 14 not actually result in enhancing the value of the 15 investment.

But regardless of where the resources were 16 17 originally located, it is clear that the Contract 18 arises from a commitment to economic activity in the 19 host State.

Now, the context of Article 1139(h) in the 21 form of the example provided is, thus, consistent with 22 the view that the capital and resources need not be in 16:13:45 1 activity in the United States. They were investments 2 under Article 1139(h).

> So I close that parenthesis and turn now to 4 the object and purpose of the NAFTA. Now, the 5 relevant provision, Article 1102(1) is now familiar 6 because this is not the first time that we have referred to it. And one of the stated objectives is 8 to "increase substantially investment opportunities in 9 the territories of the NAFTA Parties."

10 Now, this implies attracting investment from 11 an investor of one NAFTA Party into the territory of another NAFTA Party.

Now, as the U.S. argued in this arbitration 14 based on the Bayview Award, the NAFTA "can only be sensibly considered as referring to, opportunities for 16 foreign investment in the territory of each Party made by investors of another Party."

Apotex agrees. It would make no sense for the NAFTA Parties to exclude foreign capital or resources from those eliqible to give rise to a 21 qualifying interest under Article 1139(h).

The U.S. reading of Article 1139(h) would,

211

16:12:26 1 the host State at the time of commitment.

Now, I'm going to move on to the object and 3 purpose of the NAFTA, but before I do so I want to 4 note that the facts here are analogous to the those of 5 production-sharing Contract example.

Here, Apotex had resources both within and 7 without the host State at the time it submitted its 8 applications for Marketing Authorizations. Some, like 9 those used to research and develop the processes used 10 to produce the drug were located at Apotex-Canada 11 headquarters in Toronto. Some, like those used to 12 follow up on the application after approval and 13 prepare the reports required to maintain the Marketing 14 Authorizations, some of these were located in the host 15 State at Apotex-U.S.' offices in Florida.

Many of the resources brought to bear would 17 not themselves constitute investments, like the 18 funding of patent litigation to enhance the value of 19 Marketing Authorizations by opening up the market. 20 Like production-sharing Contracts, the interests 21 represented by Apotex's Marketing Authorizations arose

22 from Apotex's commitment of resources to economic

16:15:19 1 however, exclude foreign capital and resources from 2 eligibility, even if it is committed to economic

3 activity in the host State.

The U.S. position would defeat this objective of the NAFTA. Indeed, under the U.S. view, Article 6 1139(h) could create no new flow of investment into 7 the host State. It would merely allow capital and 8 resources already present in the host State to be packaged in a different form.

By contrast, reading Article 1139(h) to allow 11 new capital or resources to be devoted to economic 12 activity in the host State is consistent with NAFTA's objective of substantially increasing investment.

I come now to the preparatory work of this 14 provision. That preparatory work, the "travaux preparatoires, " further supports Apotex's submissions.

The August 4 1992, negotiating draft, one of

the drafts that preceded the final version of the 19 article 1139(h), is now on the screen. It reads as 20 follows: "Interests arising from the commitment of capital or other resources in or into the territory of

22 another Party to economic activity in such territory."

B&B Reporters (202) 544-1903 Sheet 55 214

16:16:59 1 This text very clearly provided that the 2 investments could be made in or into the host State. 3 In other words, the text made it clear that the 4 investment could be contributed from either within or 5 without the host State.

Now, this was agreed text at this point.
There are no brackets or other comments that marked the words "or into."

The following day of negotiations, the text was revised to place brackets around the words "or into." And you have the text from the August--well, whatever the next draft was--August 11, 1992, draft on the screen. So the words "or into" are now in brackets with a footnote. And the footnote says, "checking to see if necessary."

Now, this note represents the negotiators'
intent to check if it was necessary to include the two
closely related prepositions "in" and "into" in the
same clause, especially that "in" is a broader
preposition and typically covers "into."

The informal note stating that the Parties were checking if the second preposition was necessary

16:19:50 1 note that the U.S. Rejoinder asserts that there is an agreed interpretation of this provision by the three 3 NAFTA Parties. It cobbles together this supposed 4 agreement from a variety of different sources. We 5 submit that a review of the texts referenced by the 6 U.S. does not support an agreement between the NAFTA 7 Parties that is relevant to any of the points 8 presented here. And I would refer to the Tribunal to 9 Paragraph 121 of Apotex's Rejoinder on Jurisdiction, which demonstrates that the various sources address 11 points different from that pertinent. 12 So, in conclusion, all of the elements of 13 Article 1139(h) were satisfied here. The Marketing

So, in conclusion, all of the elements of
Article 1139(h) were satisfied here. The Marketing
Authorizations clearly are interests. They arose from
the commitment of capital or other resources to
economic activity in the United States.

Mr. President, Members of the Tribunal, that concludes our Case-in-Chief on jurisdiction. I would now turn to the first part of our discussion of

20 National Treatment and Most-Favored-Nation Treatment

21 unless there are questions.

ARBITRATOR CROOK: I wonder if you have any

215

16:18:27 1 does not justify a conclusion that the drafters
2 intended to change the substance of the provision; in
3 order to avoid using redundant words, they were simply

4 checking which would be a better formulation.

Subsequently, the bracketed words "or into" were removed in the lawyers' revision of August 27, 1992.

Now, all decisions on substance in the negotiation of the NAFTA were made by the policymakers on the negotiating teams.

The lawyers' revision, in principle, was only to address style and consistency. The fact that the words were deleted by the lawyers' revision also shows that there was no intent to change the content of the definition.

Thus, the text, the context, the object and purpose, and the preparatory work of the NAFTA all concord, capital and resources outside the host State at the time of commitment qualify under Article 1139(h). The U.S. argument to the contrary is without support.

22

Now, before concluding on Article 1139(h), I

217

216

16:21:11 1 enlightenment for the Tribunal on the argument that 2 was advanced by the Respondent to the effect of the

3 French text, which is also an equally authentic text

4 is consistent with the English; and if that is so, if

5 we have--it is Page 240--Paragraph 248 of the U.S.

6 Counter-Memorial, if it is, indeed, the case that the

7 French and English texts conform, does the Vienna

8 Convention rule then dictate that the one text out of 9 three that does not have the relevant language is the

10 one that controls?

MR. LEGUM: Well, so two points on that.

12 First--and perhaps things have changed, but my

understanding is that there has never been an agreed authentic French version of the NAFTA notwithstanding

15 the language in Article 2206.

And, in fact, the version that's available on the Web site, if you read French, is full of a number of strange statements. But perhaps our colleagues at the State Department can shed light on whether that

20 has been rectified in recent years.

That being said, Article 33(4) of the Vienna Convention does not adopt a rule of numbers where,

Sheet 56 218 220 16:22:42 1 looking at more than one version of the Treaty--where 16:31:30 1 than Apotex. And, finally, we will explain why the 2 there are more than one version of a Treaty, one 2 comparators selected by the U.S. are not apt. 3 authentic version or two authentic versions are better Let's start with the legal standards in 4 than one. And my understanding is that the French 4 Articles 1102 and 1103. I begin with the text. 5 version was prepared after the Spanish and English If we look at the first paragraph of 6 versions of the Treaty were negotiated. 6 Article 1102 and 1103, the focus in each is on PRESIDENT VEEDER: No more questions at this 7 treatment accorded by a State Party to investors with 8 respect to their investments. If we look at the 8 stage. MR. LEGUM: We'll need to take a two-minute 9 second paragraph of Article 1102 and 1103, the focus 10 is on investments of investors of another Party. The 10 break just to change the slides. 11 first step is to identify the investors and the PRESIDENT VEEDER: Let's take five minutes. 12 There's never been a two-minute break. 12 investments at stake and those investors and MR. LEGUM: Okay. Five minutes. 13 investments to be used as the comparators. 14 (Brief recess.) Now, in our case, the investors are Apotex 15 Holdings and Apotex-Canada. Their investments consist 15 PRESIDENT VEEDER: Let's resume. MR. LEGUM: Mr. President, Members of the 16 of two things, the enterprise, Apotex-U.S., and the 17 Marketing Authorizations held by Apotex-Canada. 17 Tribunal, we will now address Apotex's claims under 18 Articles 1102 and 1103 of the NAFTA. We'll 18 Apotex Holdings is an investor with respect to each of 19 demonstrate that the U.S. breached each of these 19 these investments. Apotex-Canada is also an investor 20 provisions on National Treatment and 20 with respect to the Marketing Authorizations. 21 Most-Favored-Nation Treatment. Now, to be eliqible for the comparison Now, these claims are about differential 22 contemplated by Articles 1102 and 1103, a comparator 16:30:09 1 treatment. Apotex was treated less favorably than 16:33:19 1 must also qualify as an investor or an investment 2 under the NAFTA. The comparison required is of 2 U.S. and third-country-owned investors and investments 3 in like circumstances. 3 investors of another NAFTA Party, or their In short, FDA placed Apotex on Import Alert 4 investments, here Apotex, and investors of another 5 for two years while it did nothing against the 5 nationality, or their investments. 6 relevant comparators. FDA did not impose any kind of I'll now turn to the nationality of the 7 market ban on these comparators. In fact, it took no 7 comparators. Now, Articles 1102 and 1103 are drafted 8 enforcement action at all against these companies 8 in a similar fashion. The only difference between 9 despite the fact that FDA found, at their 9 these provisions is the nationality of the 10 manufacturing facilities, cGMP violations that were comparators. 11 similar to if not more serious than the violations it Article 1102 is the provision on National 12 found at Signet and Etobicoke. 12 Treatment. As such, the investors and investments at Our presentation on National Treatment and stake must be compared with investors that have the 14 MFN Treatment will be divided into four main parts. 14 nationality of the host State or investments of 15 First, I will start with the law and review the legal 15 investors with that nationality. In other words,

16 standards set out in Articles 1102 and 1103. Second, 17 my colleague, Ms. Dufêtre, will say a word on the

18 criteria used for selecting comparators. Third--and

21 record, each comparator selected by Apotex was in like 22 circumstances and received more favorable treatment

20 presentation tomorrow--we will show that on this

19 we'll likely pick up with this part of our

16 Apotex Holdings and Apotex-Canada and their

19 which are U.S.-owned.

17 investments in the U.S. need to be compared with

18 investors of the U.S. nationality and investments

22 and Apotex-Canada and their investments must be

20 Article 1103 is the provision on 21 Most-Favored-Nation Treatment. Here, Apotex Holdings 222 2.24

16:34:44 1 compared with investors which have the nationality of 2 a third Party and with investments that are 3 third-country-owned.

> In our case, nationality of a third Party 5 means any nationality except Canadian, which is the 6 nationality of the investors, or American, which is 7 the nationality of the host State.

Under the NAFTA, a single Measure directed to 9 a single investment can breach both Articles 1102 and 10 Article 1103. This is because of the definition of 11 "investment" under Chapter 11. Let me briefly 12 explain.

Under Article 1139, the term "investment of 14 an investor of a Party" is defined as "an investment 15 owned or controlled directly or indirectly by an 16 investor of such Party"...

It is perfectly possible for an investment 17 18 directly to be owned by a U.S. subsidiary where the 19 ultimate parent company has a different nationality. 20 Let's say Swiss. In this instance, Article 1102 will 21 apply to the investment because it is U.S.-owned.

22 Article 1103 will also apply to it because indirectly

223

16:36:18 1 it is Swiss-owned.

13

If a Measure grants that investment treatment 3 more favorable than that afforded to a covered 4 investment in like circumstances, the Measure will at 5 the same time violate each of Articles 1102 and 1103. Some of the comparators in this case present

7 precisely this scenario. For this reason, the Parties 8 have largely addressed Articles 1102 and 1103 as a 9 unitary analysis in their pleadings, and this will be 10 the approach we follow today.

We simply note that in order to make the text 12 easier to read in the discussions that will follow, 13 we're using the text of Article 1102, but obviously 14 the same applies for Article 1103 with the nationality 15 of the comparator being different.

Having identified appropriate investors or 17 investments as comparators, a Claimant needs to show 18 two things to prevail: First, as Claimant Apotex 19 needs to establish that the treatment accorded to 20 Apotex and its investments was accorded in like 21 circumstances with the treatment accorded to the 22 comparators; second, Apotex needs to prove that the

16:37:49 1 treatment accorded Apotex and its investments was less 2 favorable than that accorded to the comparators. The Cargill Tribunal described National 4 Treatment and Most-Favored-Nation Treatment as a

5 two-step analysis. And you have the relevant language on the screen.

In the first step, the Claimant needs to demonstrate as an investor that it is in like 9 circumstances with the investor of another Party-here 10 the U.S.--or of a non-Party. Alternatively, the 11 Claimant needs to demonstrate that its investment is 12 in like circumstances with the investment of another 13 Party or of a non-Party.

14 In the second step, it must be shown that the treatment received by the Claimant was less favorable 16 than the treatment received by the investor or investment in like circumstances.

Now, if I were to use a mathematical formula 19 to illustrate this two-step analysis, here is what it would look like. The circumstances must be like. 21 They must be about the same, approximately equal. The

22 treatment must be less favorable. So there are two

16:39:08 1 different elements to this analysis. Each element 2 must have a value that is different from the other 3 element.

> Now, NAFTA jurisprudence has elaborated on Articles 1102 and 1103 in several pertinent respects. 6 First, it is now clear that a Claimant need identify 7 only one comparator. There is no need to identify a 8 class or several comparators. It is also clear from 9 NAFTA cases that the comparators should presumptively 10 be in the same business or economic sector as the 11 Claimant. In addition, if the comparators compete

12 with the Claimant or its investments, this can be another indication of like circumstances.

Now, let me turn to the U.S. approach to the 15 legal standards set out in Articles 1102 and 1103. 16 The U.S. approach mixes things up in three important

17 respects.

18 First, it mixes up treatment and like circumstances. It mixes up treatment by a State with 20 voluntary actions by private enterprises. It mixes up 21 discretion under national law with discretion to

22 breach the Treaty. I will address each of these

16:40:38 1 points in turn.

First, treatment and like circumstances. The disputing Parties agree that facilities in the United States cannot be put on Import Alert because, by definition, these facilities do not offer products for import into the United States. They are already in the United States. Because domestic facilities cannot be put on Import Alert, the U.S. argues, investments supplied by such facilities and Marketing
Authorizations reliant on such facilities cannot be in like circumstances with Apotex-U.S. and Apotex's Marketing Authorizations.

The U.S., based on this argument, attempts to eliminate from consideration all comparators supplied by pharmaceutical manufacturer on U.S. soil.

The U.S. relies on the Measure according treatment in its argument as the only pertinent circumstance. Nothing in the plain language of Articles 1102 or 1103, however, supports the U.S. argument.

21 I will first demonstrate the error in the 22 U.S. argument and then demonstrate what circumstances 16:43:55 1 The U.S. denied Apotex market access by
2 adopting the Import Alert. This was the treatment
3 accorded by the U.S. It is not, and under
4 Articles 1102 and 1103 cannot be the circumstances
5 surrounding the treatment. If one mixes up
6 "treatment" and "like circumstances" as the U.S. does
7 here, no claim could ever succeed under Articles 1102
8 or 1103.

228

9 We return to the mathematical formula that I
10 referred to before. To prevail, an investor must show
11 a difference in treatment; that it received less
12 favorable treatment than investors and investments in
13 like circumstances.

But under the U.S. theory, if the treatment received is not the same, the investor and the comparators cannot be in like circumstances. So what you have on the screen now is what a Claimant would need to show under the U.S. version of Article 1102 and 1103.

Where the treatment is the only relevant circumstance, any Claimant who demonstrates that the treatment is less favorable will necessarily have also

227

16:42:04 1 are appropriate to consider.

So let's begin with the text of Articles 1102
and 1103. As already noted, the text has two
principle elements: Treatment and like circumstances.

"Accord" is the active verb in this sentence.
"Treatment" is the object of that verb. "Treatment"
means conduct, behavior or action towards someone.
The terms "like circumstances" in Articles 1102 and
1103 directly qualify the verb "accord.

"Circumstances," as recognized by the ADM
versus Mexico Tribunal, circumstances are conditions
or facts that accompany an action. The relevant
action in Article 1102 and 1103 is the according of
treatment by a Party. The circumstances are not the
action but, rather, the facts that accompany the
action. To put it slightly differently, the
circumstances are the set of facts that surround the
according of treatment.

The text of Articles 1102 and 1103, thus, make clear that treatment and circumstances are two separate things. The U.S. argument mixes these two elements together. 16:45:20 1 shown that the circumstances are not like. There
2 would be no occasion in which a Party could be found

to have breached Article 1102 or 1103.

The U.S. argument would render these two
Articles ineffective and, as is well established,
effectiveness is one of the primary principles of
Treaty interpretation.

The three high fructose corn syrup cases
nicely illustrate this point. The principal Measure
In those three cases was a tax imposed on corn syrup
but not on sugar. Under the U.S. theory, the
producers of corn syrup could not be in like
circumstances with sugar producers because the corn
syrup producers had to pay the tax while the sugar
producers did not have to pay the tax. Under the U.S.
theory, this difference in treatment--whether or not
the investor must pay the tax--would mean that the
circumstances are not like.

Now, this is, of course, not how those three NAFTA Tribunals approached the issue. The corn syrup Tribunals--three different Tribunals, nine different arbitrators--all found that corn syrup producers and Sheet 59 230

232

16:46:46 1 sugar producers were in like circumstances. The
2 Tribunals then concluded that Mexico was in breach of
3 Article 1102 because it treated U.S. corn syrup
4 producers less favorably than the Mexican sugar
5 producers because of the tax.

Under the U.S. theory, the corn syrup
Tribunals could not have found a breach of National
Treatment because, according to the U.S., different
treatment automatically means different circumstances.
This argument is logically fallacious.

It is clear, therefore, that the Measure according the investment treatment cannot be part of the circumstances. The disputing Parties agree, however, that the legal regime in which the Measure is adopted is part of the circumstances relevant to assessing likeness.

Notably, the Parties are agreed that all circumstances must be taken into account in order to identify appropriate comparators. In particular, it is relevant to consider whether Apotex and the comparators are subject to the same legal regime. The question thus becomes: What aspects of the legal

231

16:48:10 1 regime are relevant to the circumstances?

Now, in the U.S. opinion, the legal regime is the Import Alert and only the Import Alert. Now, this assertion is legally inadmissible because, as we have just shown, the treatment cannot be the circumstance under NAFTA Articles 1102 and 1103.

The U.S. assertion is also difficult to
reconcile with the position it has taken under the
heading of "relating to." There, the U.S. contends
that the only relevant Measure was FDA's determination
that a given facility failed to comply with cGMP. The
U.S., under the heading of "relating to," asserts that
the Import Alert did not cause Apotex-U.S. to be cut
off from its supplies; instead, according to the U.S.,
the pertinent Measure was FDA's cGMP findings.

By contrast, under the heading of "like circumstances," the Import Alert that supposedly had no causal relationship to Apotex-U.S.' ability to market its products, the Import Alert becomes the only relevant circumstance. The U.S. is arguing out of both sides of its mouth here.

Moreover, contrary to the U.S. position, it

16:49:34 1 is well established that the relevant legal regime 2 cannot be reduced to just one type of enforcement 3 action. To the contrary, as the S.D. Myers Tribunal 4 found, the overall context should be taken into 5 account as part of a like-circumstances analysis.

In Apotex's submission, the relevant legal regime here consists of the cGMP regulations for finished pharmaceutical products. These regulations, as is undisputed, equally apply to facilities inside and outside the United States.

In other words, Apotex and competing U.S. and third-country investors must comply with the same regulatory regime as concerns their investments in the pharmaceutical sector in the U.S. Under U.S. law, no investment can rely for its supply on products made by a facility that does not meet cGMP. In this case, an FDA finding of noncompliance with cGMPs makes investors and investments in like circumstances as concerns the legal regime.

Now, Apotex agrees with the U.S. that FDA has an additional means of banning products from the U.S.

22 market when the facility is located abroad. The

233

16:51:14 1 record shows that products from a foreign facility can 2 be subject to an Import Alert, injunction, or seizure.

3 A domestic facility can be subject only to an 4 injunction or seizure, but not an Import Alert.

But all of these enforcement Measures accord the same treatment: They ban from the U.S. market finished drugs that are found not to be manufactured in accordance with cGMP standards.

Apotex further agrees that, under U.S. law, the organ of the United States that adopts an injunction or seizure is not the same as the organ that adopts an Import Alert. In one instance, it is a court; and in another instance, it is FDA.

The Court and FDA have varying procedures
that they follow in adopting Measures banning finished
drug products from the market on cGMP grounds. These
differences in the manner in which this treatment is
accorded, however, do not change the analysis under
Articles 1102 and 1103.

The NAFTA does not require that the treatment accorded by a Party be exactly the same. The language of Articles 1102 and 1103 expressly tolerates

16:52:46 1 differences in treatment as long as the treatment 2 accorded the covered investment is no less favorable. Here, I'd like to refer the Tribunal to the 4 U.S. Statement of Administrative Action addressing 5 Articles 1202 and 1203 of the NAFTA.

> Now, these two Articles deal with National 7 Treatment and MFN Treatment in the context of the 8 cross-border trade and services. The provisions are 9 identical in their structure to Articles 1102 and 1103 10 in the investment chapter.

> The U.S. Statement of Administrative Action 12 shows that the NAFTA Parties agree that there can be 13 some legitimate differences in treatment between 14 nationals and foreigners. However, from a qualitative 15 perspective, the treatment cannot be less favorable to 16 foreigners. What this means is that under 17 Articles 1102 and 1103, Apotex did not have to receive 18 the exact same treatment as the comparators supplied 19 by facilities in the U.S. These two provisions of the 20 NAFTA tolerate differences, but the NAFTA required

None of these assertions withstand scrutiny. 16:55:38 1 2 It may, indeed, be easier for the U.S. to accord less 3 favorable treatment to Canadian investments in the 4 U.S. that are supplied by Canadian facilities. 5 Nothing in U.S. law, however, requires the U.S. to do 6 so. The U.S. could decide to exercise its authority to adopt Import Alerts only where there is evidence supporting such an action. The fact that it is easy 9 under U.S. law for the U.S. to accord less favorable 10 treatment to Canadian investments supplied by Canadian 11 facilities in no way justifies the differential 12 treatment of comparable U.S. investments.

236

To conclude on this point, the comparators 14 with facilities in the United States were in like circumstances to Apotex for a host of reasons that we 16 will review tomorrow. The mere fact that these 17 comparators cannot be subject to an Import Alert does 18 not make them in unlike circumstances. The U.S. could 19 have used other enforcement tools, such as injunctions 20 or seizures, to ban from the U.S. market drugs made by 21 Baxter, el Perico, Hospira, Sandoz Inc., and Teva 22 Parenteral.

235

16:54:20 1 comparators.

12

Now, in our presentations that will begin 3 tomorrow, we will show at length that Apotex was not 4 treated as well as the comparators.

21 that the treatment accorded Apotex be no less

22 favorable than the treatment accorded these

Moreover, the U.S. argument--the U.S. 6 provides no serious argument that there were 7 legitimate regulatory distinctions--to use the 8 language of the U.S. Statement of Administrative 9 Action--that there were legitimate regulatory 10 distinctions between foreign facilities and domestic 11 facilities pertinent for these purposes.

The U.S. argues that foreign facilities do 13 not pay taxes in the U.S., and that some advance 14 notice is required for inspections of foreign 15 facilities.

It also argues that it is easy for FDA to 17 adopt an Import Alert because it can do so without any 18 evidence and without having to persuade an independent 19 decision maker that such action is warranted. While, 20 for domestic facilities, FDA has to persuade a judge 21 before such a potentially devastating Measure can be 22 put into place.

16:57:04 1 This goes to treatment. Under the plain

2 terms of Articles 1102 and 1103, treatment cannot be 3 the sole pertinent circumstance. The U.S. reliance on 4 differences in treatment to argue like circumstances cannot be admitted.

I turn now to the second mixup made by the 7 U.S. in its submissions. It mixes up treatment accorded by the host State with voluntary actions adopted by private persons like Teva or Sandoz, in our 10 case. It alleges that alleged shutdowns--it argues 11 that alleged shutdowns or slowdowns voluntarily 12 adopted by Teva Parenteral and Sandoz reflect 13 treatment accorded by FDA. This argument does not 14 withstand scrutiny.

15 Under Articles 1102 and 1103, only treatment accorded by the host State is eliqible for comparison. The text in Article 1102, for

example--1102(1)--is "Each Party shall accord to 19 investors of another Party treatment no less favorable

20 than that it accords in like circumstances to its own 21 investor." Only treatment by a Party qualifies for

22 the National Treatment or MFN analysis.

13

16:58:45 1 2 and 1103 are provisions in a Treaty and engage the 3 responsibility of States. For State responsibility to 4 be engaged, acts attributable to the State must 5 ordinarily be the basis for that responsibility. 6 Voluntary acts undertaken by private actors of their 7 own will do not qualify.

In its Rejoinder, the U.S. backs away from 9 its position that voluntary acts are evidence of 10 treatment by the United States. It now asserts that 11 these acts illustrate the circumstances in which 12 treatment by FDA was accorded. What was a defense on 13 treatment in the Counter-Memorial becomes a defense on 14 like circumstances in the Rejoinder.

Even construed as going to like 16 circumstances, however, the defense is unsupported on 17 the facts, as we will show tomorrow at some length. But my point for now is that as a matter of 19 law, the U.S. position that private Parties' acts

20 qualify as treatment by a Party is untenable. I come now to my final point before turning

22 to the criteria for selecting the relevant

Now, this makes eminent sense. Articles 1102 | 17:01:47 1 must take the same enforcement action it has taken 2 against another company with cGMP violations, 3 regardless of the specific nature of the violations and any factors weighing for or against such action with respect to the particular facility."

> So that's Ms. McLeod's characterization of 7 Apotex's argument. That is not Apotex's position. 8 Apotex's position is not that FDA must adopt the same 9 enforcement action regardless of the circumstances.

10 To the contrary, the NAFTA clearly gives FDA full 11 authority to take circumstances into consideration in adopting Measures.

The only constraint on that authority is that FDA may not adopt Measures that are less favorable to covered investments in like circumstances.

Now, that position may sound familiar. If it 16 does, it is because it is what Article 1102 and 1103 says. The treatment must not be no less favorable

19 than that accorded in like circumstances.

Article 1102, as written, fully permits the 21 circumstances to be taken into account. Apotex

22 welcomes a discussion of the circumstances surrounding

239

17:00:14 1 comparators. The U.S. mixes up "regulatory 2 discretion" for purposes of judicial review under 3 national law with "discretion to breach the NAFTA."

12

Now, as a preliminary matter, I note that in 5 the written submissions, this argument was developed 6 mainly in the Vodra Expert Report submitted with the 7 U.S. Rejoinder. Mr. Vodra, in his Report, points out 8 that courts lack authority under U.S. law to review 9 FDA decisions not to enforce the law because these 10 decisions reflect a discretionary weighing of various 11 factors.

He argues that reading the text of NAFTA 13 Articles 1102 and 1103 to mean what they say would 14 eliminate all enforcement discretion owned by--enjoyed 15 by FDA and drive all FDA enforcement to the lowest 16 common denominator. He argues against this.

Now, this morning Ms. McLeod added a new 18 variation of this argument. She began by 19 characterizing Apotex's argument as follows--and I 20 quote from the rough transcript from this morning at 21 pages 37 to 38--"If FDA finds cGMP violations of 22 regulatory significance with respect to a facility, it

17:03:08 1 FDA's action, and that, in fact, is what the bulk of 2 our presentation on National Treatment and MFN will consist of.

> Now, this morning Ms. McLeod also contended that--and I'm quoting now from pages 39 to 40 of the 6 rough transcript--she contended that "The NAFTA 7 Parties did not intend for investment Tribunals to sit 8 retrospectively in judgment of the discretionary exercise of a sovereign power, particularly with respect to the protection of health and well-being of that sovereign's citizens."

She further argued that this Tribunal lacked 12 the expertise to deal with technical issues such as 14 these.

15 Now, with great respect to Ms. McLeod, that is not what the NAFTA provides.

The National Treatment and MFN Treatment provisions of the Treaty require an assessment of 19 whether treatment accorded was in like circumstances 20 Articles 1116 and 1117 of the NAFTA assign making this assessment to Arbitral Tribunals such as this one.

The Members of this Tribunal are amply

17:04:24 1 capable of assessing the arguments of the disputing

2 Parties on the relevant circumstances, just as they 3 have assessed a wide range of other equally technical

4 issues in a wide variety of disciplines in other

5 cases.

Each of the three NAFTA Parties has 7 Government functions that involved the exercise of 8 discretion. Each of the NAFTA Parties, nonetheless, 9 agreed to respect the obligations that they undertook 10 in the Treaty.

Article 1108 and the Annexes to the NAFTA 12 allowed each Party to except from its obligations 13 under Articles 1102 and 1103 those Measures that, for 14 whatever reason, were deemed too sensitive to be 15 subject to National Treatment and MFN obligations 16 under those provisions. The U.S. included a number of 17 Measures in those Annexes. Measures adopted under the 18 Food, Drug, and Cosmetic Act, however, were not

19 included.

20 Nothing in the NAFTA supports the suggestion 21 that there should be an exception to Articles 1102 and

22 1103 for discretionary decisions. To the contrary,

17:05:50 1 Article 2101 of the NAFTA, which is the general 2 exception provision--Article 2101 of the NAFTA sets

3 out general exceptions to certain parts and chapters 4 of the Treaty for Measures relating to health and

5 safety.

Neither Chapter 11 on investment nor Part 5 7 of the NAFTA in which that chapter appears is 8 mentioned. This general exception does not apply to 9 Articles 1102 and 1103. There can be no doubt that 10 Articles 1102, 1103 and, for that matter, 1105 fully 11 apply to the FDA Measures here.

FDA may, indeed, have a certain degree of 13 discretion under U.S. law in according treatment to 14 regulated persons. It does not have discretion to 15 breach the Articles of the NAFTA at issue in this 16 case.

Mr. President, Members of the Tribunal, that 18 concludes my discussion of the legal standard on 19 National Treatment and Most-Favored-Nation Treatment.

I would now propose to turn the floor over to 21 Ms. Dufêtre to address the bases for comparators,

22 unless there is any question that the Tribunal has.

PRESIDENT VEEDER: No questions at this 17:07:16 1

2 stage.

3

MR. LEGUM: Thank you.

MS. DUFÊTRE: Mr. President, Members of the 5 Tribunal, now that Mr. Legum has explained the legal

244

standards under Article 1102 and Article 1103, I will

I will go through the criteria that were used to

select Apotex's comparators.

Apotex submitted two Expert Reports prepared 10 by Mr. Bradshaw and Mr. Johnson. These independent

11 Experts helped identify comparators in like

12 circumstances with Apotex, which all received less

13 favorable treatment than Apotex.

14 And I will pause for a second.

15 PRESIDENT VEEDER: Let us catch up.

16 MS. DUFÊTRE: Sure.

17 So, Mr. Bradshaw and Mr. Johnson helped

18 identify comparators in like circumstances with Apotex

19 which all received less--more favorable treatment than

Apotex.

The Members of the Tribunal will recall that

22 Mr. Bradshaw served as FDA's chief counsel. In that

17:08:55 1 capacity, he reviewed hundreds of warning letters, and 2 dozens of proposed enforcement actions. Mr. Johnson,

3 for his part, was an FDA district officer, and he also 4 headed the compliance office of an FDA center dealing

with medical devices.

One of the principal questions posed to

7 Mr. Bradshaw and Mr. Johnson was the following--and it 8 is now on the screen. I quote: "Did the Import Alert

9 adopted on August 28, 2009, with respect to all

10 products produced at Apotex's Etobicoke and Signet

11 facilities accord Apotex and its U.S. businesses

12 treatment that was less favorable than that accorded

13 in like circumstances to U.S. and foreign companies

14 that owned comparable businesses?"

15 In other words, the question required

16 Mr. Bradshaw and Mr. Johnson to identify comparators

17 in like circumstances with Apotex and compare the

18 treatment that the U.S. afforded Apotex, on the one hand, with the treatment that the U.S. afforded to its

comparator on the other hand.

21 So in order to identify those comparators in

22 like circumstances, Mr. Bradshaw and Mr. Johnson

17:10:16 1 used--considered several criteria. First, each of the 17:13:14 1 that's right. So that demonstrates that any 2 comparators is a pharmaceutical company, and as such, 3 each comparator is an investor similar to Apotex.

Second, each comparator has investments in 5 the United States similar to Apotex's investments.

6 Each comparator owns or controls, directly or 7 indirectly, a subsidiary in the United States that

8 distributes and markets its products. Each comparator 9 relies on sophisticated integrated manufacturing to

10 supply the U.S. market. And in addition to that, each 11 comparator owns or controls, directly or indirectly,

12 Marketing Authorizations for each drug.

The third criterion is that each comparator 14 operates in the same economic sector as Apotex.

15 Four, each comparator competes with Apotex on 16 the U.S. pharmaceutical market.

The fifth criterion is that each comparator 17 18 was a leading seller of generic drugs during the 19 relevant period, 2008-2011.

The sixth criterion is that each comparator 21 received one or several Warning Letters. And on that 22 point, it is not in dispute that FDA issues Warning

17:11:47 1 Letters only for cGMP violations of regulatory 2 significance. So this is the criterion that was used,

3 one of the main criterions, to select the comparators.

Now, this morning, Ms. McLeod insisted on 5 FDA's technical expertise and the fact that this

6 Tribunal is not equipped to second-guess FDA's

7 determinations, but this is not what is asked from

8 this Tribunal. The Tribunal does not need to assess

9 the particulars of each cGMP deviations; instead, the

10 facts that the comparators were issued Warning Letters

11 for cGMP deviations, that fact indicates that they had 12 like regulatory violations that were significant, and

13 we think that this is the only relevant criterion, as 14 opposed to going into the detail of each single cGMP

15 violations.

ARBITRATOR CROOK: Sorry; I may be a little 17 slow, but I thought I'm hearing the two of you saying 18 something slightly different.

Is it the position, then, that like--the 20 determination of a comparator in like circumstances is 21 the receipt of a Warning Letter?

MR. LEGUM: For purposes of the legal regime,

2 comparator that received a Warning Letter for purposes

248

249

3 of the applicable cGMP regime is in like 4 circumstances.

Now, there may be other circumstances that can also be relevant, and we'll be discussing those at considerable length through the remainder of our 8 presentation, but for purposes the legal regime,

9 that's right.

10 ARBITRATOR ROWLEY: Well, the 11 circumstances--one has the regime, but one can

presumably look at the nature of concern that the FDA

13 has, and if the concern is much more significant with 14 respect to one of the comparators to another, then I

15 think it's accepted that a different treatment can be

16 accorded.

17

Am I right on that?

18 MR. LEGUM: Yes, we would agree with that.

ARBITRATOR ROWLEY: And as I understand the 19

20 pleadings, your position is but if the U.S. takes that

21 position, it ought to say why the concern is that much

22 more significant.

17:14:45 1 MR. LEGUM: Indeed.

> MS. DUFËTRE: So to try to summarize the 3 criteria used by Mr. Bradshaw and Johnson--and I quote

4 from the First Expert Report at Paragraph 1 of 7--they

5 looked at the comparators--the quote is, "Comparable 6 companies are large generic drug manufacturers of

7 finished dosage forms as opposed to active

8 pharmaceutical ingredients that have received an FDA

9 Warning Letter during the 2008-2011 time period citing

10 violations of the drug cGMPs."

Now, Mr. Bradshaw and Johnson also took into 12 account the factors that were mentioned in FDA's

13 three-page Memorandum of August 20, 2009, concerning

14 the decision to recommend an Import Alert in Apotex's

15 case. And notably, the presence of perceived repeats

or corporate violations of cGMP. So repeat or

17 corporate cGMP violations are also one important

18 factor to be taken into account for the assessment of 19 like circumstances.

Now, the U.S. has not challenged the criteria 21 used by Apotex to identify the relative comparators,

22 but, instead, the U.S. takes issue with one curious

17:16:26 1 fact that Mr. Bradshaw and Mr. Johnson pointed out in 2 their First Expert Report. The fact is that Apotex's 3 Expert could not identify during the relevant time 4 period, 2008-2011, any U.S. investor or investment

5 supplied by subsidiaries outside the United States 6 that received a Warning Letter or Import Alert.

Apotex noted at this point in the Reply and 8 Apotex also stated that the U.S. identified no 9 U.S.-owned pharmaceutical company with subsidiaries 10 outside the United States that were inspected by FDA 11 and issued a Warning Letter for cGMP violations.

In its Rejoinder, the U.S. noted in a 13 footnote that an Italian subsidiary of Pfizer--Pfizer 14 being a U.S. company--that Italian subsidiary received 15 a Warning Letter for its facility in Catania, Italy. 16 That Warning Letter is dated March 27, 2013, and it is 17 Exhibit R-220.

Now, if we look at what the U.S. stated about 19 this Warning Letter, it's interesting in three 20 respects: First, the U.S. confirms its understanding 21 that the distribution companies in the United States

22 are supplied by manufacturing companies which are

17:18:07 1 subsidiaries of the same pharmaceutical group. And 2 you have the quote from the U.S. pleading on the 3 screen.

> The second observation is that the U.S. points out to a single Warning Letter, the one issued 6 to Wyeth, its Pfizer subsidiary in Italy, and this 7 Warning Letter, as I said, was issued on March 27, 8 2013, while Mr. Bradshaw and Mr. Johnson's Report was 9 submitted on July 30, 2012.

The U.S. thus confirms that for the relevant 11 period, 2008-2011, Mr. Bradshaw and Mr. Johnson's 12 conclusion was correct. There was no U.S.-owned 13 subsidiary outside the United States that received a 14 Warning Letter.

15 And the third observation that I want that to 16 make on this Warning Letter issued to Pfizer Italian 17 subsidiary is that there is no dispute that this 18 subsidiary has not been placed on Import Alert. In 19 other words, Pfizer and its subsidiary received better 20 treatment than Apotex.

PRESIDENT VEEDER: You referred to a 22 footnote--you mentioned Pfizer. You mentioned a 17:19:37 1 footnote, Catania. Can you give us the reference? MS. DUFÊTRE: The footnote is 538 from the 3 U.S. Rejoinder.

MR. LEGUM: It appears on Slide 8.

MS. DUFÊTRE: May I proceed? PRESIDENT VEEDER: Yes.

MS. DUFËTRE: Okay. Thank you.

Based on the criteria that I have just 9 recalled, Apotex and its Experts have identified five 10 main comparators that were in like circumstances with 11 Apotex and received more favorable treatment than 12 Apotex. These comparators are Teva, Sandoz, Hospira, 13 Baxter, el Perico. So Hospira, Baxter, and el Perico

14 are all U.S. companies, and these comparators are used

for the Claimant under 1102.

Now, with respect to Teva and Sandoz, these 16 comparators serve for Apotex's claims both under Article 1102 and Article 1103.

Mr. Legum has explained that both provisions 19 can be implemented for a single comparator, and that's the case here.

So for Sandoz, the company Sandoz Inc. is

17:21:08 1 incorporated in the United States, and it's of U.S.

2 nationality. Sandoz Inc. manufactures and distributes 3 products in the United States. And it owns scores of

4 Marketing Authorizations. Therefore, Sandoz Inc. is a 5 U.S. investor that can be used as a comparator for

6 Apotex's National Treatment claim.

Sandoz Inc. is also indirectly owned and 8 controlled by Novartis. Novartis is a Swiss company.

9 So, in other words, Novartis is third-country investor 10 which holds an investment in the United States in the

11 form of Sandoz Inc. As such, Novartis and Sandoz Inc.

12 can also be used as comparators for Apotex's

13 Most-Favored-Nation Treatment claim.

The same applies to Teva. The company Teva 15 Parenteral Inc. is incorporated in the United States and it is of U.S. nationality. It is a subsidiary of 17 Teva Pharmaceuticals USA, which is also of U.S.

18 nationality. These companies manufacture and

19 distribute products in the United States. They also

20 own scores of Marketing Authorizations and, therefore,

21 these companies are U.S. investors that are used for

22 Apotex's National Treatment claim.

17:22:35 1 At the same time, Teva Parenteral and Teva
2 Pharmaceuticals USA are indirectly owned and
3 controlled by Teva Pharmaceuticals Limited, which is
4 an Israeli company. Teva Pharmaceuticals Limited is,
5 thus, a third-country investor with investments in the
6 United States. It follows that Teva Pharmaceuticals
7 and its U.S. investments or its U.S. subsidiaries can
8 also be used at comparators for Apotex's claim under
9 Article 1103.

That concludes my presentation on the criteria for selected comparators.

2 PRESIDENT VEEDER: Thank you.

MR. LEGUM: Does the Tribunal have any questions at this point?

PRESIDENT VEEDER: Not at this stage.

MR. LEGUM: The Claimants would propose to break at this time and begin tomorrow morning first thing with the witness testimony.

19 PRESIDENT VEEDER: So your proposal is we

20 break now and start again at 9:00 with your first

21 witness--who will be the Expert?

22 MR. LEGUM: Mr. Bradshaw.

CERTIFICATE OF REPORTER

I, Dawn K. Larson, RDR, Court Reporter, do hereby certify that the foregoing proceedings were stenographically recorded by me and thereafter reduced to typewritten form by computer-assisted transcription under my direction and supervision; and that the foregoing transcript is a true and accurate record of the proceedings.

I further certify that I am neither counsel for, related to, nor employed by any of the parties to this action in this proceeding, nor financially or otherwise interested in the outcome of this litigation.

DAWN K. LARSON

255

17:24:11 1 PRESIDENT VEEDER: Is it agreeable to the 2 Respondent that we break now and resume at

3 9:00 tomorrow?

4 MS. GROSH: Yes, it is, Mr. President.

PRESIDENT VEEDER: We'll do that.

6 We just want to address before we leave

7 whether we need one hour and a half for lunch, for the 8 lunch break. Certainly I think for lunch it is

9 probably not necessary, but you may have other things 10 to do.

11 Have you thought about that? Could we save

12 time by cutting the lunch hour back to one hour?

MR. LEGUM: That's fine for us,

14 Mr. President.

15 MS. GROSH: That's fine for us as well,

16 Mr. President.

17 PRESIDENT VEEDER: Let's do that. So we'll

18 break just for one hour at lunchtime tomorrow. Until

19 9:00 tomorrow. Thank you very much.

20 MR. LEGUM: Thank you.

21 (Whereupon, at 5:25 p.m., the hearing was

22 adjourned until 9:00 a.m. the following day.)